

LAMPIRAN

KOESIONER

Kepada Yth
Saudara/i Responden Penelitian
Ditempat

Dengan Hormat

Dalam rangka menyelesaikan skripsi penelitian pada program Strata satu(S1) Universitas Sangga Buana YPKP, peneliti memiliki kewajiban untuk melakukan penelitian. Sehubungan dengan penelitian yang sedang peneliti lakukan, maka peneliti memohon kesediaan dari saudara/i untuk menjadi responden pada penelitian yang penulis lakukan ini dengan memberi jawaban koesioner pada kolom yang sudah disediakan dengan memberikan jawaban sejujur-jujurnya dan seobjektif mungkin.

Jawaban dari koesiner ini akan peneliti gunakan hanya semata-mata untuk keperluan penyusunan skripsi yang berjudul “Pengaruh Promosi dan Persepsi Kemudahan Pembayaran Melalui *Gopay* Terhadap Keputusan Pembelian Konsumen Di Alfamart Toko DC Bandung1”. Semua informasi yang terkumpul akan disajikan secara umum (tidak secara individu) sebagai ringkasan dari hasil analisis yang akan dilaporkan dan dijamin kerahasiannya sesuai dengan kode etik penelitian.

Atas kesediaan dan partisipasi Bapak/Ibu/Saudara/Saudari untuk mengisi koesioner ini, saya ucapkan terima kasih.

Bandung, Juni 2020

Tri Rani Mardiyanti

Petunjuk Pengisian

- a. Isilah identitas anda secara lengkap dan benar
- b. Satu pertanyaan hanya boleh dijawab dengan satu pilihan
- c. Jawablah Semua pertanyaan dengan memilih jawaban yang paling sesuai dengan pilihan jawaban anda dengan memberi tanda (\surd) yang sesuai dengan persepsi anda mengenai pernyataan tersebut.
- d. Skala respon sebagai berikut
 - 5 : Sangat Setuju (SS)
 - 4 : Setuju (S)
 - 3 : Netral (N)
 - 2 : Tidak Setuju (TS)
 - 1 : Sangat Tidak Setuju (STS)

Profil Responden

Pada Bagian ini responden diminta untuk mengisi data dirinya :

1. Nama :
2. Jenis Kelamin :
 - a. Pria
 - b. Wanita
3. Usia :
 - a. 16-20 tahun
 - b. 21-25 tahun
 - c. 26-30 tahun
 - d. 31-35 tahun
 - e. >35 tahun
4. Pendidikan Terakhir :
 - a. SMP
 - b. SMA
 - c. Diploma
 - d. S1 s/d S2
5. Pekerjaan :
 - a. Pelajar / Mahasiswa
 - b. PNS
 - c. Pegawai Swasta
 - d. Wiraswasta
 - e. Ibu Rumah Tangga
 - f. Lainnya:.....
6. Pendapatan :
 - a. < Rp 1.000.000
 - b. Rp 2.600.000 - Rp 5.000.000
 - c. Rp 1.000.000 - Rp 2.500.000
 - d. Rp 5.000.0000 - Rp 10.000.000
 - e. > Rp 10.000.000

1. Promosi

No	Pernyataan	SS	S	N	TS	STS
1.	Apakah anda setuju bahwa lebih tertarik dengan produk promosi Alfamart melalui media social (Instagram, Line, Wa)?					
2.	Apakah anda setuju bahwa lebih tertarik dengan produk promosi Alfamart yang disebar melalui media cetak (Brosur)?					
3.	Apakah anda setuju bahwa Brosur promosi mudah didapatkan pada toko Alfamart DC Bandung1?					
4.	Apakah anda setuju Iklan Alfamart pada media massa maupun media cerak sangat menarik?					
5.	Apakah anda setuju bahwa kualitas penyampain pesan promosi dalam iklan media social dan media cetak sesuai dengan kenyataan dan tidak dibuat-buat?					
6.	Apakah anda setuju, anda tertarik berbelanja di Alfamart karena banyak program promosi dalam satu bulan?					
7.	Apakah anda setuju dengan periode program promosi (jadwal promosi) Alfamart sangat sesuai dengan harapan konsumen (JSM, PSM, GANTUNG, Promo Harian, Tebus Murah)?					
8.	Apakah anda setuju Alfamart selalu menyediakan berbagai macam alternatif produk dalam berbagai macam merek?					
9.	Apakah anda setuju tenaga penjual Alfamart toko DC Bandung1 berhasil meyakinkan anda untuk membeli dan menggunakan produk yang dijual?					
10.	Apakah anda setuju produk yang diromosikan oleh tenaga penjual Alfamart toko DC Bandung1 ramah dan menjual produk sesuai dengan kualitas produk yang dijual?					
11.	Apakah anda setuju produk yang diromosikan oleh tenaga penjual Alfamart toko DC Bandung1 tanggap terhadap keluhan dan kebutuhan pelanggan?					

2. Persepsi Kemudahan

No	Pernyataan	SS	S	N	TS	STS
1.	Apakah anda setuju metode pembayaran dengan menggunakan <i>Gopay</i> di Alfamart toko DC Bandung1 mudah dimengerti?					
2.	Apakah anda setuju bahwa Top Up (pengisian saldo) <i>Gopay</i> di Alfamart toko DC Bandung1 mudah dimengerti?					
3.	Apakah anda setuju bahwa pembayaran dengan menggunakan <i>Gopay</i> di Alfamart toko DC Bandung1 lebih praktis dibandingkan dengan uang tunai?					
4.	Apakah anda setuju bahwa metode pembayaran menggunakan <i>Gopay</i> di Alfamart toko DC Bandung1 dapat bertransaksi lebih cepat?					
5.	Apakah anda setuju bahwa pembayaran dengan menggunakan <i>Gopay</i> di Alfamart toko DC Bandung1 mudah digunakan?					
6.	Apakah anda setuju bahwa metode pembayaran dengan menggunakan <i>Gopay</i> di Alfamart toko DC Bandung1 dapat dilakukan berulang kali tanpa adanya batas maksimum?					
7.	Apakah anda setuju bahwa kualitas jaringan dan kecepatan penggunaan <i>Gopay</i> cepat (tidak ada kendala)?					

3. Keputusan Pembelian

No	Pernyataan	SS	S	N	TS	STS
1.	Apakah anda setuju memutuskan pembelian produk pada Alfamart karena sesuai dengan kebutuhan dan mudah di dapat kan?					
2.	Apakah anda setuju produk yang ditawarkan oleh Alfamart toko DC Bandung1 relatif murah?					
3.	Apakah anda setuju bahwa Alfamart toko DC Bandung1 menyediakan berbagai produk yang diinginkan dan yang diharapkan konsumen?					
4.	Apakah anda setuju Alfamart toko DC Bandung1 selalu menyediakan berbagai macam produk dan dapat membeli produk berdasarkan pengalaman atau rekomendasi dari orang lain?					
5.	Apakah anda selalu melakukan pembelian berulang di Alfamart toko DC Bandung1 karena produk mudah didapatkan?					
6.	Apakah anda selalu berbelanja ke Alfamart toko DC Bandung1 karena tertarik dengan promosi menarik yang ditawarkan ?					
7.	Apakah anda setuju jika melakukan pembelian produk di Alfamart toko DC Bandung1 karena adanya program promosi?					
8.	Apakah anda setuju tertarik menggunakan metode pembayaran <i>Gopay</i> pada Alfamart toko DC Bandung1 karena adanya faktor rekomendasi (teman, keluarga)?					
9.	Apakah anda setuju bahwa Alfamart Toko DC Bandung1 menyediakan beberapa alternatif pembayaran?					
10.	Apakah anda setuju bahwa lebih senang bertransaksi menggunakan <i>Gopay</i> pada Alfamart Toko DC Bandung1 di bandingkan dengan cash?					

