Lampiran 2

Rekapitulasi hasil Uji Validitas *Brand Image* (citra merek) (X1)

Correlations

		P1	P2	P3	P4	P5	P6	X1
P1	Pearson Correlation	1	.446**	.384**	.380**	.211*	.276**	.659**
	Sig. (2-tailed)		.000	.000	.000	.036	.006	.000
	N	99	99	99	99	99	99	99
P2	Pearson Correlation	.446**	1	.131	.313**	.054	.329**	.565**
	Sig. (2-tailed)	.000		.195	.002	.595	.001	.000
	N	99	99	99	99	99	99	99
P3	Pearson Correlation	.384**	.131	1	.436**	.311**	.342**	.660**
	Sig. (2-tailed)	.000	.195		.000	.002	.001	.000
	N	99	99	99	99	99	99	99
P4	Pearson Correlation	.380**	.313**	.436**	1	.334**	.484**	.755**
	Sig. (2-tailed)	.000	.002	.000		.001	.000	.000
	N	99	99	99	99	99	99	99
P5	Pearson Correlation	.211*	.054	.311**	.334**	1	.333**	.588**
	Sig. (2-tailed)	.036	.595	.002	.001		.001	.000
	N	99	99	99	99	99	99	99
P6	Pearson Correlation	.276**	.329**	.342**	.484**	.333**	1	.709**
	Sig. (2-tailed)	.006	.001	.001	.000	.001		.000
	N	99	99	99	99	99	99	99
X1	Pearson Correlation	.659**	.565**	.660**	.755**	.588**	.709**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	99	99	99	99	99	99	99

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Rekapitulasi hasil Uji Validitas Kualitas Produk (X2)

Correlations

		P7	P8	P9	P10	P11	X2
P7	Pearson Correlation	1	.611**	.352**	.432**	.621**	.799**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	99	99	99	99	99	99
P8	Pearson Correlation	.611**	1	.139	.560**	.639**	.778**
	Sig. (2-tailed)	.000		.169	.000	.000	.000
	N	99	99	99	99	99	99
P9	Pearson Correlation	.352**	.139	1	.234*	.453**	.585**
	Sig. (2-tailed)	.000	.169		.020	.000	.000
	N	99	99	99	99	99	99
P10	Pearson Correlation	.432**	.560**	.234*	1	.582**	.738**
	Sig. (2-tailed)	.000	.000	.020		.000	.000
	N	99	99	99	99	99	99
P11	Pearson Correlation	.621**	.639**	.453**	.582**	1	.874**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	99	99	99	99	99	99
X2	Pearson Correlation	.799**	.778**	.585**	.738**	.874**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	99	99	99	99	99	99

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Rekapitulasi hasil Uji Validitas Keputusan Pembelian (Y)

Correlations

		P12	P13	P14	P15	P16	P17	P18	Y
P12	Pearson Correlation	1	.611**	.507**	.637**	.109	.379**	.393**	.644**
	Sig. (2-tailed)		.000	.000	.000	.282	.000	.000	.000
	N	99	99	99	99	99	99	99	99
P13	Pearson Correlation	.611**	1	.503**	.445**	.188	.496**	.302**	.722**
	Sig. (2-tailed)	.000		.000	.000	.063	.000	.002	.000
	N	99	99	99	99	99	99	99	99
P14	Pearson Correlation	.507**	.503**	1	.529**	.205*	.222*	.297**	.671**
	Sig. (2-tailed)	.000	.000		.000	.042	.027	.003	.000
	N	99	99	99	99	99	99	99	99
P15	Pearson Correlation	.637**	.445**	.529**	1	.386**	.334**	.616**	.803**
	Sig. (2-tailed)	.000	.000	.000		.000	.001	.000	.000
	N	99	99	99	99	99	99	99	99
P16	Pearson Correlation	.109	.188	.205*	.386**	1	.003	.554**	.568**
	Sig. (2-tailed)	.282	.063	.042	.000		.975	.000	.000
	N	99	99	99	99	99	99	99	99
P17	Pearson Correlation	.379**	.496**	.222*	.334**	.003	1	.293**	.582**
	Sig. (2-tailed)	.000	.000	.027	.001	.975		.003	.000
	N	99	99	99	99	99	99	99	99
P18	Pearson Correlation	.393**	.302**	.297**	.616**	.554**	.293**	1	.744**
	Sig. (2-tailed)	.000	.002	.003	.000	.000	.003		.000
	N	99	99	99	99	99	99	99	99
Y	Pearson Correlation	.644**	.722**	.671**	.803**	.568**	.582**	.744**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	
	N	99	99	99	99	99	99	99	99

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Hasil Uji Reliabilitas *Brand Image* (citra merek) (X1)

Reliability Statistics X1

Cronbach's Alpha	N of Items
.734	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P1	14.0857	8.728	.505	.689
P2	13.6492	8.971	.356	.728
P3	14.3165	8.399	.477	.694
P4	15.0339	7.710	.599	.656
P5	14.4440	8.666	.362	.730
P6	13.8025	8.037	.537	.676

Hasil Uji Reliabilitas Kualitas Produk (X2)

Reliability Statistics X2

Cronbach's Alpha	N of Items
.810	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P7	12.9400	7.801	.664	.752
P8	12.8263	7.927	.634	.762
P9	13.3401	9.091	.358	.844
P10	12.4280	8.276	.582	.778
P11	12.8261	7.275	.780	.714

Hasil Uji Reliabilitas Keputusan Pembelian (Y)

Reliability Statistics Y

Cronbach's Alpha	N of Items
.810	7

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P12	18.9698	14.076	.644	.768
P13	18.8042	14.274	.622	.772
P14	17.8926	14.941	.541	.786
P15	17.8928	13.963	.732	.753
P16	18.2903	16.293	.325	.823
P17	19.1878	15.625	.402	.811
P18	18.2904	14.681	.591	.778

Hasil Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		99
Normal Parameters[a,b]	Mean	.0000000
	Std. Deviation	2.52721966
Most Extreme Differences	Absolute	.051
	Positive	.051
	Negative	-.046
Kolmogorov-Smirnov Z		.507
Asymp. Sig. (2-tailed)		.960

a. Test distribution is Normal.

b. Calculated from data.

