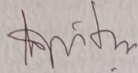


LEMBAR PENGESAHAN

JUDUL : PENGARUH METODE *SOFT SELLING* TERHADAP
MINAT BELI ROTI PADA PRODUK ROTIGOLOVERS
NAMA : Sucie Eka Juliyanni
NPM : 2111191020

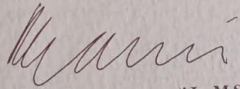
Bandung,
Menyetujui



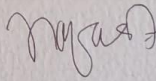
Dr. Djoko Pitoyo., ST, MSc
Pembimbing

Penguji 1

Penguji 2



Prof. Dyah Kusumastuti Ir, M.Sc



Hj. Inayati Nasrudin BSBA, MT



Ir. Nurwahni., MT
Ketua Prodi TI USB YPKP