DATA KOESIONER

Variabel Promosi (X1)

No Responden	PROMOSI X1											TOTAL
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	
1	4	1	1	3	4	4	4	4	3	2	4	34
2	4	1	1	2	3	3	2	2	2	3	4	27
3	1	4	1	4	4	2	2	4	1	3	4	30
4	4	1	1	1	4	2	2	2	3	3	3	26
5	4	1	1	3	4	3	4	3	3	4	3	33
6	1	4	1	3	3	4	1	2	4	1	3	27
7	1	4	1	4	3	2	2	4	3	2	3	29
8	4	1	1	3	3	3	3	4	1	3	3	29
9	4	1	1	3	3	1	1	1	4	3	3	25
10	1	4	1	4	1	1	1	4	2	3	3	25
11	4	1	1	1	2	2	2	4	1	2	4	24
12	1	4	2	2	4	4	1	1	2	3	3	27
13	1	4	4	3	1	2	2	2	3	3	3	28
14	4	1	1	2	3	4	4	4	3	4	3	33
15	2	2	2	2	3	4	4	4	2	4	3	32
16	1	4	1	4	3	4	4	3	3	1	3	31
17	1	1	1	1	2	2	2	3	2	1	3	19
18	4	1	1	1	3	2	2	4	4	4	2	28
19	4	3	2	4	4	5	4	3	3	3	4	39
20	5	2	2	4	4	4	4	3	3	3	5	39
21	4	3	2	4	4	5	5	3	2	4	4	40
22	4	1	1	3	1	1	1	4	1	3	3	23
23	1	4	1	4	1	1	1	1	1	4	2	21
24	1	4	3	4	1	1	1	1	2	2	3	23
25	4	1	1	1	4	1	1	1	1	1	3	19
26	4	1	1	3	4	4	4	3	3	3	2	32
27	4	1	1	2	3	4	4	1	3	3	3	29
28	4	1	1	4	4	4	4	3	4	4	3	36
29	4	1	1	4	4	2	2	4	4	4	3	33
30	4	1	1	2	4	2	2	1	2	3	3	25
31	1	1	4	4	4	2	2	1	4	2	3	28
32	4	1	1	4	3	4	4	3	2	2	3	31
33	4	1	1	3	4	3	2	4	4	2	3	31
34	1	4	1	4	4	3	3	2	1	4	3	30
35	1	4	1	4	4	2	2	2	1	4	2	27
36	1	4	2	4	3	1	2	4	3	3	3	30

37	1	4	1	4	3	1	2	4	3	3	3	29
38	1	4	1	4	3	2	2	4	3	3	3	30
39	1	4	1	4	4	3	2	4	4	3	3	33
40	4	1	1	4	4	2	2	4	3	3	3	31
41	4	1	1	3	4	3	3	4	4	4	3	34
42	1	4	1	4	4	2	3	4	1	3	3	30
43	1	4	1	2	4	4	4	2	4	3	2	31
44	1	4	1	3	4	2	2	4	2	3	3	29
45	1	4	1	2	3	2	2	4	4	3	3	29
46	1	4	1	3	3	2	2	4	1	4	3	28
47	4	1	1	3	4	4	3	2	4	3	3	32
48	4	1	1	4	3	2	2	4	3	2	4	30
49	4	3	3	4	4	3	3	3	3	3	4	37
50	4	4	3	4	4	4	3	4	3	3	4	40
51	4	3	3	3	4	4	4	4	3	3	4	39
52	1	4	3	3	2	1	3	3	3	3	3	29
53	4	4	4	4	4	4	4	4	4	4	4	44
54	4	4	3	4	4	4	4	4	3	4	4	42
55	4	4	3	4	3	5	4	5	3	4	5	44
56	4	4	3	3	4	4	5	5	3	4	5	44
57	4	4	4	3	4	3	3	4	3	4	3	39
58	4	3	4	4	4	4	4	3	3	4	3	40
59	4	4	4	4	4	4	4	4	4	4	4	44
60	4	1	3	4	2	2	2	4	4	4	4	34
61	4	1	1	2	3	2	2	2	3	2	4	26
62	4	1	3	3	4	1	4	4	3	4	3	34
63	4	3	3	3	2	3	3	4	3	2	1	31
64	4	3	4	4	4	5	4	3	4	4	4	43
65	4	2	3	4	4	4	4	3	4	4	4	40
66	5	4	3	3	4	4	4	5	4	4	4	44
67	5	5	4	4	4	4	4	5	4	4	4	47
68	4	4	3	4	5	5	4	4	5	5	5	48
69	4	4	3	2	3	3	2	3	4	2	4	34
70	4	4	4	4	4	4	4	4	4	4	4	44
71	5	5	4	5	5	5	5	5	4	4	4	51
72	5	5	4	5	5	5	5	5	4	4	5	52
73	5	5	5	5	5	5	4	5	5	5	5	54
74	5	3	4	5	4	4	5	4	4	4	5	47
75	3	1	4	3	4	3	3	3	4	4	3	35
76	3	3	1	4	4	3	3	3	3	4	3	34
77	5	3	4	5	5	4	4	4	3	5	4	46

12	1	1	1	1	1	1	1	7
13	1	1	1	1	1	1	1	7
14	4	4	4	1	4	3	1	21
15	4	5	1	1	1	4	1	17
16	1	1	1	1	1	1	1	7
17	1	1	1	1	1	1	1	7
18	1	1	1	1	1	1	1	7
19	5	4	5	4	5	4	5	32
20	4	5	4	5	4	5	4	31
21	3	3	3	3	3	3	3	21
22	1	1	1	1	1	1	1	7
23	1	1	1	1	1	1	1	7
24	1	1	1	1	1	1	1	7
25	1	1	1	1	1	1	1	7
26	1	1	1	1	1	1	1	7
27	4	4	1	1	1	3	1	15
28	4	4	1	1	1	3	1	15
29	4	4	1	1	1	4	1	16
30	4	4	1	1	1	5	1	17
31	1	1	1	1	1	1	1	7
32	1	1	1	1	1	1	1	7
33	4	4	1	1	1	1	1	13
34	1	1	1	1	1	1	1	7
35	1	1	1	1	1	1	1	7
36	1	1	1	1	1	1	1	7
37	1	1	1	1	1	1	1	7
38	1	1	1	1	1	1	1	7
39	1	1	1	1	1	1	1	7
40	1	1	1	1	1	1	1	7
41	4	4	1	1	1	1	1	13
42	1	1	1	1	1	1	1	7
43	1	1	1	1	1	1	1	7
44	4	5	1	1	1	1	1	14
45	5	4	1	1	1	1	1	14
46	1	1	1	1	1	1	1	7
47	5	5	1	1	1	1	1	15
48	1	1	1	1	1	1	1	7
49	4	4	4	3	4	4	3	26
50	4	4	4	4	4	4	3	27
51	4	4	4	4	4	4	3	27
52	3	3	3	3	3	3	3	21

