

## **ABSTRAK**

### **PENGARUH ROA, ROE, ROI DAN EPS TERHADAP HARGA SAHAM PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA EFEK INDONESIA**

Penelitian ini bertujuan untuk menguji pengaruh *Return on Assets* (ROA), *Return on Equity* (ROE), *Return on Investment* (ROI) dan *Earning per Share* (EPS) terhadap harga saham pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2021-2023. Penelitian ini termasuk jenis penelitian kuantitatif asosiatif. Sampel dipilih menggunakan metode *purposive sampling* sehingga diperoleh 91 sampel perusahaan. Metode pengujian data menggunakan analisis regresi data panel. Hasil penelitian menunjukkan bahwa secara parsial, ROA dan ROI tidak berpengaruh terhadap harga saham, sedangkan ROE dan EPS berpengaruh terhadap harga saham. Secara simultan, ROA, ROE, ROI, dan EPS berpengaruh terhadap harga saham.

***Kata kunci : ROA, ROE, ROI, EPS, Harga Saham***

## **ABSTRACT**

### ***THE INFLUENCE OF ROA, ROE, ROI, AND EPS ON STOCK PRICES IN MANUFACTURING COMPANIES LISTED ON INDONESIAN STOCK EXCHANGE***

*This research was conducted to examine the influence of Return on Assets (ROA), Return on Equity (ROE), Return on Investment (ROI) dan Earning per Share (EPS) on stock prices in manufacturing companies listed one the Indonesian Stock Exchange in 2021-2023. This research is a type of associative quantitative research. The sample was selected using purposive sampling method so that 91 company samples were obtained. The data testing method used in this research was panel data regression analysis. The research show that partially, ROA and ROI have no effect on stock prices, while ROE and EPS have an effect on stock prices. Simultaneously, ROA, ROE, ROI, and EPS have significant effect on stock prices.*

***Keywords: ROA, ROE, ROI, EPS, Stock Prices***