

## LAMPIRAN

### Lampiran Karakteristik Responden Penelitian

No.	Jenis Kelamin	Usia	Pekerjaan	Pendapatan
1	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
2	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
3	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
4	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
5	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
6	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	Rp. 3.000.000 – Rp. 5.000.000
7	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	Rp. 3.000.000 – Rp. 5.000.000
8	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 3.000.000 – Rp. 5.000.000
9	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
10	Perempuan	18-30 tahun	Karyawan Swasta	> Rp. 5.000.000
11	Perempuan	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
12	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
13	Laki-laki	18-30 tahun	Karyawan Swasta	> Rp. 5.000.000
14	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
15	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
16	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
17	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
18	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
19	Perempuan	31-40 tahun	Wirasaha	> Rp. 5.000.000
20	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
21	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 3.000.000 – Rp. 5.000.000
22	Laki-laki	18-30 tahun	Wirasaha	< Rp. 500.000
23	Laki-laki	18-30 tahun	TNI/POLRI	Rp. 3.000.000 – Rp. 5.000.000
24	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
25	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
26	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
27	Laki-laki	18-30 tahun	Wirasaha	> Rp. 5.000.000
28	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
29	Laki-laki	41-50 tahun	Petani/Nelayan	Rp. 1.000.000 – Rp 3.000.000
30	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
31	Perempuan	18-30 tahun	Pelajar/Mahasiswa	< Rp. 500.000
32	Perempuan	18-30 tahun	Karyawan Swasta	> Rp. 5.000.000
33	Laki-laki	18-30 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
34	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
35	Perempuan	41-50 tahun	PNS	> Rp. 5.000.000
36	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
37	Perempuan	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
38	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000

### Lampiran Karakteristik Responden Penelitian

No.	Jenis Kelamin	Usia	Pekerjaan	Pendapatan
39	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
40	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
41	Perempuan	> 50 tahun	PNS	> Rp. 5.000.000
42	Perempuan	> 50 tahun	PNS	> Rp. 5.000.000
43	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
44	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
45	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
46	Perempuan	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
47	Laki-laki	31-40 tahun	Petani/Nelayan	Rp. 1.000.000 – Rp 3.000.000
48	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
49	Laki-laki	> 50 tahun	TNI/POLRI	> Rp. 5.000.000
50	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
51	Perempuan	31-40 tahun	PNS	Rp. 3.000.000 – Rp. 5.000.000
52	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
53	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
54	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
55	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
56	Laki-laki	31-40 tahun	Petani/Nelayan	Rp. 1.000.000 – Rp 3.000.000
57	Laki-laki	31-40 tahun	Petani/Nelayan	Rp. 1.000.000 – Rp 3.000.000
58	Laki-laki	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
59	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
60	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
61	Laki-laki	31-40 tahun	PNS	Rp. 3.000.000 – Rp. 5.000.000
62	Laki-laki	41-50 tahun	TNI/POLRI	> Rp. 5.000.000
63	Perempuan	> 50 tahun	Wirausaha	> Rp. 5.000.000
64	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
65	Perempuan	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
66	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 3.000.000 – Rp. 5.000.000
67	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
68	Laki-laki	31-40 tahun	Petani/Nelayan	RP. 500.000 – Rp. 1.000.000
69	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
70	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
71	Laki-laki	41-50 tahun	PNS	> Rp. 5.000.000
72	Perempuan	18-30 tahun	Wirausaha	> Rp. 5.000.000
73	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
74	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
75	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
76	Laki-laki	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000

### Lampiran Karakteristik Responden Penelitian

No.	Jenis Kelamin	Usia	Pekerjaan	Pendapatan
77	Laki-laki	18-30 tahun	Wirasaha	Rp. 1.000.000 – Rp 3.000.000
78	Perempuan	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
79	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
80	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
81	Perempuan	31-40 tahun	PNS	Rp. 3.000.000 – Rp. 5.000.000
82	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
83	Laki-laki	18-30 tahun	Karyawan Swasta	> Rp. 5.000.000
84	Perempuan	18-30 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
85	Perempuan	18-30 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
86	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
87	Perempuan	18-30 tahun	PNS	Rp. 3.000.000 – Rp. 5.000.000
88	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
89	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
90	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
91	Perempuan	< 17 tahun	Pelajar/Mahasiswa	RP. 500.000 – Rp. 1.000.000
92	Perempuan	< 17 tahun	Pelajar/Mahasiswa	< Rp. 500.000
93	Perempuan	18-30 tahun	Karyawan Swasta	Rp. 1.000.000 – Rp 3.000.000
94	Laki-laki	31-40 tahun	PNS	Rp. 3.000.000 – Rp. 5.000.000