53	4	4	4	4	4	4	4	28
54	5	5	5	5	5	5	4	34
55	4	4	4	4	4	4	4	28
56	4	4	5	5	5	5	5	33
57	4	4	3	3	3	3	3	23
58	4	4	2	3	3	3	3	22
59	4	4	4	4	4	4	4	28
60	4	4	2	2	1	3	1	17
61	4	4	2	1	1	3	1	16
62	5	5	4	3	4	5	3	29
63	3	3	4	3	3	2	3	21
64	4	5	4	3	4	4	3	27
65	5	5	5	4	4	4	3	30
66	4	4	4	4	4	4	3	27
67	5	5	4	4	4	4	3	29
68	5	5	5	5	5	5	4	34
69	1	4	4	3	3	4	3	22
70	4	4	4	4	4	4	4	28
71	4	4	4	4	4	4	4	28
72	4	5	5	5	5	5	5	34
73	5	5	5	5	5	5	4	34
74	3	3	3	3	3	4	4	23
75	1	1	1	1	1	4	1	10
76	3	4	3	3	3	3	2	21
77	4	4	4	4	3	4	3	26
78	2	4	3	3	3	4	3	22
79	3	3	2	2	2	2	3	125
80	4	3	3	4	3	4	4	25
81	4	4	3	2	3	2	2	20
82	4	4	2	2	4	3	3	22
83	4	4	4	4	3	4	4	27
84	4	4	4	3	4	4	3	26
85	4	4	4	4	4	4	4	28
86	4	4	4	4	4	3	4	27
87	4	4	2	4	3	3	3	23
88	4	4	4	4	4	4	3	27
89	4	4	4	4	4	4	3	27
90	2	2	2	2	2	2	2	14
91	4	4	3	4	4	4	4	27
92	2	2	2	2	2	3	2	15
93	4	4	4	2	4	2	4	24

94	5	5	5	5	4	3	3	30
95	5	4	3	4	3	3	3	25
96	5	3	3	3	2	2	2	20
97	5	5	5	3	5	3	3	29
98	5	4	4	4	4	3	3	27
99	5	3	3	3	2	2	2	20
100	4	4	2	4	3	3	3	23

DATA KOESIONER

Variabel Keputusan Pembelian (Y)

No Responden	PROMOSI										TOTAL
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	
1	3	4	3	1	2	4	3	1	4	1	26
2	3	1	2	1	4	4	4	1	4	1	25
3	4	1	4	1	3	2	2	1	4	1	23
4	2	1	2	1	2	3	4	1	4	1	21
5	4	3	4	4	3	2	2	1	4	1	28
6	4	2	3	4	3	4	3	1	1	1	26
7	2	1	4	3	4	3	3	1	4	1	26
8	4	2	3	1	3	3	2	1	3	1	23
9	4	4	3	2	2	1	1	1	4	1	23
10	4	3	4	1	4	2	2	1	4	1	26
11	4	1	3	1	4	2	1	1	4	1	22
12	4	1	3	4	3	3	3	1	4	1	27
13	4	2	2	2	2	3	3	1	4	1	24
14	2	1	2	3	4	2	4	2	4	4	28
15	4	1	4	1	4	4	4	1	4	1	28
16	4	1	3	1	3	2	2	1	2	1	20
17	4	1	3	1	3	2	1	1	4	1	21
18	3	2	4	1	4	4	3	1	4	1	27
19	4	5	5	3	4	4	4	4	4	5	42
20	4	5	5	3	4	4	5	4	4	4	42
21	4	3	4	2	3	4	4	3	4	2	33
22	3	2	3	1	1	3	1	1	1	1	17
23	2	1	3	1	3	1	1	1	1	1	15
24	4	1	4	1	3	4	1	1	1	1	21
25	4	3	4	3	3	2	1	1	1	1	23
26	4	3	4	3	3	3	3	1	1	1	26
27	4	4	4	3	3	3	1	1	1	1	25

28	4	1	4	4	4	4	3	4	4	1	33
29	4	1	3	1	4	4	3	4	4	1	29
30	4	1	1	1	4	4	3	1	4	1	24
31	3	2	4	4	4	4	3	4	4	1	33
32	3	1	3	1	2	1	1	1	4	1	18
33	4	4	3	4	3	3	4	4	4	1	34
34	3	4	3	2	3	4	3	2	4	1	29
35	3	4	3	2	2	2	2	1	4	1	24
36	4	1	3	1	4	4	3	1	4	1	26
37	4	4	3	4	1	4	3	4	4	1	32
38	3	4	4	1	1	4	3	1	4	1	26
39	3	3	4	2	3	4	2	3	4	1	29
40	4	1	4	1	4	3	2	1	4	1	25
41	4	1	3	1	3	4	2	1	4	1	24
42	4	2	4	1	1	4	3	1	4	1	25
43	4	3	2	1	4	4	4	1	3	1	27
44	4	3	4	2	3	4	4	2	4	1	31
45	4	1	3	2	4	3	4	2	4	1	28
46	4	1	2	1	2	2	3	1	4	1	21
47	3	1	4	4	2	2	2	4	4	1	27
48	2	1	4	4	2	2	3	2	2	1	23
49	4	3	4	3	3	3	4	4	4	4	36
50	4	4	3	3	3	4	4	4	4	4	37
51	4	4	3	3	3	4	4	3	4	4	36
52	2	3	3	3	3	3	3	4	1	3	28
53	3	2	3	3	3	3	5	3	4	4	33
54	5	5	5	4	4	4	3	4	5	5	44
55	5	4	5	4	3	4	3	4	4	3	39
56	4	5	4	5	4	5	3	5	5	4	44
57	4	3	3	3	4	3	3	2	4	2	31
58	4	4	4	3	4	4	4	2	4	2	35
59	4	4	4	4	4	4	4	2	4	4	38
60	4	1	4	1	4	4	4	1	1	1	25
61	4	2	2	1	4	2	2	1	4	1	23
62	5	3	4	3	4	3	4	4	5	3	38
63	3	2	4	4	5	2	2	2	3	2	29
64	4	4	4	3	4	3	4	3	4	4	37
65	4	3	4	3	3	4	4	4	4	5	38
66	4	4	4	3	5	4	4	4	4	3	39
67	4	4	4	3	4	4	4	4	4	4	39
68	5	5	5	4	5	5	4	5	5	4	47

69	4	2	4	3	3	3	2	4	4	4	33
70	4	4	5	4	4	4	4	5	4	4	42
71	4	4	4	4	4	4	4	4	4	4	40
72	5	5	5	5	5	4	4	5	5	5	48
73	5	5	5	4	5	5	5	5	5	5	49
74	5	4	5	4	4	5	5	4	5	3	44
75	4	1	4	3	4	3	2	1	3	1	26
76	3	3	3	3	3	3	3	2	3	3	29
77	4	3	4	5	4	4	4	4	4	4	40
78	5	1	5	4	4	5	5	1	5	1	36
79	3	4	3	3	2	2	2	2	4	2	27
80	4	4	3	3	3	3	3	4	2	2	31
81	4	4	4	2	3	3	3	2	4	2	31
82	4	4	4	4	4	4	4	3	4	4	39
83	4	4	4	3	4	4	4	4	4	4	39
84	4	4	4	4	4	3	4	4	4	4	39
85	4	4	4	4	3	3	4	3	4	4	37
86	4	4	4	4	4	3	3	4	4	4	38
87	4	4	4	2	4	2	2	4	2	4	32
88	4	4	4	4	4	2	2	2	4	4	34
89	4	4	4	4	3	4	4	2	4	4	37
90	4	4	4	4	2	2	2	2	4	2	30
91	4	4	4	2	2	2	2	2	4	2	28
92	4	4	4	4	2	2	2	2	3	2	29
93	4	4	2	4	4	2	2	2	4	2	30
94	4	2	2	4	3	2	4	2	4	4	31
95	5	3	3	3	4	3	3	3	3	3	33
96	4	2	4	3	3	4	4	3	3	3	33
97	5	5	3	3	4	4	4	3	5	5	41
98	4	3	3	3	4	3	3	3	4	4	34
99	4	2	2	4	3	2	4	2	4	4	31
100	4	4	4	2	2	2	2	2	4	2	28