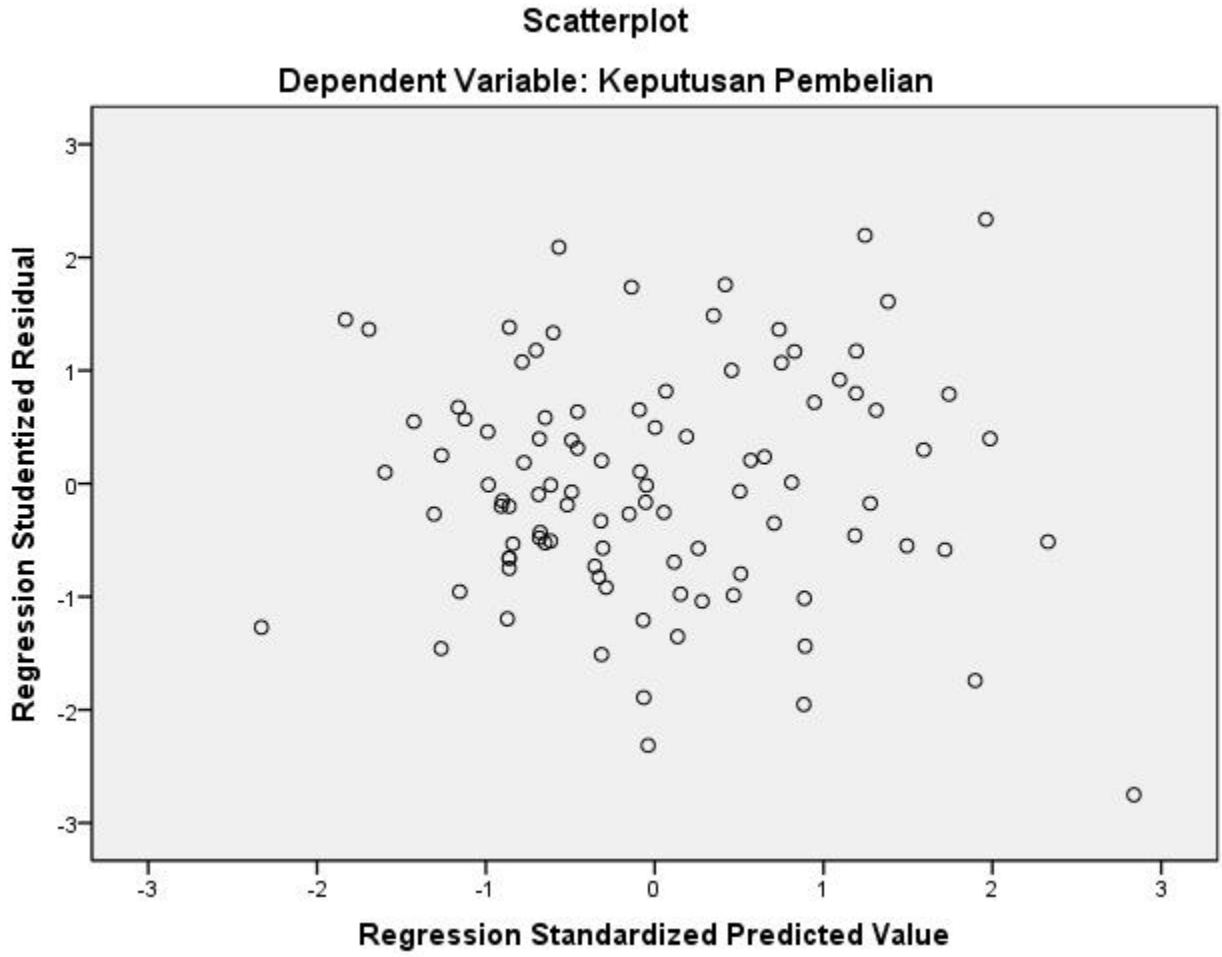
Nilai VIF Uji Multikolinieritas

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	4.324	1.292		3.346	.001		
	Brand Image	.188	.095	.170	1.986	.050	.553	1.808
	Kualitas Produk	.711	.093	.657	7.671	.000	.553	1.808

a. Dependent Variable: Keputusan Pembelian

Hasil Uji heteroskedastisitas



Hasil Uji Regresi Linier Berganda

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4.324	1.292		3.346	.001
	Brand Image	.188	.095	.170	1.986	.050
	Kualitas Produk	.711	.093	.657	7.671	.000

a. Dependent Variable: Keputusan Pembelian

Hasil Uji Korelasi

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.781[a]	.610	.602	2.36633

a. Predictors: (Constant), Kualitas Produk, Brand Image

Hasil Uji Koefisien Determinasi Parsial

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
		B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	-.406	2.233		-.182	.856					
	brand_image	.257	.132	.159	1.941	.055	.620	.194	.118	.550	1.819
	kualitas_produk	.967	.115	.687	8.373	.000	.794	.650	.510	.550	1.819

