

## **ABSTRAK**

Penelitian ini dilakukan untuk mengetahui dampak pandemi COVID-19 pada perdagangan internasional studi deskriptif volume ekspor di PT Tunas Samudra Kurnia. Penelitian ini bertujuan untuk mengetahui dan menganalisis bagaimana pandemi Covid-19 berdampak pada perdagangan internasional di PT Tunas Samudra Kurnia.

Penelitian ini menggunakan metode penelitian deskriptif pendekatan kualitatif. Dengan informan sebanyak tiga orang, teknik pengumpulan data dilakukan dengan cara observasi wawancara dan dokumentasi. Data dalam penelitian ini berupa kata-kata tertulis atau lisan dari orang-orang dan perilaku yang diamati kemudian ditarik menjadi suatu kesimpulan. Teknik keabsahan data menggunakan teknik triangulasi.

Merujuk data Badan Pusat Statistik (BPS), China masih menjadi mitra utama perdagangan Indonesia. Melambatnya pertumbuhan ekonomi akan berkaitan langsung dengan turunnya pendapatan domestik bruto (PDB). Dampak pandemi Covid-19 terhadap perdagangan internasional di PT Tunas Samudra Kurnia dari sisi volume ekspor pada periode sebelum pandemic Covid-19 dimana pada bulan Januari sampai dengan Maret 2023 perusahaan mendapatkan jumlah ekspor yang cukup baik dan stabil. Setelah masuknya Covid-19 di Indonesia, terjadi penurunan yang signifikan pada volume ekspor, sehingga terdapat perbedaan total volume sebelum dan selama masa pandemic Covid-19.

**Kata kunci: Bisnis Internasional, Pandemi Covid-19, Ekpor.**

## **ABSTRACT**

*This research was conducted to determine the impact of the COVID-19 pandemic on international trade. A descriptive study of export volume at PT Tunas Samudra Kurnia. This study aims to find out and analyze how the Covid-19 pandemic has impacted international trade at PT Tunas Samudra Kurnia.*

*This research uses a descriptive research method with a qualitative approach. With three informants, data collection techniques were carried out by means of observation, interviews and documentation. The data in this study are in the form of written or spoken words from people and the observed behavior is then drawn into a conclusion. The data validity technique uses triangulation techniques.*

*Referring to data from the Central Statistics Agency (BPS), China is still Indonesia's main trade partner. Slowing economic growth will be directly related to a decline in gross domestic income (GDP). The impact of the Covid-19 pandemic on international trade at PT Tunas Samudra Kurnia in terms of export volume in the period before the Covid-19 pandemic where from January to March 2023 the company received a fairly good and stable number of exports. After the entry of Covid-19 in Indonesia, there was a significant decrease in export volume, so there was a difference in total volume before and during the Covid-19 pandemic.*

***Keywords: International Business, Covid-19 Pandemic, Export.***

## **DAFTAR ISI**