## LAMPIRAN TABULASI KUESIONER PENELITIAN

Kualitas Promosi (X1)						Kualitas Harga (X2)					Keputusan Berkunjung (Y)						
X1.1	X1.2	X1.3	X1.4	X1.5	Total_X1	X2.1	X2.2	X2.3	X2.4	Total_X2	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Total_Y
3	3	3	3	3	15	4	3	3	3	13	4	4	4	4	3	4	23
3	3	4	4	4	18	4	3	4	4	15	3	4	4	4	4	3	22
3	3	3	3	4	16	4	3	3	3	13	4	4	4	4	4	4	24
4	5	5	5	5	24	4	2	2	2	10	2	3	4	2	3	2	16
3	4	4	3	5	19	4	2	3	3	12	5	5	4	5	4	5	28
3	3	3	3	3	15	3	3	3	3	12	3	3	3	3	3	3	18
2	1	2	3	2	10	5	3	3	3	14	4	4	5	3	3	3	22
5	4	5	4	4	22	3	3	3	3	12	2	3	3	3	3	4	18
2	2	2	2	2	10	3	3	3	3	12	3	3	3	3	3	4	19
2	2	3	1	2	10	3	3	3	3	12	3	3	3	3	3	3	18
4	4	4	4	4	20	3	2	3	3	11	3	3	3	3	3	3	18
3	2	3	2	2	12	3	3	3	3	12	2	3	3	3	3	3	17
4	4	4	4	4	20	4	3	3	3	13	3	4	4	3	3	3	20
3	3	3	3	3	15	4	3	3	3	13	3	4	4	3	4	4	22
4	4	4	4	4	20	4	2	3	2	11	2	4	4	4	3	3	20
5	4	5	4	4	22	4	2	4	4	14	2	3	4	4	4	4	21
2	2	2	2	2	10	5	2	4	4	15	2	2	5	4	4	4	21
2	2	3	1	2	10	5	3	3	3	14	3	3	5	4	4	4	23
4	4	4	4	4	20	5	3	3	3	14	3	3	5	4	4	4	23
3	2	3	2	2	12	5	3	3	3	14	3	3	5	4	4	5	24
4	4	4	4	4	20	3	3	3	3	12	3	2	3	3	2	3	16
4	4	4	4	4	20	4	4	3	3	14	3	3	4	4	2	4	20
2	3	3	2	3	13	3	2	2	2	9	2	1	3	2	3	2	13
4	4	4	4	4	20	3	3	3	3	12	3	3	3	3	3	3	18
5	4	5	4	4	22	4	4	3	4	15	2	1	4	4	3	3	17
2	2	2	2	2	10	4	3	3	3	13	2	2	4	3	2	2	15
2	2	3	1	2	10	3	4	3	4	14	3	1	3	4	4	4	19
4	4	4	4	4	20	3	3	3	3	12	3	2	3	3	2	2	15
3	2	3	2	2	12	3	4	4	4	15	4	4	3	4	4	3	22
4	4	4	4	4	20	4	2	4	4	14	3	3	4	4	3	3	20
3	3	3	3	3	15	3	4	3	4	14	3	3	3	4	3	3	19
3	3	4	4	4	18	3	4	4	4	15	3	3	3	5	4	3	21
3	3	3	3	4	16	4	2	3	3	12	3	2	4	4	4	3	20
3	3	3	3	4	16	3	2	4	4	13	3	3	3	4	3	3	19
3	3	4	4	3	17	3	4	4	4	15	3	2	3	4	4	3	19
3	3	3	3	5	17	3	2	4	4	13	3	3	3	4	4	3	20
4	4	5	4	4	21	3	3	3	3	12	2	3	3	3	4	2	17

Kualitas Promosi (X1)						Kualitas Harga (X2)					Keputusan Berkunjung (Y)						
X1.1	X1.2	X1.3	X1.4	X1.5	Total_X1	X2.1	X2.2	X2.3	X2.4	Total_X2	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Total_Y
3	4	3	3	5	18	2	2	3	3	10	2	2	2	2	3	3	14
3	3	3	3	4	16	3	4	3	4	14	3	2	3	4	4	3	19
2	1	2	2	5	12	3	2	4	4	13	3	3	3	4	4	2	19
4	4	4	4	5	21	3	3	3	3	12	3	4	3	3	3	2	18
3	3	2	2	5	15	3	2	3	2	10	3	1	3	2	4	1	14
2	2	2	2	5	13	4	3	3	3	13	3	3	4	3	3	2	18
4	4	4	4	5	21	3	3	3	3	12	2	3	3	3	4	2	17
2	2	2	2	3	11	4	2	4	4	14	2	3	4	4	4	4	21
4	4	4	4	3	19	3	2	2	2	9	2	1	3	2	4	1	13
3	1	2	1	3	10	3	2	4	4	13	2	3	3	4	3	4	19
3	3	3	4	3	16	3	4	3	4	14	2	3	3	4	3	4	19
3	4	3	4	5	19	3	3	4	4	14	2	1	3	4	4	2	16
3	4	3	2	5	17	3	2	3	4	12	3	2	3	4	3	2	17
5	4	1	2	5	17	3	3	3	3	12	2	3	3	3	3	2	16
4	4	3	4	5	20	4	4	3	4	15	3	3	4	4	3	2	19
3	3	3	2	4	15	3	3	3	3	12	2	3	3	3	3	2	16
4	2	3	4	5	18	3	3	3	3	12	3	3	3	3	3	2	17
4	4	4	4	4	20	2	2	3	3	10	2	3	2	2	3	2	14
4	2	3	1	5	15	3	3	3	3	12	3	3	3	3	3	3	18
2	2	2	4	5	15	3	2	2	2	9	2	3	3	2	3	2	15
4	4	4	4	5	21	3	3	3	3	12	3	2	3	3	2	4	17
2	2	2	2	5	13	3	2	2	2	9	1	1	3	2	2	2	11
4	4	4	2	5	19	3	3	3	3	12	3	3	3	3	4	3	19
2	3	2	4	5	16	1	2	3	3	9	3	2	1	3	1	3	13
4	4	4	2	5	19	3	2	2	2	9	3	3	3	2	2	2	15
4	4	4	4	5	21	3	2	4	4	13	2	3	3	4	3	4	19
4	2	3	3	3	15	3	2	2	2	9	2	3	3	2	3	4	17
2	2	2	4	2	12	3	2	2	2	9	2	3	3	2	3	4	17
4	4	4	3	4	19	3	2	2	2	9	3	2	3	2	2	3	15
2	2	2	4	2	12	3	3	3	3	12	1	2	3	1	2	1	10
4	4	4	3	2	17	1	3	3	3	10	3	2	1	3	1	3	13
4	4	4	2	3	17	1	2	4	4	11	2	1	1	4	2	1	11
2	3	2	2	1	10	1	3	3	3	10	2	3	1	1	1	1	9
4	4	4	4	4	20	2	3	3	3	11	2	1	2	2	1	1	9
3	1	2	1	2	9	2	4	4	4	14	2	3	2	4	3	4	18
4	4	4	4	5	21	2	2	2	2	8	3	2	2	1	3	1	12
4	5	4	4	4	21	2	2	3	3	10	1	1	2	2	1	2	9
2	2	2	2	1	9	2	2	3	3	10	1	2	2	2	2	2	11
2	3	1	2	4	12	2	3	3	3	11	2	2	2	1	2	2	11

