

ABSTRAK

Manajemen persediaan dan supply chain management (manajemen rantai pasok) merupakan faktor penting dalam menjaga kelancaran operasional perusahaan, terutama dalam industri makanan dan minuman (F&B). PT JRX Pool & Cafe menghadapi tantangan dalam pengelolaan persediaan, khususnya keterlambatan pengiriman bahan baku dari pemasok, yang dapat berdampak pada efisiensi operasional dan kepuasan pelanggan. Berdasarkan permasalahan tersebut, penelitian ini bertujuan untuk menganalisis sistem manajemen persediaan dan supply chain management yang diterapkan di PT JRX Pool & Cafe, mengidentifikasi faktor penyebab keterlambatan pengiriman bahan baku, serta memberikan solusi strategis guna meningkatkan efektivitas pengelolaan rantai pasok.

Penelitian ini menggunakan metode kualitatif deskriptif, dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Teknik analisis data dilakukan menggunakan model interaktif Miles dan Huberman, yang melibatkan reduksi data, penyajian data, serta penarikan kesimpulan dan verifikasi. Landasan teori dalam penelitian ini mengacu pada konsep manajemen persediaan, supply chain management, serta efisiensi operasional, yang menjadi dasar dalam mengevaluasi sistem yang diterapkan di perusahaan.

Hasil penelitian menunjukkan bahwa meskipun PT JRX Pool & Cafe telah menerapkan sistem pencatatan stok dan metode First In, First Out (FIFO), perusahaan masih mengalami keterlambatan pasokan bahan baku akibat kurangnya koordinasi dengan pemasok dan ketergantungan pada supplier tertentu. Untuk meningkatkan efektivitas manajemen persediaan dan rantai pasok, disarankan agar perusahaan menambah jumlah pemasok alternatif, meningkatkan evaluasi persediaan secara berkala, serta mengadopsi sistem digital untuk pencatatan dan pemantauan stok secara real-time. Dengan implementasi strategi yang tepat, diharapkan PT JRX Pool & Cafe dapat meningkatkan efisiensi operasional dan mengurangi risiko keterlambatan pasokan, sehingga dapat mempertahankan daya saing bisnisnya.

Kata Kunci: Manajemen Persediaan, Supply Chain Management, FIFO.

ABSTRACT

Inventory management and supply chain management are important factors in maintaining the smooth operation of the company, especially in the food and beverage (F&B) industry. PT JRX Pool & Cafe faces challenges in inventory management, especially delays in the delivery of raw materials from suppliers, which can have an impact on operational efficiency and customer satisfaction. Based on these problems, this study aims to analyze the inventory management system and supply chain management implemented at PT JRX Pool & Cafe, identify factors causing delays in raw material delivery, and provide strategic solutions to improve the effectiveness of supply chain management.

This research used descriptive qualitative methods, with data collection techniques through interviews, observation, and documentation. Data analysis techniques were carried out using the Miles and Huberman interactive model, which involves data reduction, data presentation, and conclusion drawing and verification. The theoretical foundation in this research refers to the concepts of inventory management, supply chain management, and operational efficiency, which are the basis for evaluating the system implemented in the company.

The results showed that although PT JRX Pool & Cafe has implemented a stock recording system and the First In, First Out (FIFO) method, the company still experiences delays in the supply of raw materials due to lack of coordination with suppliers and dependence on certain suppliers. To improve the effectiveness of inventory and supply chain management, it is recommended that the company increase the number of alternative suppliers, increase regular inventory evaluation, and adopt a digital system for real-time stock recording and monitoring. With the implementation of the right strategy, it is expected that PT JRX Pool & Cafe can improve operational efficiency and reduce the risk of supply delays, so that it can maintain its business competitiveness.

Keywords: Inventory Management, Supply Chain Management, FIFO.