Pengujian Hipotesis Parsial (Uji t)

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-1.126	2.920		-.386	.701
	brand_image	1.001	.128	.620	7.791	.000

a. Dependent Variable: keputusan_pembelian

Pengujian Hipotesis Parsial (Uji t)

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.896	1.467		1.974	.051
	kualitas_produk	1.117	.087	.794	12.867	.000

a. Dependent Variable: keputusan_pembelian

Pengujian Hipotesis Simultan (Uji f)

ANOVA[a]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1134.777	2	567.388	87.024	.000[b]
	Residual	625.910	96	6.520		
	Total	1760.687	98			

a. Dependent Variable: keputusan_pembelian

b. Predictors: (Constant), kualitas_produk, brand_image

Lampiran 3

Data Interval Variabel *Brand Image* (Citra Merek) (X_1)

JML RES.	P1	P2	P3	P4	P5	P6	Total	Succesive Interval						TOTAL
								P1	P2	P3	P4	P5	P6	
1	4	4	4	4	4	4	24	2.913	4.275	2.571	2.192	2.801	4.074	18.827
2	4	3	4	4	3	3	21	2.913	2.959	2.571	2.192	1.845	2.729	15.210
3	4	4	4	4	2	4	22	2.913	4.275	2.571	2.192	1.000	4.074	17.026
4	4	4	4	4	3	4	23	2.913	4.275	2.571	2.192	1.845	4.074	17.871
5	4	5	4	4	3	4	24	2.913	5.217	2.571	2.192	1.845	4.074	18.813
6	5	5	5	5	4	4	28	4.731	5.217	4.090	3.322	2.801	4.074	24.235
7	4	4	5	4	3	4	24	2.913	4.275	4.090	2.192	1.845	4.074	19.390
8	5	4	4	4	2	2	21	4.731	4.275	2.571	2.192	1.000	1.000	15.770
9	4	4	5	5	4	4	26	2.913	4.275	4.090	3.322	2.801	4.074	21.476
10	5	4	4	4	2	4	23	4.731	4.275	2.571	2.192	1.000	4.074	18.844
11	4	3	5	5	4	4	25	2.913	2.959	4.090	3.322	2.801	4.074	20.160
12	4	5	4	4	4	5	26	2.913	5.217	2.571	2.192	2.801	5.245	20.940
13	4	4	4	4	5	4	25	2.913	4.275	2.571	2.192	4.075	4.074	20.101
14	5	4	4	4	4	4	25	4.731	4.275	2.571	2.192	2.801	4.074	20.645
15	5	5	5	5	5	5	30	4.731	5.217	4.090	3.322	4.075	5.245	26.680
16	5	4	5	5	3	4	26	4.731	4.275	4.090	3.322	1.845	4.074	22.338
17	4	4	4	5	4	4	25	2.913	4.275	2.571	3.322	2.801	4.074	19.957
18	4	4	4	5	4	4	25	2.913	4.275	2.571	3.322	2.801	4.074	19.957
19	4	3	4	4	3	3	21	2.913	2.959	2.571	2.192	1.845	2.729	15.210
20	4	4	3	4	4	4	23	2.913	4.275	1.000	2.192	2.801	4.074	17.256
21	5	4	5	5	5	5	29	4.731	4.275	4.090	3.322	4.075	5.245	25.739
22	3	3	4	3	2	3	18	1.000	2.959	2.571	1.000	1.000	2.729	11.260
23	4	3	4	4	4	4	23	2.913	2.959	2.571	2.192	2.801	4.074	17.511
24	5	5	5	5	5	4	29	4.731	5.217	4.090	3.322	4.075	4.074	25.509
25	5	5	5	4	4	3	26	4.731	5.217	4.090	2.192	2.801	2.729	21.761