Kualitas Promosi (X1)						Kualitas Harga (X2)					Keputusan Berkunjung (Y)						
X1. 1	X1. 2	X1. 3	X1. 4	X1. 5	Total_ X1	X2. 1	X2. 2	X2. 3	X2. 4	Total_ X2	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Total _Y
4	4	4	4	4	20	2	4	3	3	12	2	1	2	1	2	2	10
2	3	2	2	1	10	2	3	3	3	11	1	2	2	2	2	2	11
4	4	4	4	4	20	2	3	3	3	11	2	3	2	3	3	2	15
4	4	4	4	4	20	3	2	2	2	9	1	3	3	2	2	3	14
3	1	2	1	2	9	1	3	3	3	10	1	2	1	2	3	2	11
4	4	4	4	5	21	1	2	3	3	9	1	2	1	2	3	3	12
4	5	4	4	4	21	3	2	3	3	11	3	2	3	1	1	1	11
2	2	2	2	1	9	1	2	2	2	7	1	2	1	2	3	3	12
2	3	1	2	4	12	3	2	2	2	9	3	2	3	2	1	2	13
4	4	4	4	4	20	1	2	3	2	8	2	2	1	1	3	1	10
2	3	2	2	1	10	2	2	3	3	10	2	1	2	1	3	2	11
4	4	4	4	4	20	2	2	3	3	10	1	3	2	1	2	3	12
3	3	3	3	3	15	2	2	3	3	10	1	3	2	2	1	1	10
3	4	4	4	4	19	3	2	2	2	9	2	1	3	2	5	2	15
3	3	3	4	4	17	2	2	2	2	8	1	2	2	1	5	2	13
5	5	5	5	5	25	1	2	2	2	7	2	1	1	2	5	1	12
4	4	3	5	4	20	4	3	3	3	13	4	4	4	4	4	4	24
2	3	2	3	3	13	1	3	2	2	8	3	2	1	1	5	2	14
3,2 45	3,1 91	3,2 02	3,0 96	3,6 38		2,9 26	2,6 70	2,9 89	3,0 32		2,4 47	2,5 53	2,9 26	2,8 83	3,0 11	2,6 91	

## LAMPIRAN DESKRIPTIF STATISTIK

### X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	24	25.5	25.5	25.5
	KS	28	29.8	29.8	55.3
	S	37	39.4	39.4	94.7
	SS	5	5.3	5.3	100.0
	Total	94	100.0	100.0	

### X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	5	5.3	5.3	5.3
	TS	20	21.3	21.3	26.6
	KS	25	26.6	26.6	53.2
	S	40	42.6	42.6	95.7
	SS	4	4.3	4.3	100.0
	Total	94	100.0	100.0	

### X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	3	3.2	3.2	3.2
	TS	22	23.4	23.4	26.6
	KS	28	29.8	29.8	56.4
	S	35	37.2	37.2	93.6
	SS	6	6.4	6.4	100.0
	Total	94	100.0	100.0	

### X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	7	7.4	7.4	7.4
	TS	25	26.6	26.6	34.0
	KS	17	18.1	18.1	52.1
	S	42	44.7	44.7	96.8
	SS	3	3.2	3.2	100.0
	Total	94	100.0	100.0	



**X1.5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	5	5.3	5.3	5.3
	TS	15	16.0	16.0	21.3
	KS	14	14.9	14.9	36.2
	S	35	37.2	37.2	73.4
	SS	25	26.6	26.6	100.0
	Total	94	100.0	100.0	

**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	10	10.6	10.6	10.6
	TS	15	16.0	16.0	26.6
	KS	46	48.9	48.9	75.5
	S	18	19.1	19.1	94.7
	SS	5	5.3	5.3	100.0
	Total	94	100.0	100.0	

**X2.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	43	45.7	45.7	45.7
	KS	39	41.5	41.5	87.2
	S	12	12.8	12.8	100.0
	Total	94	100.0	100.0	

**X2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	17	18.1	18.1	18.1
	KS	61	64.9	64.9	83.0
	S	16	17.0	17.0	100.0
	Total	94	100.0	100.0	

**X2.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	20	21.3	21.3	21.3
	KS	51	54.3	54.3	75.5
	S	23	24.5	24.5	100.0
	Total	94	100.0	100.0	

**Y.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	12	12.8	12.8	12.8
	TS	35	37.2	37.2	50.0
	KS	41	43.6	43.6	93.6
	S	5	5.3	5.3	98.9
	SS	1	1.1	1.1	100.0
	Total	94	100.0	100.0	

**Y.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	14	14.9	14.9	14.9
	TS	26	27.7	27.7	42.6
	KS	43	45.7	45.7	88.3
	S	10	10.6	10.6	98.9
	SS	1	1.1	1.1	100.0
	Total	94	100.0	100.0	

**Y.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	10	10.6	10.6	10.6
	TS	15	16.0	16.0	26.6
	KS	46	48.9	48.9	75.5
	S	18	19.1	19.1	94.7
	SS	5	5.3	5.3	100.0
	Total	94	100.0	100.0	

**Y.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11.7	11.7	11.7
	TS	24	25.5	25.5	37.2
	KS	26	27.7	27.7	64.9
	S	31	33.0	33.0	97.9
	SS	2	2.1	2.1	100.0
	Total	94	100.0	100.0	

**Y.5**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	8	8.5	8.5	8.5
	TS	16	17.0	17.0	25.5
	KS	41	43.6	43.6	69.1
	S	25	26.6	26.6	95.7
	SS	4	4.3	4.3	100.0
	Total	94	100.0	100.0	

**Y.6**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	11	11.7	11.7	11.7
	TS	31	33.0	33.0	44.7
	KS	30	31.9	31.9	76.6
	S	20	21.3	21.3	97.9
	SS	2	2.1	2.1	100.0
	Total	94	100.0	100.0	

