

DAFTAR PUSTAKA

- [1] P. Dabu, “Meski Pandemi, Lotte Grosir dan Lotte Mart Berkomitmen Terus Ekspansi,” *www.theconomics.com*, Jakarta, p. 1, 2020.
- [2] A. Cassidy, *A Practical Guide to Information Systems Strategic Planning*. 2006.
- [3] J. Ward, John. & Pepp ard, *Strategic Plann ing for Information System (3rd Ed.)*. 2002.
- [4] T. Wahyudi, “PERENCANAAN STRATEGIS TEKNOLOGI INFORMASI CV . PRIMONEY SOLUTIONS,” pp. 116–123, 2016.
- [5] A. E. Pribadi, E. Darwiyanto, and J. H. Husen, “Perencanaan Strategis Sistem Informasi pada Ritel Toko Swalayan Karunia,” vol. 7, no. 1, pp. 2647–2699, 2020.
- [6] N. D. Retnowati, “Analisis CSF, SWOT dan TOWS Studi Kasus: PT Intan Pariwara Klaten,” *J. Buana Inform.*, vol. 2, no. 1, pp. 31–37, 2011, doi: 10.24002/jbi.v2i1.306.
- [7] E. M. Porter, *Competitive Advantage-Creating and Sustaining Superior Performance*. 1985.
- [8] Michael E. Porter, *Competitive Advantage Of Nations; Creating and Sustaining Superior Performance*. 2011.
- [9] F. Rangkuti, *Teknik Membedah Kasus Bisnis Analisis SWOT*. 2013.
- [10] M. Maryani and S. Darudiato, “Perancangan Rencana Strategis Sistem Informasi Dan Teknologi Informasi (Si/Ti): Studi Kasus Stmik Xyz,” *CommIT (Communication Inf. Technol. J.*, vol. 4, no. 2, p. 77, 2010, doi: 10.21512/commit.v4i2.539.

- [11] R. Hannabarger, Chuck., Buchman and P. Economy, *Balanced Scorecard Strategy For Dummies. Indiana:Wiley Publishing.* 2007.
- [12] B. Rijal, F. Zein, and H. Mubarok, “PENERAPAN IT BALANCED SCORECARD DALAM PENYUSUNAN PETA STRATEGI DINAS PERTANIAN TANAMAN PANGAN (Studi Kasus : Dinas Pertanian Tanaman Pangan Kabupaten Tasikmalaya),” pp. 1–6.
- [13] J. G. A. Albrecht, “Enterprise View,” *Softw. Funct. Source Lines Code, Dev. Effort Predict. A Softw. Sci. Validation; IEEETrans. Softw. Eng.*, 1986.
- [14] Jack J. Phillips, *Return on Investment in Training and Performance Improvement Programs.* 2012.