Transformasi Data Variabel Promosi X1

NO	Successive Interval											TOTAL
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	
1	2,416	1,000	1,000	2,523	3,550	3,375	3,598	3,357	2,531	1,988	4,429	29,766
2	2,416	1,000	1,000	1,788	2,368	2,628	2,131	1,764	1,769	2,826	4,429	24,120
3	1,000	2,751	1,000	3,575	3,550	2,007	2,131	3,357	1,000	2,826	4,429	27,625
4	2,416	1,000	1,000	1,000	3,550	2,007	2,131	1,764	2,531	2,826	3,309	23,534

5	2,416	1,000	1,000	2,523	3,550	2,628	3,598	2,368	2,531	3,904	3,309	28,827
6	1,000	2,751	1,000	2,523	2,368	3,375	1,000	1,764	3,644	1,000	3,309	23,734
7	1,000	2,751	1,000	3,575	2,368	2,007	2,131	3,357	2,531	1,988	3,309	26,016
8	2,416	1,000	1,000	2,523	2,368	2,628	2,833	3,357	1,000	2,826	3,309	25,260
9	2,416	1,000	1,000	2,523	2,368	1,000	1,000	1,000	3,644	2,826	3,309	22,086
10	1,000	2,751	1,000	3,575	1,000	1,000	1,000	3,357	1,769	2,826	3,309	22,587
11	2,416	1,000	1,000	1,000	1,678	2,007	2,131	3,357	1,000	1,988	4,429	22,005
12	1,000	2,751	1,847	1,788	3,550	3,375	1,000	1,000	1,769	2,826	3,309	24,216
13	1,000	2,751	3,077	2,523	1,000	2,007	2,131	1,764	2,531	2,826	3,309	24,920
14	2,416	1,000	1,000	1,788	2,368	3,375	3,598	3,357	2,531	3,904	3,309	28,645
15	1,614	1,747	1,847	1,788	2,368	3,375	3,598	3,357	1,769	3,904	3,309	28,676
16	1,000	2,751	1,000	3,575	2,368	3,375	3,598	2,368	2,531	1,000	3,309	26,874
17	1,000	1,000	1,000	1,000	1,678	2,007	2,131	2,368	1,769	1,000	3,309	18,262
18	2,416	1,000	1,000	1,000	2,368	2,007	2,131	3,357	3,644	3,904	2,158	24,984
19	2,416	2,012	1,847	3,575	3,550	4,559	3,598	2,368	2,531	2,826	4,429	33,712
20	3,720	1,747	1,847	3,575	3,550	3,375	3,598	2,368	2,531	2,826	5,583	34,721
21	2,416	2,012	1,847	3,575	3,550	4,559	4,844	2,368	1,769	3,904	4,429	35,273
22	2,416	1,000	1,000	2,523	1,000	1,000	1,000	3,357	1,000	2,826	3,309	20,431
23	1,000	2,751	1,000	3,575	1,000	1,000	1,000	1,000	1,000	3,904	2,158	19,388
24	1,000	2,751	2,258	3,575	1,000	1,000	1,000	1,000	1,769	1,988	3,309	20,650
25	2,416	1,000	1,000	1,000	3,550	1,000	1,000	1,000	1,000	1,000	3,309	17,275
26	2,416	1,000	1,000	2,523	3,550	3,375	3,598	2,368	2,531	2,826	2,158	27,345
27	2,416	1,000	1,000	1,788	2,368	3,375	3,598	1,000	2,531	2,826	3,309	25,211
28	2,416	1,000	1,000	3,575	3,550	3,375	3,598	2,368	3,644	3,904	3,309	31,738
29	2,416	1,000	1,000	3,575	3,550	2,007	2,131	3,357	3,644	3,904	3,309	29,892
30	2,416	1,000	1,000	1,788	3,550	2,007	2,131	1,000	1,769	2,826	3,309	22,796
31	1,000	1,000	3,077	3,575	3,550	2,007	2,131	1,000	3,644	1,988	3,309	26,281
32	2,416	1,000	1,000	3,575	2,368	3,375	3,598	2,368	1,769	1,988	3,309	26,765
33	2,416	1,000	1,000	2,523	3,550	2,628	2,131	3,357	3,644	1,988	3,309	27,546
34	1,000	2,751	1,000	3,575	3,550	2,628	2,833	1,764	1,000	3,904	3,309	27,314
35	1,000	2,751	1,000	3,575	3,550	2,007	2,131	1,764	1,000	3,904	2,158	24,839
36	1,000	2,751	1,847	3,575	2,368	1,000	2,131	3,357	2,531	2,826	3,309	26,695
37	1,000	2,751	1,000	3,575	2,368	1,000	2,131	3,357	2,531	2,826	3,309	25,848
38	1,000	2,751	1,000	3,575	2,368	2,007	2,131	3,357	2,531	2,826	3,309	26,854
39	1,000	2,751	1,000	3,575	3,550	2,628	2,131	3,357	3,644	2,826	3,309	29,771
40	2,416	1,000	1,000	3,575	3,550	2,007	2,131	3,357	2,531	2,826	3,309	27,701
41	2,416	1,000	1,000	2,523	3,550	2,628	2,833	3,357	3,644	3,904	3,309	30,164
42	1,000	2,751	1,000	3,575	3,550	2,007	2,833	3,357	1,000	2,826	3,309	27,207
43	1,000	2,751	1,000	1,788	3,550	3,375	3,598	1,764	3,644	2,826	2,158	27,455

44	1,000	2,751	1,000	2,523	3,550	2,007	2,131	3,357	1,769	2,826	3,309	26,223
45	1,000	2,751	1,000	1,788	2,368	2,007	2,131	3,357	3,644	2,826	3,309	26,181
46	1,000	2,751	1,000	2,523	2,368	2,007	2,131	3,357	1,000	3,904	3,309	25,349
47	2,416	1,000	1,000	2,523	3,550	3,375	2,833	1,764	3,644	2,826	3,309	28,240
48	2,416	1,000	1,000	3,575	2,368	2,007	2,131	3,357	2,531	1,988	4,429	26,801
49	2,416	2,012	2,258	3,575	3,550	2,628	2,833	2,368	2,531	2,826	4,429	31,427
50	2,416	2,751	2,258	3,575	3,550	3,375	2,833	3,357	2,531	2,826	4,429	33,900
51	2,416	2,012	2,258	2,523	3,550	3,375	3,598	3,357	2,531	2,826	4,429	32,875
52	1,000	2,751	2,258	2,523	1,678	1,000	2,833	2,368	2,531	2,826	3,309	25,078
53	2,416	2,751	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	37,675
54	2,416	2,751	2,258	3,575	3,550	3,375	3,598	3,357	2,531	3,904	4,429	35,743
55	2,416	2,751	2,258	3,575	2,368	4,559	3,598	4,717	2,531	3,904	5,583	38,260
56	2,416	2,751	2,258	2,523	3,550	3,375	4,844	4,717	2,531	3,904	5,583	38,451
57	2,416	2,751	3,077	2,523	3,550	2,628	2,833	3,357	2,531	3,904	3,309	32,879
58	2,416	2,012	3,077	3,575	3,550	3,375	3,598	2,368	2,531	3,904	3,309	33,715
59	2,416	2,751	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	37,675
60	2,416	1,000	2,258	3,575	1,678	2,007	2,131	3,357	3,644	3,904	4,429	30,398
61	2,416	1,000	1,000	1,788	2,368	2,007	2,131	1,764	2,531	1,988	4,429	23,422
62	2,416	1,000	2,258	2,523	3,550	1,000	3,598	3,357	2,531	3,904	3,309	29,446
63	2,416	2,012	2,258	2,523	1,678	2,628	2,833	3,357	2,531	1,988	1,000	25,225
64	2,416	2,012	3,077	3,575	3,550	4,559	3,598	2,368	3,644	3,904	4,429	37,132
65	2,416	1,747	2,258	3,575	3,550	3,375	3,598	2,368	3,644	3,904	4,429	34,863
66	3,720	2,751	2,258	2,523	3,550	3,375	3,598	4,717	3,644	3,904	4,429	38,468
67	3,720	4,007	3,077	3,575	3,550	3,375	3,598	4,717	3,644	3,904	4,429	41,594
68	2,416	2,751	2,258	3,575	5,125	4,559	3,598	3,357	5,176	5,422	5,583	43,821
69	2,416	2,751	2,258	1,788	2,368	2,628	2,131	2,368	3,644	1,988	4,429	28,770
70	2,416	2,751	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	37,675
71	3,720	4,007	3,077	4,921	5,125	4,559	4,844	4,717	3,644	3,904	4,429	46,947
72	3,720	4,007	3,077	4,921	5,125	4,559	4,844	4,717	3,644	3,904	5,583	48,101
73	3,720	4,007	4,369	4,921	5,125	4,559	3,598	4,717	5,176	5,422	5,583	51,198
74	3,720	2,012	3,077	4,921	3,550	3,375	4,844	3,357	3,644	3,904	5,583	41,987
75	1,677	1,000	3,077	2,523	3,550	2,628	2,833	2,368	3,644	3,904	3,309	30,513
76	1,677	2,012	1,000	3,575	3,550	2,628	2,833	2,368	2,531	3,904	3,309	29,388
77	3,720	2,012	3,077	4,921	5,125	3,375	3,598	3,357	2,531	5,422	4,429	41,568
78	3,720	2,012	4,369	4,921	1,678	4,559	4,844	4,717	2,531	3,904	4,429	41,685
79	1,614	2,751	1,847	2,523	2,368	2,007	2,131	1,764	2,531	1,988	2,158	23,682
80	2,416	2,751	3,077	3,575	3,550	2,007	2,131	3,357	3,644	3,904	3,309	33,720
81	3,720	4,007	3,077	4,921	3,550	3,375	3,598	3,357	3,644	3,904	4,429	41,581
82	2,416	2,751	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	37,675