**LAMPIRAN MSI (METHOD SUCCESSIVE INTERVAL)**

<b>Successive Interval Kualitas Promosi (X1)</b>					
<b>X1.1</b>	<b>X1.2</b>	<b>X1.3</b>	<b>X1.4</b>	<b>X1.5</b>	<b>Total_X1</b>
3,010	2,775	3,023	2,715	2,471	13,994
3,010	2,775	3,966	3,622	3,162	16,535
3,010	2,775	3,023	2,715	3,162	14,685
3,988	5,166	5,203	5,135	4,271	23,761
3,010	3,758	3,966	2,715	4,271	17,719
3,010	2,775	3,023	2,715	2,471	13,994
2,000	1,000	2,148	2,715	1,896	9,758
5,295	3,758	5,203	3,622	3,162	21,040
2,000	2,004	2,148	2,042	1,896	10,089
2,000	2,004	3,023	1,000	1,896	9,923
3,988	3,758	3,966	3,622	3,162	18,496
3,010	2,004	3,023	2,042	1,896	11,974
3,988	3,758	3,966	3,622	3,162	18,496
3,010	2,775	3,023	2,715	2,471	13,994
3,988	3,758	3,966	3,622	3,162	18,496
5,295	3,758	5,203	3,622	3,162	21,040
2,000	2,004	2,148	2,042	1,896	10,089
2,000	2,004	3,023	1,000	1,896	9,923
3,988	3,758	3,966	3,622	3,162	18,496
3,010	2,004	3,023	2,042	1,896	11,974
3,988	3,758	3,966	3,622	3,162	18,496
3,988	3,758	3,966	3,622	3,162	18,496
2,000	2,775	3,023	2,042	2,471	12,311
3,988	3,758	3,966	3,622	3,162	18,496
5,295	3,758	5,203	3,622	3,162	21,040
2,000	2,004	2,148	2,042	1,896	10,089
2,000	2,004	3,023	1,000	1,896	9,923
3,988	3,758	3,966	3,622	3,162	18,496
3,010	2,004	3,023	2,042	1,896	11,974
3,988	3,758	3,966	3,622	3,162	18,496
3,010	2,775	3,023	2,715	2,471	13,994
3,010	2,775	3,966	3,622	3,162	16,535
3,010	2,775	3,023	2,715	3,162	14,685
3,010	2,775	3,023	2,715	3,162	14,685
3,010	2,775	3,966	3,622	2,471	15,844
3,010	2,775	3,023	2,715	4,271	15,794

Successive Interval Kualitas Promosi (X1)					
X1.1	X1.2	X1.3	X1.4	X1.5	Total_X1
3,988	3,758	5,203	3,622	3,162	19,732
3,010	3,758	3,023	2,715	4,271	16,777
3,010	2,775	3,023	2,715	3,162	14,685
2,000	1,000	2,148	2,042	4,271	11,460
3,988	3,758	3,966	3,622	4,271	19,604
3,010	2,775	2,148	2,042	4,271	14,245
2,000	2,004	2,148	2,042	4,271	12,464
3,988	3,758	3,966	3,622	4,271	19,604
2,000	2,004	2,148	2,042	2,471	10,664
3,988	3,758	3,966	3,622	2,471	17,805
3,010	1,000	2,148	1,000	2,471	9,628
3,010	2,775	3,023	3,622	2,471	14,901
3,010	3,758	3,023	3,622	4,271	17,684
3,010	3,758	3,023	2,042	4,271	16,104
5,295	3,758	1,000	2,042	4,271	16,366
3,988	3,758	3,023	3,622	4,271	18,662
3,010	2,775	3,023	2,042	3,162	14,012
3,988	2,004	3,023	3,622	4,271	16,907
3,988	3,758	3,966	3,622	3,162	18,496
3,988	2,004	3,023	1,000	4,271	14,285
2,000	2,004	2,148	3,622	4,271	14,044
3,988	3,758	3,966	3,622	4,271	19,604
2,000	2,004	2,148	2,042	4,271	12,464
3,988	3,758	3,966	2,042	4,271	18,024
2,000	2,775	2,148	3,622	4,271	14,816
3,988	3,758	3,966	2,042	4,271	18,024
3,988	3,758	3,966	3,622	4,271	19,604
3,988	2,004	3,023	2,715	2,471	14,200
2,000	2,004	2,148	3,622	1,896	11,669
3,988	3,758	3,966	2,715	3,162	17,589
2,000	2,004	2,148	3,622	1,896	11,669
3,988	3,758	3,966	2,715	1,896	16,323
3,988	3,758	3,966	2,042	2,471	16,224
2,000	2,775	2,148	2,042	1,000	9,965
3,988	3,758	3,966	3,622	3,162	18,496
3,010	1,000	2,148	1,000	1,896	9,053
3,988	3,758	3,966	3,622	4,271	19,604
3,988	5,166	3,966	3,622	3,162	19,903

Successive Interval Kualitas Promosi (X1)					
X1.1	X1.2	X1.3	X1.4	X1.5	Total_X1
2,000	2,004	2,148	2,042	1,000	9,193
2,000	2,775	1,000	2,042	3,162	10,979
3,988	3,758	3,966	3,622	3,162	18,496
2,000	2,775	2,148	2,042	1,000	9,965
3,988	3,758	3,966	3,622	3,162	18,496
3,988	3,758	3,966	3,622	3,162	18,496
3,010	1,000	2,148	1,000	1,896	9,053
3,988	3,758	3,966	3,622	4,271	19,604
3,988	5,166	3,966	3,622	3,162	19,903
2,000	2,004	2,148	2,042	1,000	9,193
2,000	2,775	1,000	2,042	3,162	10,979
3,988	3,758	3,966	3,622	3,162	18,496
2,000	2,775	2,148	2,042	1,000	9,965
3,988	3,758	3,966	3,622	3,162	18,496
3,010	2,775	3,023	2,715	2,471	13,994
3,010	3,758	3,966	3,622	3,162	17,518
3,010	2,775	3,023	3,622	3,162	15,592
5,295	5,166	5,203	5,135	4,271	25,069
3,988	3,758	3,023	5,135	3,162	19,066
2,000	2,775	2,148	2,715	2,471	12,109