26	3	3	4	3	3	4	20	1.000	2.959	2.571	1.000	1.845	4.074	13.450
27	4	3	4	3	2	3	19	2.913	2.959	2.571	1.000	1.000	2.729	13.173
28	4	3	5	4	4	5	25	2.913	2.959	4.090	2.192	2.801	5.245	20.201
29	4	3	3	3	3	4	20	2.913	2.959	1.000	1.000	1.845	4.074	13.792
30	4	3	4	3	5	5	24	2.913	2.959	2.571	1.000	4.075	5.245	18.764
31	4	3	4	4	4	4	23	2.913	2.959	2.571	2.192	2.801	4.074	17.511
32	4	4	4	3	4	3	22	2.913	4.275	2.571	1.000	2.801	2.729	16.291
33	4	3	4	4	4	4	23	2.913	2.959	2.571	2.192	2.801	4.074	17.511
34	3	3	4	3	2	3	18	1.000	2.959	2.571	1.000	1.000	2.729	11.260
35	4	3	5	5	4	3	24	2.913	2.959	4.090	3.322	2.801	2.729	18.815
36	4	5	4	4	4	3	24	2.913	5.217	2.571	2.192	2.801	2.729	18.424
37	4	3	5	4	4	3	23	2.913	2.959	4.090	2.192	2.801	2.729	17.685
38	4	3	5	4	4	3	23	2.913	2.959	4.090	2.192	2.801	2.729	17.685
39	4	3	5	4	4	3	23	2.913	2.959	4.090	2.192	2.801	2.729	17.685
40	4	3	5	5	4	4	25	2.913	2.959	4.090	3.322	2.801	4.074	20.160
41	4	2	4	5	4	4	23	2.913	1.000	2.571	3.322	2.801	4.074	16.682
42	4	3	5	5	5	5	27	2.913	2.959	4.090	3.322	4.075	5.245	22.604
43	4	3	4	4	3	4	22	2.913	2.959	2.571	2.192	1.845	4.074	16.555
44	5	4	5	4	5	4	27	4.731	4.275	4.090	2.192	4.075	4.074	23.438
45	4	3	4	3	2	3	19	2.913	2.959	2.571	1.000	1.000	2.729	13.173
46	4	3	4	4	3	3	21	2.913	2.959	2.571	2.192	1.845	2.729	15.210
47	4	4	4	4	5	3	24	2.913	4.275	2.571	2.192	4.075	2.729	18.756
48	4	3	4	3	2	3	19	2.913	2.959	2.571	1.000	1.000	2.729	13.173
49	4	3	4	3	2	3	19	2.913	2.959	2.571	1.000	1.000	2.729	13.173
50	4	3	5	5	5	4	26	2.913	2.959	4.090	3.322	4.075	4.074	21.433
51	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
52	4	3	4	4	4	3	22	2.913	2.959	2.571	2.192	2.801	2.729	16.166
53	4	4	3	5	5	3	24	2.913	4.275	1.000	3.322	4.075	2.729	18.315
54	4	3	4	3	2	3	19	2.913	2.959	2.571	1.000	1.000	2.729	13.173
55	4	3	3	3	4	3	20	2.913	2.959	1.000	1.000	2.801	2.729	13.403
56	4	3	5	4	4	3	23	2.913	2.959	4.090	2.192	2.801	2.729	17.685

57	4	3	4	4	3	3	21	2.913	2.959	2.571	2.192	1.845	2.729	15.210
58	4	3	4	5	3	3	22	2.913	2.959	2.571	3.322	1.845	2.729	16.340
59	4	3	5	3	5	3	23	2.913	2.959	4.090	1.000	4.075	2.729	17.767
60	4	3	4	4	3	3	21	2.913	2.959	2.571	2.192	1.845	2.729	15.210
61	4	2	4	4	5	3	22	2.913	1.000	2.571	2.192	4.075	2.729	15.481
62	4	3	4	4	5	3	23	2.913	2.959	2.571	2.192	4.075	2.729	17.440
63	4	3	4	5	4	4	24	2.913	2.959	2.571	3.322	2.801	4.074	18.641
64	4	3	5	5	5	3	25	2.913	2.959	4.090	3.322	4.075	2.729	20.088
65	4	3	4	5	3	3	22	2.913	2.959	2.571	3.322	1.845	2.729	16.340
66	4	3	4	4	4	3	22	2.913	2.959	2.571	2.192	2.801	2.729	16.166
67	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
68	4	3	4	4	4	3	22	2.913	2.959	2.571	2.192	2.801	2.729	16.166
69	4	3	4	4	4	3	22	2.913	2.959	2.571	2.192	2.801	2.729	16.166
70	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
71	4	3	4	5	5	4	25	2.913	2.959	2.571	3.322	4.075	4.074	19.914
72	4	3	4	4	5	3	23	2.913	2.959	2.571	2.192	4.075	2.729	17.440
73	4	3	4	5	5	4	25	2.913	2.959	2.571	3.322	4.075	4.074	19.914
74	4	3	5	3	5	3	23	2.913	2.959	4.090	1.000	4.075	2.729	17.767
75	4	5	4	5	4	4	26	2.913	5.217	2.571	3.322	2.801	4.074	20.899
76	4	4	4	5	4	4	25	2.913	4.275	2.571	3.322	2.801	4.074	19.957
77	4	4	4	3	3	3	21	2.913	4.275	2.571	1.000	1.845	2.729	15.335
78	4	4	4	4	3	4	23	2.913	4.275	2.571	2.192	1.845	4.074	17.871
79	4	3	4	4	4	3	22	2.913	2.959	2.571	2.192	2.801	2.729	16.166
80	4	4	3	3	4	3	21	2.913	4.275	1.000	1.000	2.801	2.729	14.719
81	4	5	4	5	4	3	25	2.913	5.217	2.571	3.322	2.801	2.729	19.554
82	4	3	4	4	2	3	20	2.913	2.959	2.571	2.192	1.000	2.729	14.365
83	4	3	3	3	2	2	17	2.913	2.959	1.000	1.000	1.000	1.000	9.872
84	4	3	3	3	4	3	20	2.913	2.959	1.000	1.000	2.801	2.729	13.403
85	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
86	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
87	4	3	4	3	3	3	20	2.913	2.959	2.571	1.000	1.845	2.729	14.018

88	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
89	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
90	3	3	4	3	4	3	20	1.000	2.959	2.571	1.000	2.801	2.729	13.061
91	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
92	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
93	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
94	3	3	3	3	2	2	16	1.000	2.959	1.000	1.000	1.000	1.000	7.959
95	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
96	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
97	3	3	3	3	4	3	19	1.000	2.959	1.000	1.000	2.801	2.729	11.489
98	4	3	4	3	4	3	21	2.913	2.959	2.571	1.000	2.801	2.729	14.974
99	4	3	3	3	3	3	19	2.913	2.959	1.000	1.000	1.845	2.729	12.447