83	3,720	4,007	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	40,234
84	2,416	2,751	3,077	3,575	3,550	2,628	2,833	3,357	3,644	3,904	4,429	36,164
85	3,720	4,007	3,077	4,921	3,550	3,375	3,598	3,357	3,644	3,904	4,429	41,581
86	3,720	4,007	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	40,234
87	2,416	2,751	3,077	3,575	3,550	2,007	2,131	3,357	3,644	3,904	4,429	34,840
88	3,720	2,751	2,258	3,575	3,550	3,375	3,598	2,368	1,769	3,904	2,158	33,025
89	2,416	2,751	1,847	2,523	3,550	2,007	2,131	3,357	1,769	1,988	2,158	26,497
90	2,416	2,751	3,077	2,523	3,550	2,007	2,131	1,764	3,644	3,904	2,158	29,925
91	2,416	2,751	1,847	2,523	1,678	3,375	2,131	2,368	3,644	1,988	2,158	26,879
92	2,416	2,751	2,258	3,575	3,550	2,007	2,833	3,357	3,644	1,988	2,158	30,536
93	2,416	2,751	2,258	3,575	3,550	2,007	2,131	3,357	3,644	1,988	4,429	32,105
94	2,416	1,747	1,847	1,788	2,368	3,375	2,131	2,368	1,769	3,904	3,309	27,022
95	3,720	1,747	3,077	3,575	2,368	2,628	2,833	2,368	2,531	1,988	2,158	28,994
96	3,720	1,747	2,258	2,523	2,368	2,628	2,833	1,764	2,531	1,988	2,158	26,519
97	3,720	1,747	2,258	2,523	2,368	3,375	3,598	2,368	2,531	2,826	3,309	30,623
98	3,720	1,747	2,258	3,575	3,550	3,375	3,598	3,357	2,531	2,826	3,309	33,846
99	3,720	1,747	2,258	2,523	2,368	3,375	3,598	2,368	2,531	2,826	3,309	30,623
100	3,720	4,007	3,077	3,575	3,550	3,375	3,598	3,357	3,644	3,904	4,429	40,234

Transformasi Data Variabel Persepsi Kemudahan (X2)

NO	Successive Interval							TOTAL
	P1	P2	P3	P4	P5	P6	P7	
1	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
2	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
3	2,492	2,528	1,000	1,000	1,000	2,147	1,000	11,167
4	2,492	2,528	1,000	1,000	1,000	2,147	1,000	11,167
5	2,492	2,528	1,000	1,000	1,000	2,147	1,000	11,167
6	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
7	2,492	2,528	1,000	1,000	1,000	2,147	1,000	11,167
8	1,819	1,813	1,000	1,000	1,000	1,000	1,000	8,632
9	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
10	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
11	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
12	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
13	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
14	2,492	2,528	2,696	1,000	2,740	2,147	1,000	14,603
15	2,492	3,749	1,000	1,000	1,000	2,880	1,000	13,120

16	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
17	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
18	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
19	3,692	2,528	3,684	2,774	3,765	2,880	4,098	23,421
20	2,492	3,749	2,696	3,765	2,740	3,917	3,101	22,458
21	1,819	1,813	2,134	2,154	2,102	2,147	2,295	14,464
22	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
23	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
24	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
25	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
26	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
27	2,492	2,528	1,000	1,000	1,000	2,147	1,000	11,167
28	2,492	2,528	1,000	1,000	1,000	2,147	1,000	11,167
29	2,492	2,528	1,000	1,000	1,000	2,880	1,000	11,899
30	2,492	2,528	1,000	1,000	1,000	3,917	1,000	12,937
31	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
32	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
33	2,492	2,528	1,000	1,000	1,000	1,000	1,000	10,020
34	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
35	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
36	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
37	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
38	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
39	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
40	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
41	2,492	2,528	1,000	1,000	1,000	1,000	1,000	10,020
42	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
43	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
44	2,492	3,749	1,000	1,000	1,000	1,000	1,000	11,240
45	3,692	2,528	1,000	1,000	1,000	1,000	1,000	11,221
46	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
47	3,692	3,749	1,000	1,000	1,000	1,000	1,000	12,441
48	1,000	1,000	1,000	1,000	1,000	1,000	1,000	7,000
49	2,492	2,528	2,696	2,154	2,740	2,880	2,295	17,784
50	2,492	2,528	2,696	2,774	2,740	2,880	2,295	18,404
51	2,492	2,528	2,696	2,774	2,740	2,880	2,295	18,404
52	1,819	1,813	2,134	2,154	2,102	2,147	2,295	14,464
53	2,492	2,528	2,696	2,774	2,740	2,880	3,101	19,210
54	3,692	3,749	3,684	3,765	3,765	3,917	3,101	25,672