Successive Interval Kualitas Harga (X2)				
X2.1	X2.2	X2.3	X2.4	Total_X2
3,800	3,320	3,471	3,321	13,912
3,800	3,320	4,943	4,649	16,712
3,800	3,320	3,471	3,321	13,912
3,800	2,000	2,000	2,000	9,800
3,800	2,000	3,471	3,321	12,592
2,754	3,320	3,471	3,321	12,866
4,762	3,320	3,471	3,321	14,874
2,754	3,320	3,471	3,321	12,866
2,754	3,320	3,471	3,321	12,866
2,754	3,320	3,471	3,321	12,866
2,754	2,000	3,471	3,321	11,546
2,754	3,320	3,471	3,321	12,866
3,800	3,320	3,471	3,321	13,912
3,800	3,320	3,471	3,321	13,912

Successive Interval Kualitas Harga (X2)				
X2.1	X2.2	X2.3	X2.4	Total_X2
3,800	2,000	3,471	2,000	11,271
3,800	2,000	4,943	4,649	15,392
4,762	2,000	4,943	4,649	16,354
4,762	3,320	3,471	3,321	14,874
4,762	3,320	3,471	3,321	14,874
4,762	3,320	3,471	3,321	14,874
2,754	3,320	3,471	3,321	12,866
3,800	4,503	3,471	3,321	15,096
2,754	2,000	2,000	2,000	8,754
2,754	3,320	3,471	3,321	12,866
3,800	4,503	3,471	4,649	16,423
3,800	3,320	3,471	3,321	13,912
2,754	4,503	3,471	4,649	15,377
2,754	3,320	3,471	3,321	12,866
2,754	4,503	4,943	4,649	16,850
3,800	2,000	4,943	4,649	15,392
2,754	4,503	3,471	4,649	15,377
2,754	4,503	4,943	4,649	16,850
3,800	2,000	3,471	3,321	12,592
2,754	2,000	4,943	4,649	14,346
2,754	4,503	4,943	4,649	16,850
2,754	2,000	4,943	4,649	14,346
2,754	3,320	3,471	3,321	12,866
1,819	2,000	3,471	3,321	10,611
2,754	4,503	3,471	4,649	15,377
2,754	2,000	4,943	4,649	14,346
2,754	3,320	3,471	3,321	12,866
2,754	2,000	3,471	2,000	10,225
3,800	3,320	3,471	3,321	13,912
2,754	3,320	3,471	3,321	12,866
3,800	2,000	4,943	4,649	15,392
2,754	2,000	2,000	2,000	8,754
2,754	2,000	4,943	4,649	14,346
2,754	4,503	3,471	4,649	15,377
2,754	3,320	4,943	4,649	15,666
2,754	2,000	3,471	4,649	12,873
2,754	3,320	3,471	3,321	12,866
3,800	4,503	3,471	4,649	16,423

<b>Succesive Interval Kualitas Harga (X2)</b>				
<b>X2.1</b>	<b>X2.2</b>	<b>X2.3</b>	<b>X2.4</b>	<b>Total_X2</b>
2,754	3,320	3,471	3,321	12,866
2,754	3,320	3,471	3,321	12,866
1,819	2,000	3,471	3,321	10,611
2,754	3,320	3,471	3,321	12,866
2,754	2,000	2,000	2,000	8,754
2,754	3,320	3,471	3,321	12,866
2,754	2,000	2,000	2,000	8,754
2,754	3,320	3,471	3,321	12,866
1,000	2,000	3,471	3,321	9,792
2,754	2,000	2,000	2,000	8,754
2,754	2,000	4,943	4,649	14,346
2,754	2,000	2,000	2,000	8,754
2,754	2,000	2,000	2,000	8,754
2,754	2,000	2,000	2,000	8,754
2,754	3,320	3,471	3,321	12,866
1,000	3,320	3,471	3,321	11,111
1,000	2,000	4,943	4,649	12,592
1,000	3,320	3,471	3,321	11,111
1,819	3,320	3,471	3,321	11,931
1,819	4,503	4,943	4,649	15,915
1,819	2,000	2,000	2,000	7,819
1,819	2,000	3,471	3,321	10,611
1,819	2,000	3,471	3,321	10,611
1,819	3,320	3,471	3,321	11,931
1,819	4,503	3,471	3,321	13,115
1,819	3,320	3,471	3,321	11,931
1,819	3,320	3,471	3,321	11,931
2,754	2,000	2,000	2,000	8,754
1,000	3,320	3,471	3,321	11,111
1,000	2,000	3,471	3,321	9,792
2,754	2,000	3,471	3,321	11,546
1,000	2,000	2,000	2,000	7,000
2,754	2,000	2,000	2,000	8,754
1,000	2,000	3,471	2,000	8,471
1,819	2,000	3,471	3,321	10,611
1,819	2,000	3,471	3,321	10,611
1,819	2,000	3,471	3,321	10,611
2,754	2,000	2,000	2,000	8,754



Successive Interval Kualitas Harga (X2)				
X2.1	X2.2	X2.3	X2.4	Total_X2
1,819	2,000	2,000	2,000	7,819
1,000	2,000	2,000	2,000	7,000
3,800	3,320	3,471	3,321	13,912
1,000	3,320	2,000	2,000	8,320