Data Interval Variabel Kualitas Produk (X_2)

JML RES.	P7	P8	P9	P10	P11	Total	Succesive Interval					
							P7	P8	P9	P10	P11	TOTAL
1	3	4	4	4	4	19	2.508	3.720	4.093	4.235	4.106	37.662
2	3	4	4	4	4	19	2.508	3.720	4.093	4.235	4.106	36.662
3	3	4	4	4	3	18	2.508	3.720	4.093	4.235	2.980	38.537
4	4	4	4	4	5	21	3.689	3.720	4.093	4.235	5.064	41.801
5	4	4	5	4	4	21	3.689	3.720	5.014	4.235	4.106	41.765
6	4	4	5	4	4	21	3.689	3.720	5.014	4.235	4.106	39.765
7	4	5	2	4	4	19	3.689	4.886	2.214	4.235	4.106	30.131
8	2	2	2	4	1	11	1.000	1.000	2.214	4.235	1.000	29.449
9	4	4	4	4	4	20	3.689	3.720	4.093	4.235	4.106	37.843
10	4	4	2	4	4	18	3.689	3.720	2.214	4.235	4.106	40.965
11	5	5	3	5	5	23	4.773	4.886	3.226	5.516	5.064	44.464
12	5	5	3	4	4	21	4.773	4.886	3.226	4.235	4.106	40.225
13	5	4	3	3	4	19	4.773	3.720	3.226	2.879	4.106	37.703
14	4	4	4	3	4	19	3.689	3.720	4.093	2.879	4.106	43.487
15	5	5	5	5	5	25	4.773	4.886	5.014	5.516	5.064	47.253
16	5	4	4	4	5	22	4.773	3.720	4.093	4.235	5.064	42.884
17	5	5	4	3	4	21	4.773	4.886	4.093	2.879	4.106	40.736
18	4	4	4	4	4	20	3.689	3.720	4.093	4.235	4.106	35.843
19	4	3	3	3	3	16	3.689	2.507	3.226	2.879	2.980	33.282
20	4	3	3	4	4	18	3.689	2.507	3.226	4.235	4.106	39.763
21	5	4	4	4	5	22	4.773	3.720	4.093	4.235	5.064	39.884
22	4	4	3	4	3	18	3.689	3.720	3.226	4.235	2.980	38.851
23	5	5	1	5	5	21	4.773	4.886	1.000	5.516	5.064	44.238
24	5	5	3	5	5	23	4.773	4.886	3.226	5.516	5.064	39.464
25	4	4	1	4	3	16	3.689	3.720	1.000	4.235	2.980	32.625
26	3	4	3	4	3	17	2.508	3.720	3.226	4.235	2.980	33.670
27	4	4	2	4	3	17	3.689	3.720	2.214	4.235	2.980	35.839
28	5	4	3	4	3	19	4.773	3.720	3.226	4.235	2.980	34.934

29	3	4	2	4	3	16	2.508	3.720	2.214	4.235	2.980	36.658
30	5	4	3	5	4	21	4.773	3.720	3.226	5.516	4.106	39.340
31	4	4	3	4	3	18	3.689	3.720	3.226	4.235	2.980	36.851
32	4	4	3	4	4	19	3.689	3.720	3.226	4.235	4.106	31.976
33	3	4	1	2	3	13	2.508	3.720	1.000	1.000	2.980	23.209
34	2	2	2	3	3	12	1.000	1.000	2.214	2.879	2.980	23.074
35	3	3	1	3	3	13	2.508	2.507	1.000	2.879	2.980	26.875
36	4	4	1	3	3	15	3.689	3.720	1.000	2.879	2.980	30.269
37	3	3	2	4	4	16	2.508	2.507	2.214	4.235	4.106	33.570
38	4	4	3	4	3	18	3.689	3.720	3.226	4.235	2.980	31.851
39	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	29.089
40	4	3	3	3	3	16	3.689	2.507	3.226	2.879	2.980	31.282
41	4	3	2	4	3	16	3.689	2.507	2.214	4.235	2.980	37.626
42	5	5	2	5	5	22	4.773	4.886	2.214	5.516	5.064	39.453
43	3	4	2	4	4	17	2.508	3.720	2.214	4.235	4.106	30.784
44	3	4	1	3	3	14	2.508	3.720	1.000	2.879	2.980	28.088
45	3	3	2	4	3	15	2.508	2.507	2.214	4.235	2.980	29.445
46	3	3	2	4	3	15	2.508	2.507	2.214	4.235	2.980	30.445
47	4	4	2	3	3	16	3.689	3.720	2.214	2.879	2.980	28.483
48	3	3	2	3	2	13	2.508	2.507	2.214	2.879	1.803	26.912
49	3	4	2	3	3	15	2.508	3.720	2.214	2.879	2.980	32.302
50	4	4	3	4	3	18	3.689	3.720	3.226	4.235	2.980	34.851
51	3	4	3	3	4	17	2.508	3.720	3.226	2.879	4.106	31.439
52	3	3	2	4	3	15	2.508	2.507	2.214	4.235	2.980	31.445
53	3	5	2	4	3	17	2.508	4.886	2.214	4.235	2.980	31.824
54	3	3	2	4	3	15	2.508	2.507	2.214	4.235	2.980	31.445
55	4	4	2	4	3	17	3.689	3.720	2.214	4.235	2.980	32.839
56	3	4	2	4	3	16	2.508	3.720	2.214	4.235	2.980	30.658
57	3	3	3	3	3	15	2.508	2.507	3.226	2.879	2.980	28.101
58	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	27.089
59	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	25.089