55	2,492	2,528	2,696	2,774	2,740	2,880	3,101	19,210
56	2,492	2,528	3,684	3,765	3,765	3,917	4,098	24,248
57	2,492	2,528	2,134	2,154	2,102	2,147	2,295	15,852
58	2,492	2,528	1,867	2,154	2,102	2,147	2,295	15,585
59	2,492	2,528	2,696	2,774	2,740	2,880	3,101	19,210
60	2,492	2,528	1,867	1,859	1,000	2,147	1,000	12,893
61	2,492	2,528	1,867	1,000	1,000	2,147	1,000	12,034
62	3,692	3,749	2,696	2,154	2,740	3,917	2,295	21,243
63	1,819	1,813	2,696	2,154	2,102	1,765	2,295	14,644
64	2,492	3,749	2,696	2,154	2,740	2,880	2,295	19,005
65	3,692	3,749	3,684	2,774	2,740	2,880	2,295	21,814
66	2,492	2,528	2,696	2,774	2,740	2,880	2,295	18,404
67	3,692	3,749	2,696	2,774	2,740	2,880	2,295	20,826
68	3,692	3,749	3,684	3,765	3,765	3,917	3,101	25,672
69	1,000	2,528	2,696	2,154	2,102	2,880	2,295	15,654
70	2,492	2,528	2,696	2,774	2,740	2,880	3,101	19,210
71	2,492	2,528	2,696	2,774	2,740	2,880	3,101	19,210
72	2,492	3,749	3,684	3,765	3,765	3,917	4,098	25,468
73	3,692	3,749	3,684	3,765	3,765	3,917	3,101	25,672
74	1,819	1,813	2,134	2,154	2,102	2,880	3,101	16,002
75	1,000	1,000	1,000	1,000	1,000	2,880	1,000	8,880
76	1,819	2,528	2,134	2,154	2,102	2,147	1,855	14,739
77	2,492	2,528	2,696	2,774	2,102	2,880	2,295	17,766
78	1,684	2,528	2,134	2,154	2,102	2,880	2,295	15,777
79	1,819	1,813	1,867	1,859	1,834	1,765	2,295	13,252
80	2,492	1,813	2,134	2,774	2,102	2,880	3,101	17,295
81	2,492	2,528	2,134	1,859	2,102	1,765	1,855	14,735
82	2,492	2,528	1,867	1,859	2,740	2,147	2,295	15,928
83	2,492	2,528	2,696	2,774	2,102	2,880	3,101	18,572
84	2,492	2,528	2,696	2,154	2,740	2,880	2,295	17,784
85	2,492	2,528	2,696	2,774	2,740	2,880	3,101	19,210
86	2,492	2,528	2,696	2,774	2,740	2,147	3,101	18,478
87	2,492	2,528	1,867	2,774	2,102	2,147	2,295	16,205
88	2,492	2,528	2,696	2,774	2,740	2,880	2,295	18,404
89	2,492	2,528	2,696	2,774	2,740	2,880	2,295	18,404
90	1,684	1,663	1,867	1,859	1,834	1,765	1,855	12,528
91	2,492	2,528	2,134	2,774	2,740	2,880	3,101	18,648
92	1,684	1,663	1,867	1,859	1,834	2,147	1,855	12,910
93	2,492	2,528	2,696	1,859	2,740	1,765	3,101	17,181

94	3,692	3,749	3,684	3,765	2,740	2,147	2,295	22,072
95	3,692	2,528	2,134	2,774	2,102	2,147	2,295	17,673
96	3,692	1,813	2,134	2,154	1,834	1,765	1,855	15,248
97	3,692	3,749	3,684	2,154	3,765	2,147	2,295	21,486
98	3,692	2,528	2,696	2,774	2,740	2,147	2,295	18,873
99	3,692	1,813	2,134	2,154	1,834	1,765	1,855	15,248
100	2,492	2,528	1,867	2,774	2,102	2,147	2,295	16,205

Transformasi Data Variabel Keputusan Pembelian (Y)

NO	Sucessive Interval										TOTAL
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	
1	2,858	2,945	2,996	1,000	1,896	3,985	2,689	1,000	2,984	1,000	23,352
2	2,858	1,000	2,051	1,000	3,841	3,985	3,614	1,000	2,984	1,000	23,333
3	4,149	1,000	4,100	1,000	2,754	2,174	1,939	1,000	2,984	1,000	22,100
4	2,000	1,000	2,051	1,000	1,896	3,023	3,614	1,000	2,984	1,000	19,567
5	4,149	2,210	4,100	3,228	2,754	2,174	1,939	1,000	2,984	1,000	25,538
6	4,149	1,805	2,996	3,228	2,754	3,985	2,689	1,000	1,000	1,000	24,605
7	2,000	1,000	4,100	2,312	3,841	3,023	2,689	1,000	2,984	1,000	23,949
8	4,149	1,805	2,996	1,000	2,754	3,023	1,939	1,000	1,846	1,000	21,512
9	4,149	2,945	2,996	1,778	1,896	1,000	1,000	1,000	2,984	1,000	20,747
10	4,149	2,210	4,100	1,000	3,841	2,174	1,939	1,000	2,984	1,000	24,397
11	4,149	1,000	2,996	1,000	3,841	2,174	1,000	1,000	2,984	1,000	21,144
12	4,149	1,000	2,996	3,228	2,754	3,023	2,689	1,000	2,984	1,000	24,822
13	4,149	1,805	2,051	1,778	1,896	3,023	2,689	1,000	2,984	1,000	22,373
14	2,000	1,000	2,051	2,312	3,841	2,174	3,614	1,957	2,984	2,747	24,680
15	4,149	1,000	4,100	1,000	3,841	3,985	3,614	1,000	2,984	1,000	26,672
16	4,149	1,000	2,996	1,000	2,754	2,174	1,939	1,000	1,575	1,000	19,587
17	4,149	1,000	2,996	1,000	2,754	2,174	1,000	1,000	2,984	1,000	20,057
18	2,858	1,805	4,100	1,000	3,841	3,985	2,689	1,000	2,984	1,000	25,262
19	4,149	4,106	5,420	2,312	3,841	3,985	3,614	2,981	2,984	3,815	37,206
20	4,149	4,106	5,420	2,312	3,841	3,985	4,867	2,981	2,984	2,747	37,391
21	4,149	2,210	4,100	1,778	2,754	3,985	3,614	2,367	2,984	1,931	29,871
22	2,858	1,805	2,996	1,000	1,000	3,023	1,000	1,000	1,000	1,000	16,682
23	2,000	1,000	2,996	1,000	2,754	1,000	1,000	1,000	1,000	1,000	14,750
24	4,149	1,000	4,100	1,000	2,754	3,985	1,000	1,000	1,000	1,000	20,988
25	4,149	2,210	4,100	2,312	2,754	2,174	1,000	1,000	1,000	1,000	21,699
26	4,149	2,210	4,100	2,312	2,754	3,023	2,689	1,000	1,000	1,000	24,236