Successive Interval Keputusan Berkunjung (Y)						
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Total_Y
4,458	4,141	3,800	3,649	2,760	3,881	22,688
3,264	4,141	3,800	3,649	3,813	2,958	21,625
4,458	4,141	3,800	3,649	3,813	3,881	23,742
2,126	2,985	3,800	1,967	2,760	2,076	15,715
5,281	5,202	3,800	5,077	3,813	5,077	28,251
3,264	2,985	2,754	2,707	2,760	2,958	17,428
4,458	4,141	4,762	2,707	2,760	2,958	21,785
2,126	2,985	2,754	2,707	2,760	3,881	17,212
3,264	2,985	2,754	2,707	2,760	3,881	18,351
3,264	2,985	2,754	2,707	2,760	2,958	17,428
3,264	2,985	2,754	2,707	2,760	2,958	17,428
2,126	2,985	2,754	2,707	2,760	2,958	16,289
3,264	4,141	3,800	2,707	2,760	2,958	19,629
3,264	4,141	3,800	2,707	3,813	3,881	21,606
2,126	4,141	3,800	3,649	2,760	2,958	19,433
2,126	2,985	3,800	3,649	3,813	3,881	20,254
2,126	1,980	4,762	3,649	3,813	3,881	20,211
3,264	2,985	4,762	3,649	3,813	3,881	22,355
3,264	2,985	4,762	3,649	3,813	3,881	22,355
3,264	2,985	4,762	3,649	3,813	5,077	23,552
3,264	1,980	2,754	2,707	1,857	2,958	15,520
3,264	2,985	3,800	3,649	1,857	3,881	19,437
2,126	1,000	2,754	1,967	2,760	2,076	12,683
3,264	2,985	2,754	2,707	2,760	2,958	17,428
2,126	1,000	3,800	3,649	2,760	2,958	16,292
2,126	1,980	3,800	2,707	1,857	2,076	14,546
3,264	1,000	2,754	3,649	3,813	3,881	18,361
3,264	1,980	2,754	2,707	1,857	2,076	14,639
4,458	4,141	2,754	3,649	3,813	2,958	21,773
3,264	2,985	3,800	3,649	2,760	2,958	19,416

Successive Interval Keputusan Berkunjung (Y)						
Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Total_Y
3,264	2,985	2,754	3,649	2,760	2,958	18,370
3,264	2,985	2,754	5,077	3,813	2,958	20,852
3,264	1,980	3,800	3,649	3,813	2,958	19,464
3,264	2,985	2,754	3,649	2,760	2,958	18,370
3,264	1,980	2,754	3,649	3,813	2,958	18,418
3,264	2,985	2,754	3,649	3,813	2,958	19,424
2,126	2,985	2,754	2,707	3,813	2,076	16,461
2,126	1,980	1,819	1,967	2,760	2,958	13,610
3,264	1,980	2,754	3,649	3,813	2,958	18,418
3,264	2,985	2,754	3,649	3,813	2,076	18,542
3,264	4,141	2,754	2,707	2,760	2,076	17,702
3,264	1,000	2,754	1,967	3,813	1,000	13,799
3,264	2,985	3,800	2,707	2,760	2,076	17,593
2,126	2,985	2,754	2,707	3,813	2,076	16,461
2,126	2,985	3,800	3,649	3,813	3,881	20,254
2,126	1,000	2,754	1,967	3,813	1,000	12,660
2,126	2,985	2,754	3,649	2,760	3,881	18,155
2,126	2,985	2,754	3,649	2,760	3,881	18,155
2,126	1,000	2,754	3,649	3,813	2,076	15,419
3,264	1,980	2,754	3,649	2,760	2,076	16,483
2,126	2,985	2,754	2,707	2,760	2,076	15,408
3,264	2,985	3,800	3,649	2,760	2,076	18,535
2,126	2,985	2,754	2,707	2,760	2,076	15,408
3,264	2,985	2,754	2,707	2,760	2,076	16,546
2,126	2,985	1,819	1,967	2,760	2,076	13,734
3,264	2,985	2,754	2,707	2,760	2,958	17,428
2,126	2,985	2,754	1,967	2,760	2,076	14,669
3,264	1,980	2,754	2,707	1,857	3,881	16,443
1,000	1,000	2,754	1,967	1,857	2,076	10,655
3,264	2,985	2,754	2,707	3,813	2,958	18,481
3,264	1,980	1,000	2,707	1,000	2,958	12,908
3,264	2,985	2,754	1,967	1,857	2,076	14,905
2,126	2,985	2,754	3,649	2,760	3,881	18,155
2,126	2,985	2,754	1,967	2,760	3,881	16,473
2,126	2,985	2,754	1,967	2,760	3,881	16,473
3,264	1,980	2,754	1,967	1,857	2,958	14,781
1,000	1,980	2,754	1,000	1,857	1,000	9,591
3,264	1,980	1,000	2,707	1,000	2,958	12,908

<b>Succesive Interval Keputusan Berkunjung (Y)</b>						
<b>Y.1</b>	<b>Y.2</b>	<b>Y.3</b>	<b>Y.4</b>	<b>Y.5</b>	<b>Y.6</b>	<b>Total_Y</b>
2,126	1,000	1,000	3,649	1,857	1,000	10,632
2,126	2,985	1,000	1,000	1,000	1,000	9,111
2,126	1,000	1,819	1,967	1,000	1,000	8,913
2,126	2,985	1,819	3,649	2,760	3,881	17,220
3,264	1,980	1,819	1,000	2,760	1,000	11,823
1,000	1,000	1,819	1,967	1,000	2,076	8,863
1,000	1,980	1,819	1,967	1,857	2,076	10,700
2,126	1,980	1,819	1,000	1,857	2,076	10,859
2,126	1,000	1,819	1,000	1,857	2,076	9,879
1,000	1,980	1,819	1,967	1,857	2,076	10,700
2,126	2,985	1,819	2,707	2,760	2,076	14,473
1,000	2,985	2,754	1,967	1,857	2,958	13,522
1,000	1,980	1,000	1,967	2,760	2,076	10,783
1,000	1,980	1,000	1,967	2,760	2,958	11,664
3,264	1,980	2,754	1,000	1,000	1,000	10,998
1,000	1,980	1,000	1,967	2,760	2,958	11,664
3,264	1,980	2,754	1,967	1,000	2,076	13,042
2,126	1,980	1,000	1,000	2,760	1,000	9,866
2,126	1,000	1,819	1,000	2,760	2,076	10,781
1,000	2,985	1,819	1,000	1,857	2,958	11,620
1,000	2,985	1,819	1,967	1,000	1,000	9,772
2,126	1,000	2,754	1,967	4,959	2,076	14,883
1,000	1,980	1,819	1,000	4,959	2,076	12,835
2,126	1,000	1,000	1,967	4,959	1,000	12,053
4,458	4,141	3,800	3,649	3,813	3,881	23,742
3,264	1,980	1,000	1,000	4,959	2,076	14,280

