

ABSTRAK

Pengaruh Return On Asset (ROA), Debt To Equity Ratio (DER) Dan Earning Per Share (EPS) Terhadap Harga Saham

Pada Perusahaan Manufaktur Sektor Makanan dan Minuman Di Bursa Efek Indonesia (BEI) Periode 2018-2022.

Penelitian ini bertujuan mengetahui pengaruh *Return On Asset* (ROA), *Debt To Equity Ratio* (DER) dan *Earning Per Share* (EPS) untuk mengkaji manakah dari variabel-variabel tersebut yang berpengaruh terhadap harga saham. Jenis penelitian yang digunakan dalam penelitian ini adalah deskriptif dan asosiatif dengan pendekatan kuantitatif. Populasi dalam penelitian ini yaitu perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2022. Data yang digunakan dalam penelitian ini adalah data sekunder dengan jenis data time series yang bersumber pada website resmi Bursa Efek Indonesia. Teknik analisis data yang digunakan dalam penelitian ini adalah analisis regresi linear berganda dengan pengujian menggunakan uji parsial (Uji t), uji simultan (uji f) dan koefisien determinasi. Berdasarkan hasil penelitian menunjukkan bahwa secara parsial *Return On asset* (ROA), *Debt To Equity Ratio* (DER) tidak berpengaruh terhadap harga saham sedangkan *Earning per Share* (EPS) berpengaruh terhadap harga saham. Hasil uji simultan bahwa variabel *Return On Asset*, *Debt to Equity Ratio* dan *Earning Per Share* berpengaruh secara bersama-sama terhadap variabel dependen harga saham. Dan sisanya di pengaruhi variabel lain yang tidak ada di dalam penelitian ini.

Kata Kunci : Harga Saham, *Return On Asset*, *Debt To Equity Ratio* dan *Earning per Share*

ABSTRACT

The Influence of Return On Assets (ROA), Debt To Equity Ratio (DER) and Earning Per Share (EPS) on Stock Prices

In Food and Beverage Sector Manufacturing Companies on the Indonesian Stock Exchange (BEI) for the 2018-2022 Period.

This research aims to determine the influence of Return On Assets (ROA), Debt To Equity Ratio (DER) and Earning Per Share (EPS) to examine which of these variables have an influence on stock prices. The type of research used in this research is descriptive and associative with quantitative approach. The population in this research is manufacturing companies listed on the Indonesia Stock Exchange (BEI) for the 2018-2022 period. The data used in this research is secondary data with time series data sourced from the official website of the Indonesia Stock Exchange. Data analysis techniques used in this research is multiple linear regression analysis with testing using a partial test (t test), simultaneous test (f test) and coefficient of determination. Based on the research results, it shows that partially Return On Assets (ROA), Debt To Equity Ratio (DER) do not has an effect on share prices while Earning per Share (EPS) has an effect on share prices. The results of the simultaneous test show that the variables Return On Assets, Debt to Equity Ratio and Earning Per Share have a joint effect on the dependent variable of share prices. And the rest is influenced by other variables that are not in this research

Keywords: Stock Price, Return On Assets, Debt To Equity Ratio and Earnings per Share.