27	4,149	2,945	4,100	2,312	2,754	3,023	1,000	1,000	1,000	1,000	23,283
28	4,149	1,000	4,100	3,228	3,841	3,985	2,689	2,981	2,984	1,000	29,956
29	4,149	1,000	2,996	1,000	3,841	3,985	2,689	2,981	2,984	1,000	26,624
30	4,149	1,000	1,000	1,000	3,841	3,985	2,689	1,000	2,984	1,000	22,647
31	2,858	1,805	4,100	3,228	3,841	3,985	2,689	2,981	2,984	1,000	29,471
32	2,858	1,000	2,996	1,000	1,896	1,000	1,000	1,000	2,984	1,000	16,734
33	4,149	2,945	2,996	3,228	2,754	3,023	3,614	2,981	2,984	1,000	29,673
34	2,858	2,945	2,996	1,778	2,754	3,985	2,689	1,957	2,984	1,000	25,946
35	2,858	2,945	2,996	1,778	1,896	2,174	1,939	1,000	2,984	1,000	21,569
36	4,149	1,000	2,996	1,000	3,841	3,985	2,689	1,000	2,984	1,000	24,643
37	4,149	2,945	2,996	3,228	1,000	3,985	2,689	2,981	2,984	1,000	27,956
38	2,858	2,945	4,100	1,000	1,000	3,985	2,689	1,000	2,984	1,000	23,561
39	2,858	2,210	4,100	1,778	2,754	3,985	1,939	2,367	2,984	1,000	25,975
40	4,149	1,000	4,100	1,000	3,841	3,023	1,939	1,000	2,984	1,000	24,036
41	4,149	1,000	2,996	1,000	2,754	3,985	1,939	1,000	2,984	1,000	22,807
42	4,149	1,805	4,100	1,000	1,000	3,985	2,689	1,000	2,984	1,000	23,711
43	4,149	2,210	2,051	1,000	3,841	3,985	3,614	1,000	1,846	1,000	24,695
44	4,149	2,210	4,100	1,778	2,754	3,985	3,614	1,957	2,984	1,000	28,530
45	4,149	1,000	2,996	1,778	3,841	3,023	3,614	1,957	2,984	1,000	26,341
46	4,149	1,000	2,051	1,000	1,896	2,174	2,689	1,000	2,984	1,000	19,942
47	2,858	1,000	4,100	3,228	1,896	2,174	1,939	2,981	2,984	1,000	24,160
48	2,000	1,000	4,100	3,228	1,896	2,174	2,689	1,957	1,575	1,000	21,619
49	4,149	2,210	4,100	2,312	2,754	3,023	3,614	2,981	2,984	2,747	30,873
50	4,149	2,945	2,996	2,312	2,754	3,985	3,614	2,981	2,984	2,747	31,466
51	4,149	2,945	2,996	2,312	2,754	3,985	3,614	2,367	2,984	2,747	30,852
52	2,000	2,210	2,996	2,312	2,754	3,023	2,689	2,981	1,000	2,189	24,153
53	2,858	1,805	2,996	2,312	2,754	3,023	4,867	2,367	2,984	2,747	28,713
54	5,740	4,106	5,420	3,228	3,841	3,985	2,689	2,981	4,609	3,815	40,414
55	5,740	2,945	5,420	3,228	2,754	3,985	2,689	2,981	2,984	2,189	34,915
56	4,149	4,106	4,100	4,516	3,841	5,331	2,689	4,083	4,609	2,747	40,170
57	4,149	2,210	2,996	2,312	3,841	3,023	2,689	1,957	2,984	1,931	28,091
58	4,149	2,945	4,100	2,312	3,841	3,985	3,614	1,957	2,984	1,931	31,817
59	4,149	2,945	4,100	3,228	3,841	3,985	3,614	1,957	2,984	2,747	33,550
60	4,149	1,000	4,100	1,000	3,841	3,985	3,614	1,000	1,000	1,000	24,688
61	4,149	1,805	2,051	1,000	3,841	2,174	1,939	1,000	2,984	1,000	21,943
62	5,740	2,210	4,100	2,312	3,841	3,023	3,614	2,981	4,609	2,189	34,618
63	2,858	1,805	4,100	3,228	5,217	2,174	1,939	1,957	1,846	1,931	27,055
64	4,149	2,945	4,100	2,312	3,841	3,023	3,614	2,367	2,984	2,747	32,081
65	4,149	2,210	4,100	2,312	2,754	3,985	3,614	2,981	2,984	3,815	32,903

66	4,149	2,945	4,100	2,312	5,217	3,985	3,614	2,981	2,984	2,189	34,475
67	4,149	2,945	4,100	2,312	3,841	3,985	3,614	2,981	2,984	2,747	33,657
68	5,740	4,106	5,420	3,228	5,217	5,331	3,614	4,083	4,609	2,747	44,095
69	4,149	1,805	4,100	2,312	2,754	3,023	1,939	2,981	2,984	2,747	28,793
70	4,149	2,945	5,420	3,228	3,841	3,985	3,614	4,083	2,984	2,747	36,996
71	4,149	2,945	4,100	3,228	3,841	3,985	3,614	2,981	2,984	2,747	34,573
72	5,740	4,106	5,420	4,516	5,217	3,985	3,614	4,083	4,609	3,815	45,105
73	5,740	4,106	5,420	3,228	5,217	5,331	4,867	4,083	4,609	3,815	46,417
74	5,740	2,945	5,420	3,228	3,841	5,331	4,867	2,981	4,609	2,189	41,151
75	4,149	1,000	4,100	2,312	3,841	3,023	1,939	1,000	1,846	1,000	24,210
76	2,858	2,210	2,996	2,312	2,754	3,023	2,689	1,957	1,846	2,189	24,834
77	4,149	2,210	4,100	4,516	3,841	3,985	3,614	2,981	2,984	2,747	35,126
78	5,740	1,000	5,420	3,228	3,841	5,331	4,867	1,000	4,609	1,000	36,036
79	2,858	2,945	2,996	2,312	1,896	2,174	1,939	1,957	2,984	1,931	23,991
80	4,149	2,945	2,996	2,312	2,754	3,023	2,689	2,981	1,575	1,931	27,354
81	4,149	2,945	4,100	1,778	2,754	3,023	2,689	1,957	2,984	1,931	28,309
82	4,149	2,945	4,100	3,228	3,841	3,985	3,614	2,367	2,984	2,747	33,960
83	4,149	2,945	4,100	2,312	3,841	3,985	3,614	2,981	2,984	2,747	33,657
84	4,149	2,945	4,100	3,228	3,841	3,023	3,614	2,981	2,984	2,747	33,611
85	4,149	2,945	4,100	3,228	2,754	3,023	3,614	2,367	2,984	2,747	31,911
86	4,149	2,945	4,100	3,228	3,841	3,023	2,689	2,981	2,984	2,747	32,686
87	4,149	2,945	4,100	1,778	3,841	2,174	1,939	2,981	1,575	2,747	28,229
88	4,149	2,945	4,100	3,228	3,841	2,174	1,939	1,957	2,984	2,747	30,064
89	4,149	2,945	4,100	3,228	2,754	3,985	3,614	1,957	2,984	2,747	32,463
90	4,149	2,945	4,100	3,228	1,896	2,174	1,939	1,957	2,984	1,931	27,302
91	4,149	2,945	4,100	1,778	1,896	2,174	1,939	1,957	2,984	1,931	25,852
92	4,149	2,945	4,100	3,228	1,896	2,174	1,939	1,957	1,846	1,931	26,164
93	4,149	2,945	2,051	3,228	3,841	2,174	1,939	1,957	2,984	1,931	27,199
94	4,149	1,805	2,051	3,228	2,754	2,174	3,614	1,957	2,984	2,747	27,463
95	5,740	2,210	2,996	2,312	3,841	3,023	2,689	2,367	1,846	2,189	29,212
96	4,149	1,805	4,100	2,312	2,754	3,985	3,614	2,367	1,846	2,189	29,120
97	5,740	4,106	2,996	2,312	3,841	3,985	3,614	2,367	4,609	3,815	37,384
98	4,149	2,210	2,996	2,312	3,841	3,023	2,689	2,367	2,984	2,747	29,317
99	4,149	1,805	2,051	3,228	2,754	2,174	3,614	1,957	2,984	2,747	27,463
100	4,149	2,945	4,100	1,778	1,896	2,174	1,939	1,957	2,984	1,931	25,852

	Sig. (2-tailed)	,001	,000	,001	,000	,000	,009	,000	,000	,001		,000
	N	100	100	100	100	100	100	100	100	100	100	100
TOTAL	Pearson Correlation	,537	,696	,567	,699	,528	,586	,683	,831	,523	,818	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100	100	100	100	100	100

HASIL UJI REABILITAS

Variabel Promosi (X1)

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
0,845	0,855	11

HASIL UJI REABILITAS

Variabel Persepsi Kemudahan (X2)

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
0,957	0,958	7

HASIL UJI REABILITAS

Variabel Keputusan Pembelian (Y)

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
0,85	0,848	10

HASIL UJI KOEFISIEN KORELASI

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	,888 ^a	,789	,784	2,89199	,789	181,055	2	97	,000

a. Predictors: (Constant), Persepsi Kemudahan, Promosi

b. Dependent Variable: Keputusan Pembelian

HASIL UJI KOEFISIEN DETERMINASI

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations		
		B	Std. Error	Beta			Zero-order	Partial	Part
1	(Constant)	7,804	1,400		5,575	,000			
	Promosi	,414	,064	,453	6,426	,000	,825	,546	,300
	Persepsi Kemudahan	,548	,078	,497	7,055	,000	,836	,582	,329

a. Dependent Variable: Keputusan Pembelian

HASIL UJI NORMALITAS

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	,0000000
	Std. Deviation	2,86263273
Most Extreme Differences	Absolute	,064
	Positive	,053
	Negative	-,064
Kolmogorov-Smirnov Z		,642
Asymp. Sig. (2-tailed)		,805

a. Test distribution is Normal.