**Output Uji Regresi Linear Berganda SPSS 22**

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.573	2.189		1.176	.243
	Kualitas Promosi	.061	.086	.057	.704	.483
	Kualitas Harga	1.015	.127	.645	7.982	.000

a. Dependent Variable: Keputusan Berkunjung

**Output Uji Koefisien Korelasi Berganda SPSS 22**

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.642 <sup>a</sup>	.412	.399	3.143886

a. Predictors: (Constant), Kualitas Harga, Kualitas Promosi

**Output Uji Koefisien Determinasi SPSS 22**

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	.642 <sup>a</sup>	.412	.399	3.143886	.412	31.859	2	91	.000

a. Predictors: (Constant), Kualitas Harga, Kualitas Promosi

**Output Uji Hipotesis Simultan SPSS 22**

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	629.790	2	314.895	31.859	.000 <sup>b</sup>
	Residual	899.446	91	9.884		
	Total	1529.236	93			

a. Dependent Variable: Keputusan Berkunjung

b. Predictors: (Constant), Kualitas Harga, Kualitas Promosi

**Output Uji Hipotesis Parsial SPSS 22**

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.573	2.189		1.176	.243
	Kualitas Promosi	.061	.086	.057	.704	.483
	Kualitas Harga	1.015	.127	.645	7.982	.000

a. Dependent Variable: Keputusan Berkunjung

## LAMPIRAN UJI ASUMSI KLASIK

### *Output Uji Normalitas SPSS 22*

#### One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual	
N		94	
Normal Parameters <sup>a,b</sup>	Mean	.0000000	
	Std. Deviation	3.10989750	
Most Extreme Differences	Absolute	.085	
	Positive	.078	
	Negative	-.085	
Test Statistic		.085	
Asymp. Sig. (2-tailed)		.087 <sup>c</sup>	
Monte Carlo Sig. (2-tailed)	Sig.	.564 <sup>d</sup>	
	90% Confidence Interval	Lower Bound	.480
		Upper Bound	.648

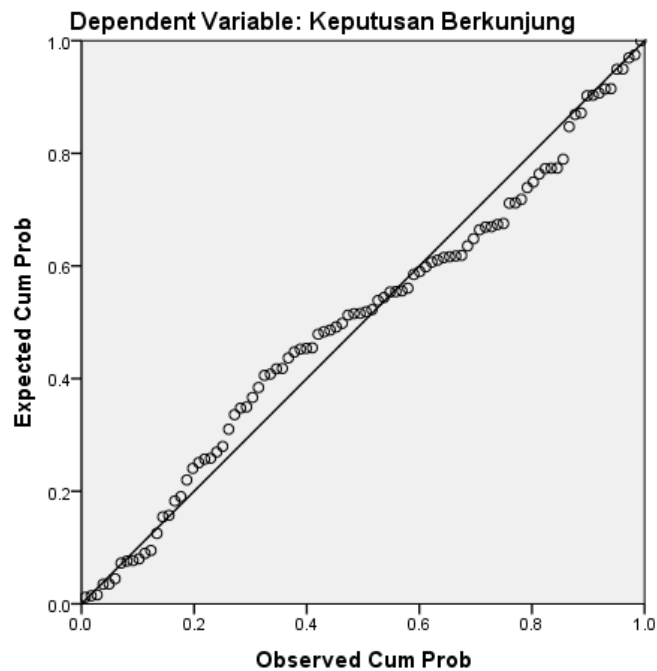
a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. Based on 94 sampled tables with starting seed 2000000.

#### Normal P-P Plot of Regression Standardized Residual



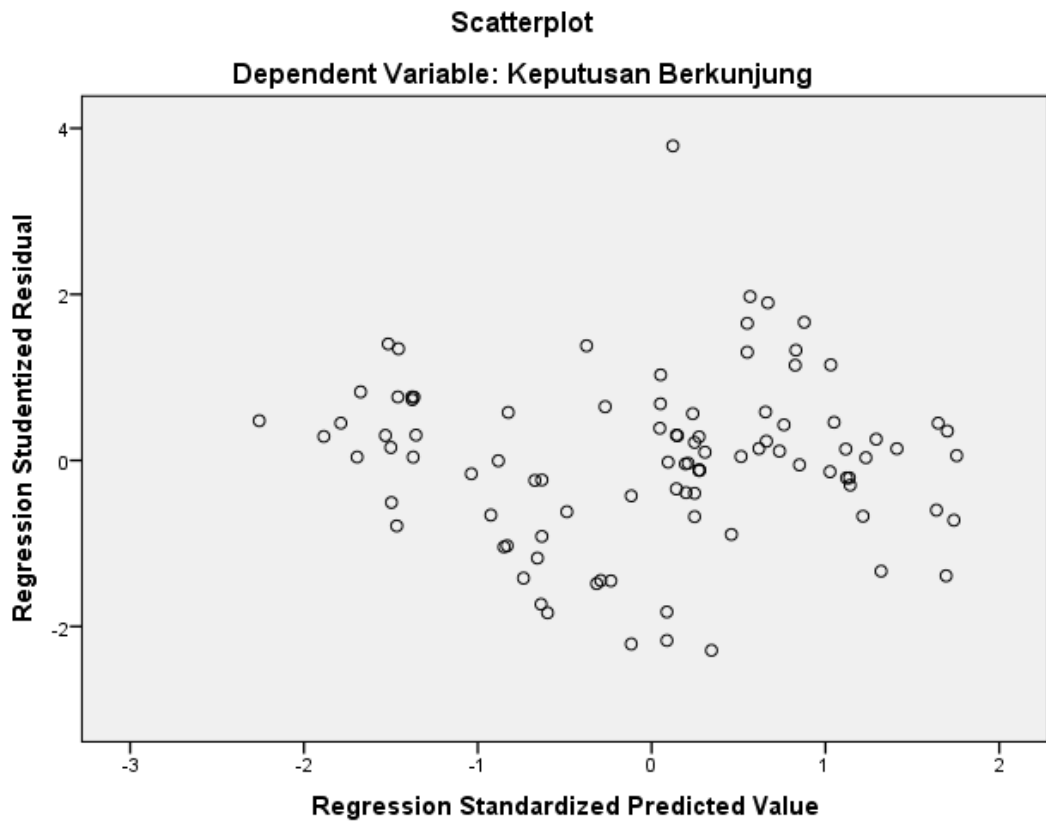
**Output Uji Multikolinieritas SPSS 22**