60	3	3	1	3	2	12	2.508	2.507	1.000	2.879	1.803	23.697
61	3	3	1	3	3	13	2.508	2.507	1.000	2.879	2.980	24.875
62	3	3	2	3	2	13	2.508	2.507	2.214	2.879	1.803	28.912
63	4	3	4	3	3	17	3.689	2.507	4.093	2.879	2.980	38.149
64	4	5	3	5	5	22	3.689	4.886	3.226	5.516	5.064	38.381
65	3	4	2	4	3	16	2.508	3.720	2.214	4.235	2.980	30.658
66	3	4	2	3	3	15	2.508	3.720	2.214	2.879	2.980	28.302
67	4	3	2	3	2	14	3.689	2.507	2.214	2.879	1.803	27.093
68	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	25.089
69	3	3	2	3	1	12	2.508	2.507	2.214	2.879	1.000	26.109
70	3	4	2	3	3	15	2.508	3.720	2.214	2.879	2.980	31.302
71	4	4	3	3	3	17	3.689	3.720	3.226	2.879	2.980	30.495
72	4	3	2	3	2	14	3.689	2.507	2.214	2.879	1.803	29.093
73	3	5	1	4	3	16	2.508	4.886	1.000	4.235	2.980	33.610
74	4	5	2	4	3	18	3.689	4.886	2.214	4.235	2.980	37.005
75	4	4	3	4	4	19	3.689	3.720	3.226	4.235	4.106	38.976
76	5	5	2	4	4	20	4.773	4.886	2.214	4.235	4.106	36.214
77	4	3	3	3	3	16	3.689	2.507	3.226	2.879	2.980	34.282
78	4	4	3	4	4	19	3.689	3.720	3.226	4.235	4.106	33.976
79	3	3	2	4	3	15	2.508	2.507	2.214	4.235	2.980	27.445
80	3	3	2	3	2	13	2.508	2.507	2.214	2.879	1.803	30.912
81	3	4	3	5	4	19	2.508	3.720	3.226	5.516	4.106	32.076
82	3	2	3	3	2	13	2.508	1.000	3.226	2.879	1.803	21.416
83	2	3	1	3	1	10	1.000	2.507	1.000	2.879	1.000	23.386
84	2	3	4	3	3	15	1.000	2.507	4.093	2.879	2.980	29.459
85	4	3	3	3	3	16	3.689	2.507	3.226	2.879	2.980	33.282
86	4	3	4	3	4	18	3.689	2.507	4.093	2.879	4.106	32.274
87	3	3	3	3	3	15	2.508	2.507	3.226	2.879	2.980	28.101
88	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	29.089
89	3	3	3	4	3	16	2.508	2.507	3.226	4.235	2.980	29.457
90	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	27.089

91	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	28.089
92	3	3	3	3	3	15	2.508	2.507	3.226	2.879	2.980	28.101
93	3	3	3	3	2	14	2.508	2.507	3.226	2.879	1.803	25.923
94	3	3	2	3	2	13	2.508	2.507	2.214	2.879	1.803	25.912
95	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	27.089
96	3	3	2	3	3	14	2.508	2.507	2.214	2.879	2.980	28.089
97	3	3	3	3	3	15	2.508	2.507	3.226	2.879	2.980	29.101
98	3	3	3	3	3	15	2.508	2.507	3.226	2.879	2.980	30.101
99	4	3	3	3	3	16	3.689	2.507	3.226	2.879	2.980	15.282

Data Interval Variabel Keputusan Pembelian (Y)

