

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh literasi keuangan syariah, religiusitas, penghargaan finansial, dan lingkungan kerja terhadap minat mahasiswa berkarir di lembaga keuangan syariah baik secara simultan atau parsial. Populasi dalam penelitian ini seluruh mahasiswa Fakultas Ekonomi Universitas Sangga Buana 80 orang. Untuk metode penelitian yang digunakan adalah metode analisis deskriptif kuantitatif. Kemudian untuk analisis data menggunakan program SPSS 26.0 for windows. Hasil penelitian ini menunjukkan bahwa secara parsial (t) religiusitas, penghargaan finansial dan lingkungan kerja berpengaruh terhadap minat mahasiswa akuntansi berkarir di Perbankan Syariah. Sedangkan variabel literasi keuangan syariah tidak berpengaruh terhadap minat mahasiswa berkarir di Perbankan Syariah. Hasil secara simultan (f) literasi keuangan syariah, religiusitas, penghargaan finansial dan lingkungan kerja secara bersama-sama terhadap minat mahasiswa berkarir di Perbankan Syariah. Adapun nilai R Square sebesar 0,392 berarti besarnya pengaruh variabel independent terhadap variabel dependen adalah sebesar 39,2%. Sedangkan sisanya 60,8% dipengaruhi variabel lain di luar penelitian ini.

Kata Kunci: Minat, Literasi Keuangan Syariah, Religiusitas, Penghargaan Finansial, Lingkungan kerja.

ABSTRACT

THE INFLUENCE OF ISLAMIC FINANCIAL LITERACY, RELIGIOSITY, FINANCIAL APPRECIATION AND WORK ENVIRONMENT ON STUDENTS' INTEREST IN A CAREER IN ISLAMIC BANKING

This study aims to determine the influence of Islamic financial literacy, religiosity, financial rewards, and work environment on students' interest in a career in Islamic financial institutions either simultaneously or partially. The population in this study was all 80 students of the Faculty of Economics, Sangga Buana University. For the research method used is a quantitative descriptive analysis method. Then for data analysis using the SPSS 26.0 program for windows. The results of this study show that partially (t) religiosity, financial rewards and work environment affect the interest of accounting students in a career in Islamic Banking. The variable of Islamic financial literacy does not affect the interest of students in a career in Islamic Banking. The simultaneous results (f) of Islamic financial literacy, religiosity, financial appreciation and work environment together on the interest of students in a career in Islamic Banking. The R Square value of 0.392 means that the magnitude of the influence of the independent variable on the dependent variable is 39.2%. While the remaining 60.8% was influenced by other variables outside this study.

Keywords: Interest, Islamic Financial Literacy, Religiosity, Financial Rewards, Work Environment