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	2.573	2.189		1.176	.243		
Kualitas Promosi	.061	.086	.057	.704	.483	.991	1.009
Kualitas Harga	1.015	.127	.645	7.982	.000	.991	1.009

a. Dependent Variable: Keputusan Berkunjung

**Output Uji Heteroskedastisitas SPSS 22**



**LAMPIRAN UJI VALIDITAS DAN RELIABILITAS**

**Output Uji Validitas dan Reliabilitas Variabel Kualitas Promosi (X<sub>1</sub>)**

**Correlations**

		X1.1	X1.2	X1.3	X1.4	X1.5	Total_X1
X1.1	Pearson Correlation	1	.714**	.773**	.557**	.505**	.851**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	94	94	94	94	94	94
X1.2	Pearson Correlation	.714**	1	.720**	.669**	.521**	.879**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	94	94	94	94	94	94
X1.3	Pearson Correlation	.773**	.720**	1	.629**	.377**	.839**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	94	94	94	94	94	94
X1.4	Pearson Correlation	.557**	.669**	.629**	1	.450**	.809**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	94	94	94	94	94	94
X1.5	Pearson Correlation	.505**	.521**	.377**	.450**	1	.720**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	94	94	94	94	94	94
Total_X1	Pearson Correlation	.851**	.879**	.839**	.809**	.720**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	94	94	94	94	94	94

\*\* . Correlation is significant at the 0.10 level (2-tailed).

**Reliability Statistics**

Cronbach's Alpha	N of Items
.870	5

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	13.13	11.919	.772	.829
X1.2	13.18	11.182	.802	.817
X1.3	13.17	11.605	.744	.832
X1.4	13.28	11.428	.686	.846
X1.5	12.73	11.767	.532	.891



## Output Uji Validitas dan Reliabilitas Variabel Kualitas Harga (X<sub>2</sub>)

### Correlations

		X2.1	X2.2	X2.3	X2.4	Total_X2
X2.1	Pearson Correlation	1	.166	.180	.210*	.653**
	Sig. (2-tailed)		.110	.083	.042	.000
	N	94	94	94	94	94
X2.2	Pearson Correlation	.166	1	.252*	.433**	.625**
	Sig. (2-tailed)	.110		.014	.000	.000
	N	94	94	94	94	94
X2.3	Pearson Correlation	.180	.252*	1	.878**	.741**
	Sig. (2-tailed)	.083	.014		.000	.000
	N	94	94	94	94	94
X2.4	Pearson Correlation	.210*	.433**	.878**	1	.821**
	Sig. (2-tailed)	.042	.000	.000		.000
	N	94	94	94	94	94
Total_X2	Pearson Correlation	.653**	.625**	.741**	.821**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	94	94	94	94	94

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\* . Correlation is significant at the 0.10 level (2-tailed).

### Reliability Statistics

Cronbach's Alpha	N of Items
.630	4

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	8.69	2.624	.225	.758
X2.2	8.95	3.019	.351	.600
X2.3	8.63	2.860	.562	.484
X2.4	8.59	2.482	.656	.394

**Output Uji Validitas dan Reliabilitas Variabel Keputusan Berkunjung (Y)**

**Correlations**

		Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Total_Y
Y.1	Pearson Correlation	1	.455**	.459**	.513**	.247*	.363**	.686**
	Sig. (2-tailed)		.000	.000	.000	.016	.000	.000
	N	94	94	94	94	94	94	94
Y.2	Pearson Correlation	.455**	1	.448**	.421**	.174	.493**	.686**
	Sig. (2-tailed)	.000		.000	.000	.093	.000	.000
	N	94	94	94	94	94	94	94
Y.3	Pearson Correlation	.459**	.448**	1	.568**	.320**	.502**	.773**
	Sig. (2-tailed)	.000	.000		.000	.002	.000	.000
	N	94	94	94	94	94	94	94
Y.4	Pearson Correlation	.513**	.421**	.568**	1	.362**	.608**	.820**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000
	N	94	94	94	94	94	94	94
Y.5	Pearson Correlation	.247*	.174	.320**	.362**	1	.277**	.560**
	Sig. (2-tailed)	.016	.093	.002	.000		.007	.000
	N	94	94	94	94	94	94	94
Y.6	Pearson Correlation	.363**	.493**	.502**	.608**	.277**	1	.764**
	Sig. (2-tailed)	.000	.000	.000	.000	.007		.000
	N	94	94	94	94	94	94	94
Total_Y	Pearson Correlation	.686**	.686**	.773**	.820**	.560**	.764**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	94	94	94	94	94	94	94

\*\* . Correlation is significant at the 0.10 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

**Reliability Statistics**

Cronbach's Alpha	N of Items
.810	6

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y.1	14.06	13.222	.557	.784
Y.2	13.96	12.880	.540	.786
Y.3	13.59	11.837	.643	.763
Y.4	13.63	11.118	.701	.747
Y.5	13.50	13.651	.364	.824
Y.6	13.82	11.870	.629	.766