JML RES.	P12	P13	P14	P15	P16	P17	P18	Total	Succesive Interval							TOTAL
									P12	P13	P14	P15	P16	P17	P18	
1	4	4	4	4	4	4	4	28	3.573	4.078	4.512	4.871	3.455	3.488	3.924	24.327
2	4	4	2	3	4	4	4	25	3.573	4.078	1.873	3.469	3.455	3.488	3.924	20.286
3	4	3	4	4	4	4	4	27	3.573	3.232	4.512	4.871	3.455	3.488	3.924	23.481
4	5	4	4	4	4	5	4	30	4.438	4.078	4.512	4.871	3.455	4.348	3.924	25.187
5	5	5	5	4	4	5	4	32	4.438	5.412	5.720	4.871	3.455	4.348	3.924	27.730
6	4	4	4	4	4	4	4	28	3.573	4.078	4.512	4.871	3.455	3.488	3.924	24.327
7	2	2	3	3	4	3	4	21	2.199	2.284	3.224	3.469	3.455	2.833	3.924	19.188
8	2	4	4	2	4	2	2	20	2.199	4.078	4.512	2.013	3.455	2.074	1.000	17.131
9	4	4	4	4	4	4	4	28	3.573	4.078	4.512	4.871	3.455	3.488	3.924	24.327
10	4	2	4	4	4	2	4	24	3.573	2.284	4.512	4.871	3.455	2.074	3.924	21.119
11	4	3	4	5	5	2	5	28	3.573	3.232	4.512	6.079	4.687	2.074	5.118	25.701
12	4	3	4	4	4	2	4	25	3.573	3.232	4.512	4.871	3.455	2.074	3.924	22.067
13	4	4	5	3	4	4	4	28	3.573	4.078	5.720	3.469	3.455	3.488	3.924	24.133
14	3	2	4	4	3	4	4	24	3.006	2.284	4.512	4.871	2.291	3.488	3.924	21.369
15	5	2	4	4	4	2	4	25	4.438	2.284	4.512	4.871	3.455	2.074	3.924	21.119
16	4	3	4	4	5	4	5	29	3.573	3.232	4.512	4.871	4.687	3.488	5.118	25.907
17	4	4	4	4	4	4	4	28	3.573	4.078	4.512	4.871	3.455	3.488	3.924	24.327
18	4	4	4	4	4	4	4	28	3.573	4.078	4.512	4.871	3.455	3.488	3.924	24.327
19	5	4	4	3	2	3	3	24	4.438	4.078	4.512	3.469	1.000	2.833	2.628	18.520
20	3	4	4	4	4	4	4	27	3.006	4.078	4.512	4.871	3.455	3.488	3.924	24.327
21	5	4	5	5	5	5	5	34	4.438	4.078	5.720	6.079	4.687	4.348	5.118	30.030
22	2	2	4	3	3	2	4	20	2.199	2.284	4.512	3.469	2.291	2.074	3.924	18.553
23	3	2	1	4	5	5	5	25	3.006	2.284	1.000	4.871	4.687	4.348	5.118	22.307
24	3	3	5	4	5	1	5	26	3.006	3.232	5.720	4.871	4.687	1.000	5.118	24.628
25	2	3	4	3	3	5	3	23	2.199	3.232	4.512	3.469	2.291	4.348	2.628	20.479
26	2	4	4	3	4	2	3	22	2.199	4.078	4.512	3.469	3.455	2.074	2.628	20.215
27	1	2	3	3	3	2	3	17	1.000	2.284	3.224	3.469	2.291	2.074	2.628	15.969
28	3	3	3	3	3	2	4	21	3.006	3.232	3.224	3.469	2.291	2.074	3.924	18.212
29	2	2	3	2	3	2	3	17	2.199	2.284	3.224	2.013	2.291	2.074	2.628	14.512
30	4	4	4	4	5	4	5	30	3.573	4.078	4.512	4.871	4.687	3.488	5.118	26.753
31	3	3	4	3	5	3	4	25	3.006	3.232	4.512	3.469	4.687	2.833	3.924	22.656
32	3	3	4	3	4	3	4	24	3.006	3.232	4.512	3.469	3.455	2.833	3.924	21.425
33	1	1	3	1	4	2	3	15	1.000	1.000	3.224	1.000	3.455	2.074	2.628	13.380
34	1	2	3	3	2	5	3	19	1.000	2.284	3.224	3.469	1.000	4.348	2.628	16.952
35	3	3	3	3	3	1	3	19	3.006	3.232	3.224	3.469	2.291	1.000	2.628	15.843
36	3	3	3	2	3	3	3	20	3.006	3.232	3.224	2.013	2.291	2.833	2.628	16.220

37	3	3	4	3	3	3	3	22	3.006	3.232	4.512	3.469	2.291	2.833	2.628	18.964
38	2	2	4	3	3	3	3	20	2.199	2.284	4.512	3.469	2.291	2.833	2.628	18.016
39	2	2	3	3	3	3	3	19	2.199	2.284	3.224	3.469	2.291	2.833	2.628	16.728
40	2	3	4	3	4	3	3	22	2.199	3.232	4.512	3.469	3.455	2.833	2.628	20.129
41	2	3	4	3	5	3	4	24	2.199	3.232	4.512	3.469	4.687	2.833	3.924	22.656
42	5	3	5	4	5	1	2	25	4.438	3.232	5.720	4.871	4.687	1.000	1.000	20.510
43	4	2	4	3	3	1	3	20	3.573	2.284	4.512	3.469	2.291	1.000	2.628	16.183
44	3	1	3	3	5	1	4	20	3.006	1.000	3.224	3.469	4.687	1.000	3.924	17.303
45	2	3	3	3	3	1	3	18	2.199	3.232	3.224	3.469	2.291	1.000	2.628	15.843
46	2	3	3	3	4	1	3	19	2.199	3.232	3.224	3.469	3.455	1.000	2.628	17.007
47	2	1	2	3	4	1	3	16	2.199	1.000	1.873	3.469	3.455	1.000	2.628	13.425
48	2	1	3	3	4	2	3	18	2.199	1.000	3.224	3.469	3.455	2.074	2.628	15.849
49	1	2	3	3	4	3	3	19	1.000	2.284	3.224	3.469	3.455	2.833	2.628	17.892
50	4	4	3	3	4	2	4	24	3.573	4.078	3.224	3.469	3.455	2.074	3.924	20.223
51	2	3	2	3	4	3	4	21	2.199	3.232	1.873	3.469	3.455	2.833	3.924	18.785
52	1	2	3	3	5	3	3	20	1.000	2.284	3.224	3.469	4.687	2.833	2.628	19.124
53	1	1	3	3	5	2	4	19	1.000	1.000	3.224	3.469	4.687	2.074	3.924	18.377
54	2	2	3	3	4	2	4	20	2.199	2.284	3.224	3.469	3.455	2.074	3.924	18.429
55	2	2	3	3	4	2	4	20	2.199	2.284	3.224	3.469	3.455	2.074	3.924	18.429
56	1	2	2	2	4	2	3	16	1.000	2.284	1.873	2.013	3.455	2.074	2.628	14.326
57	3	4	3	3	4	4	3	24	3.006	4.078	3.224	3.469	3.455	3.488	2.628	20.341
58	2	2	3	3	4	2	3	19	2.199	2.284	3.224	3.469	3.455	2.074	2.628	17.133
59	1	1	3	3	4	2	3	17	1.000	1.000	3.224	3.469	3.455	2.074	2.628	15.849
60	2	2	3	3	4	1	3	18	2.199	2.284	3.224	3.469	3.455	1.000	2.628	16.059
61	1	3	3	3	4	1	3	18	1.000	3.232	3.224	3.469	3.455	1.000	2.628	17.007
62	2	2	3	3	4	2	3	19	2.199	2.284	3.224	3.469	3.455	2.074	2.628	17.133
63	3	3	3	3	3	3	3	21	3.006	3.232	3.224	3.469	2.291	2.833	2.628	17.676
64	3	3	4	3	5	3	4	25	3.006	3.232	4.512	3.469	4.687	2.833	3.924	22.656
65	2	2	3	3	4	3	3	20	2.199	2.284	3.224	3.469	3.455	2.833	2.628	17.892
66	2	2	3	3	4	2	4	20	2.199	2.284	3.224	3.469	3.455	2.074	3.924	18.429
67	2	4	3	3	4	3	3	22	2.199	4.078	3.224	3.469	3.455	2.833	2.628	19.686
68	2	2	3	3	4	3	4	21	2.199	2.284	3.224	3.469	3.455	2.833	3.924	19.188
69	1	1	2	2	3	2	3	14	1.000	1.000	1.873	2.013	2.291	2.074	2.628	11.878
70	2	4	3	3	5	3	4	24	2.199	4.078	3.224	3.469	4.687	2.833	3.924	22.214
71	2	2	3	3	4	1	4	19	2.199	2.284	3.224	3.469	3.455	1.000	3.924	17.355
72	2	2	3	3	5	2	4	21	2.199	2.284	3.224	3.469	4.687	2.074	3.924	19.661
73	1	2	4	3	5	1	5	21	1.000	2.284	4.512	3.469	4.687	1.000	5.118	21.070
74	2	2	3	3	5	1	4	20	2.199	2.284	3.224	3.469	4.687	1.000	3.924	18.587
75	4	3	4	4	5	1	5	26	3.573	3.232	4.512	4.871	4.687	1.000	5.118	23.420

