

DAFTAR PUSTAKA

- Abubakar, R. (2021). Pengantar Metodologi Penelitian. In *Pengantar Metodologi Penelitian*. SUKA-Press UIN Sunan Kalijaga.
- Arifudin, O. (2021). Komunikasi Organisasi. In *Komunikasi Organisasi* (p. 113).
- Downs, C. W., & Adrian, A. D. (2004). *Assessing Organizational Communication (Strategic Communication)*. The Guilford Press.
<https://books.google.co.id/books?id=-ZTBhw1gn0YC&printsec=frontcover#v=onepage&q&f=false>
- Elegbe, Olugbenga, Simon, & Dooshima, A. (2021). Influence of Internal Corporate Communication on Employee's Job Performance Improvement. *Journal of Management and Social Sciences*.
<https://doi.org/https://doi.org/10.53704/jmss.v10i3.382>
- Ghozali, I. (2021). *Prof.H.Imam Ghozali,M.com,Ph.D,CA*.
- Herlina, Boer, R. F., Fasadena, N. S., Kede, A., Kahfi, M. A.-M., & Leila M. (2023). Pengantar Ilmu Komunikasi. In *Pengantar Ilmu Komunikasi*.
- Hidayat, R. (2021). PENGARUH KOMUNIKASI INTERNAL, DISIPLIN KERJA DAN KERJASAMA TIM TERHADAP KINERJA KARYAWAN. 10, 58–75.
<https://doi.org/https://doi.org/10.33373/dms.v10i1.2836>
- Kadri. (2022). Komunikasi Manusia (Sejarah, Konsep, Praktik). In *Komunikasi Manusia (Sejarah, Konsep, Praktik)*.
- Miller, R. (2024). *Internal Communication Strategy*.
- Mukarim, N. (2021). *Pengaruh Komunikasi Internal Terhadap Kinerja Karyawan PT. JBA Indonesia Pekanbaru*.
- Murdana, I. K. (2022). PERANAN KOMUNIKASI INTERNAL PIMPINAN DALAM MENINGKATKAN KINERJA KARYAWAN DI HOTEL ASHYANA CANDIDASA BEACH RESORT KARANGASEM , BALI. *Kepariwisata*, 21(1), 46–56. <https://doi.org/10.52352/jpar.v21i1.486>
- Okunade, J. K. (2025). Exploring the Impact of Effective Internal Communication Strategies on Employee Morale, Productivity, and Organizational Culture. *Scientific Journal of Culture*, 6(1), 1–11.
<https://doi.org/https://www.biarjournal.com/index.php/lakhomi/article/view/1272>
- Orcholski, M., & Wahl, S. T. (2016). *Communication in the Real World*.
https://socialsci.libretexts.org/Bookshelves/Communication/Introduction_to_Communication/Communication_in_the_Real_World_-_An_Introduction_to_Communication_Studies

Sugiyono, P. D. (2023). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D* (2 (ed.)).

Tewal, B., Adolfina, Pandowo, M., & Tawas., H. N. (2017). *Perilaku Organisasi*.

