

ABSTRAK

Akibat pandemi covid-19 yang mewabah diseluruh dunia termasuk Indonesia yang memaksakan segala aktivitas dikerjakan dirumah, termasuk aktivitas belajar mengajar. Penelitian ini bertujuan untuk melihat tingkat *usability* pada *website* kuliah *online*. Objek dari penelitian ini yaitu situs *website* kuliahonline.usbykp.ac.id. Responden dari penelitian ini adalah mahasiswa pengguna e-learning tersebut.

Penelitian ini menggunakan *Usability testing* dengan metode *human centered design* dan berdasarkan aspek *usability* yang dikemukakan oleh Nielsen (2005 & 2012). Kelima aspek *usability* yang digunakan adalah *Learnbility*, *Efficiency*, *Memorability*, *Errors* dan *Satisfaction*. Hasil evaluasi pada penelitian ini menunjukkan bahwa nilai penerimaan *usability* oleh pengguna pada *website* kuliah *online* berada diangka 3,74 dari skala penilaian 1 sampai 5, artinya *website* kuliah *online* sudah cukup *user friendly*. Untuk *usability testing* pada penelitian ini masing-masing aspek *usabilitas* seperti *learnbility* adalah 3,9, *efficiency* 3,8 dan *satisfaction* 3,8, sedangkan *memorability* dan Tingkat kesalahan (*Error*) sama-sama mendapatkan nilai 3,6.

Kata Kunci : *Usability Testing, Human Centered Design, Website e-Leraning Universitas Sangga Buana*

ABSTRACT

As a result of the COVID-19 pandemic that is endemic throughout the world, including Indonesia, which forces all activities to be done at home, including teaching and learning activities. This study aims to see the level of usability on the online college website. The object of this research is the website Kampusonline.usbypkp.ac.id. Respondents from this study were students who used the e-learning.

This study uses usability testing with the human centered design method and is based on the usability aspect proposed by Nielsen (2005 & 2012). The five aspects of usability used are Learnability, Efficiency, Memorability, Errors and Satisfaction. The results of the evaluation in this study indicate that the value of usability acceptance by users on the online college website is at 3.74 from a rating scale of 1 to 5, meaning that the online college website is quite user friendly. For usability testing in this study, each usability aspect such as learnability is 3.9, efficiency is 3.8 and satisfaction is 3.8, while memorability and error rate both get a value of 3.6.

Keywords : *Usability Testing, Human Centered Design, e-Leraning Website at Sangga Buana University*