76	5	2	4	4	3	4	4	26	4.438	2.284	4.512	4.871	2.291	3.488	3.924	21.369
77	2	2	3	3	3	3	3	19	2.199	2.284	3.224	3.469	2.291	2.833	2.628	16.728
78	4	4	4	4	4	3	4	27	3.573	4.078	4.512	4.871	3.455	2.833	3.924	23.673
79	2	2	3	3	5	2	3	20	2.199	2.284	3.224	3.469	4.687	2.074	2.628	18.365
80	2	2	3	3	4	2	3	19	2.199	2.284	3.224	3.469	3.455	2.074	2.628	17.133
81	5	3	2	3	3	4	3	23	4.438	3.232	1.873	3.469	2.291	3.488	2.628	16.980
82	2	2	3	2	3	2	3	17	2.199	2.284	3.224	2.013	2.291	2.074	2.628	14.512
83	1	1	3	2	2	1	2	12	1.000	1.000	3.224	2.013	1.000	1.000	1.000	9.236
84	1	1	3	3	3	1	3	15	1.000	1.000	3.224	3.469	2.291	1.000	2.628	13.611
85	2	2	3	3	4	1	3	18	2.199	2.284	3.224	3.469	3.455	1.000	2.628	16.059
86	2	2	3	3	4	2	3	19	2.199	2.284	3.224	3.469	3.455	2.074	2.628	17.133
87	2	2	3	3	3	2	3	18	2.199	2.284	3.224	3.469	2.291	2.074	2.628	15.969
88	2	1	3	3	3	2	3	17	2.199	1.000	3.224	3.469	2.291	2.074	2.628	14.685
89	2	2	3	3	3	2	3	18	2.199	2.284	3.224	3.469	2.291	2.074	2.628	15.969
90	1	2	3	3	4	1	3	17	1.000	2.284	3.224	3.469	3.455	1.000	2.628	16.059
91	2	2	3	3	3	2	3	18	2.199	2.284	3.224	3.469	2.291	2.074	2.628	15.969
92	2	2	3	3	3	2	3	18	2.199	2.284	3.224	3.469	2.291	2.074	2.628	15.969
93	3	2	3	3	3	2	3	19	3.006	2.284	3.224	3.469	2.291	2.074	2.628	15.969
94	2	2	3	2	3	2	3	17	2.199	2.284	3.224	2.013	2.291	2.074	2.628	14.512
95	3	2	3	3	3	1	3	18	3.006	2.284	3.224	3.469	2.291	1.000	2.628	14.895
96	3	2	3	3	3	1	3	18	3.006	2.284	3.224	3.469	2.291	1.000	2.628	14.895
97	2	2	3	2	3	3	3	18	2.199	2.284	3.224	2.013	2.291	2.833	2.628	15.272
98	2	2	3	3	4	2	3	19	2.199	2.284	3.224	3.469	3.455	2.074	2.628	17.133
99	2	2	3	3	4	1	4	19	2.199	2.284	3.224	3.469	3.455	1.000	3.924	17.355