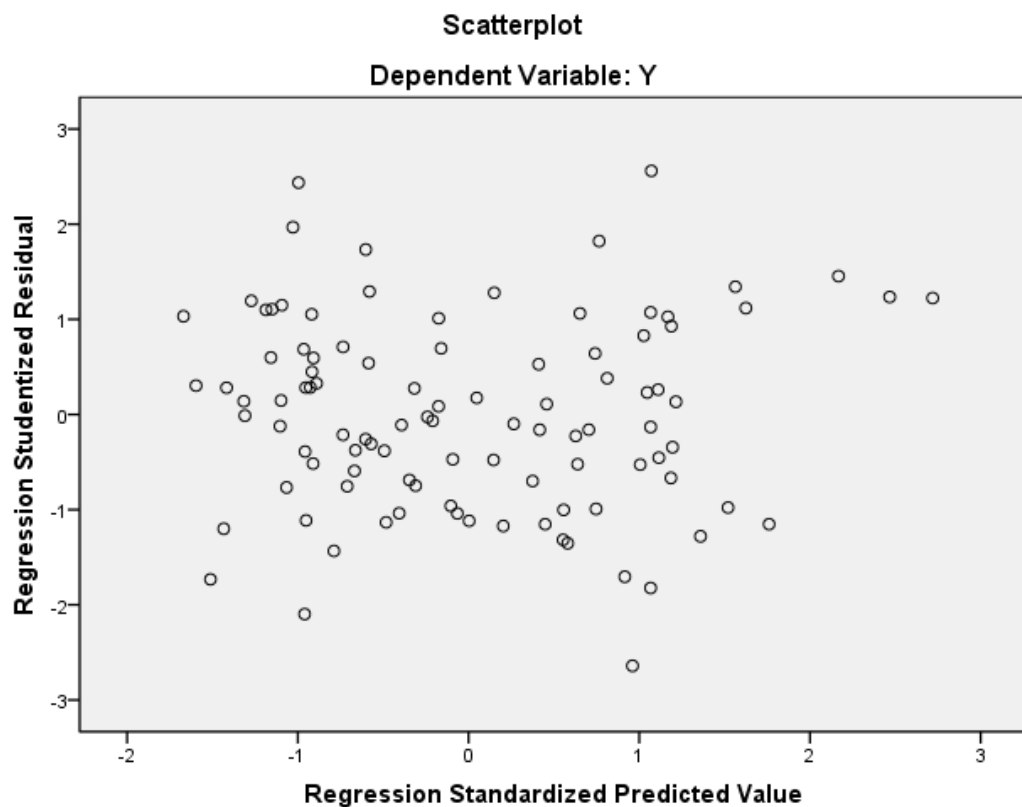
b. Calculated from data.

HASIL UJI MULTIKOLINEARITAS

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
	B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
1 (Constant)	7.804	1.400		5.575	.000					
X1	.414	.064	.453	6.426	.000	.825	.546	.300	.439	2.278
X2	.548	.078	.497	7.055	.000	.836	.582	.329	.439	2.278

a. Dependent Variable: Y

HASIL UJI HETEROKEDASITAS



HASIL ANALISIS UJI PARSIAL (UJI T)

Variabel Promosi (X1)

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations		
	B	Std. Error	Beta			Zero-order	Partial	Part
1 (Constant)	4,922	1,639		3,004	,003			
Promosi	,754	,052	,825	14,441	,000	,825	,825	,825

a. Dependent Variable: Keputusan Pembelian

Variabel Persepsi Kemudahan (X2)

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations		
	B	Std. Error	Beta			Zero-order	Partial	Part
1 (Constant)	15,336	,909		16,869	,000			
Persepsi Kemudahan	,922	,061	,836	15,078	,000	,836	,836	,836

a. Dependent Variable: Keputusan Pembelian

HASIL ANALISIS UJI SIMULTAN (UJI F)

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	3028,554	2	1514,277	181,055	,000 ^a
	Residual	811,272	97	8,364		
	Total	3839,826	99			

a. Predictors: (Constant), Promosi, Persepsi Kemudahan

b. Dependent Variable: Keputusan Pembelian

Titik Persentase Distribusi r (df = 61-100)

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
61	0.2091	0.2480	0.2925	0.3223	0.4048
62	0.2075	0.2461	0.2902	0.3198	0.4018
63	0.2058	0.2441	0.2880	0.3173	0.3988
64	0.2042	0.2423	0.2858	0.3150	0.3959
65	0.2027	0.2404	0.2837	0.3126	0.3931
66	0.2012	0.2387	0.2816	0.3104	0.3903
67	0.1997	0.2369	0.2796	0.3081	0.3876
68	0.1982	0.2352	0.2776	0.3060	0.3850
69	0.1968	0.2335	0.2756	0.3038	0.3823
70	0.1954	0.2319	0.2737	0.3017	0.3798
71	0.1940	0.2303	0.2718	0.2997	0.3773
72	0.1927	0.2287	0.2700	0.2977	0.3748
73	0.1914	0.2272	0.2682	0.2957	0.3724
74	0.1901	0.2257	0.2664	0.2938	0.3701
75	0.1888	0.2242	0.2647	0.2919	0.3678
76	0.1876	0.2227	0.2630	0.2900	0.3655
77	0.1864	0.2213	0.2613	0.2882	0.3633
78	0.1852	0.2199	0.2597	0.2864	0.3611
79	0.1841	0.2185	0.2581	0.2847	0.3589
80	0.1829	0.2172	0.2565	0.2830	0.3568
81	0.1818	0.2159	0.2550	0.2813	0.3547
82	0.1807	0.2146	0.2535	0.2796	0.3527
83	0.1796	0.2133	0.2520	0.2780	0.3507
84	0.1786	0.2120	0.2505	0.2764	0.3487
85	0.1775	0.2108	0.2491	0.2748	0.3468
86	0.1765	0.2096	0.2477	0.2732	0.3449
87	0.1755	0.2084	0.2463	0.2717	0.3430
88	0.1745	0.2072	0.2449	0.2702	0.3412
89	0.1735	0.2061	0.2435	0.2687	0.3393
90	0.1726	0.2050	0.2422	0.2673	0.3375
91	0.1716	0.2039	0.2409	0.2659	0.3358
92	0.1707	0.2028	0.2396	0.2645	0.3341
93	0.1698	0.2017	0.2384	0.2631	0.3323
94	0.1689	0.2006	0.2371	0.2617	0.3307
95	0.1680	0.1996	0.2359	0.2604	0.3290
96	0.1671	0.1986	0.2347	0.2591	0.3274
97	0.1663	0.1975	0.2335	0.2578	0.3258
98	0.1654	0.1966	0.2324	0.2565	0.3242
99	0.1646	0.1956	0.2312	0.2552	0.3226
100	0.1638	0.1946	0.2301	0.2540	0.3211

Titik Persentase Distribusi t (df = 81-120)

Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119	0.67656	1.28871	1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Titik Persentase Distribusi f (df = 91-120)

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.90	1.86	1.83	1.80	1.78
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94	1.89	1.86	1.83	1.80	1.78
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.78
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.83	1.80	1.77
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93	1.89	1.86	1.82	1.80	1.77
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93	1.89	1.85	1.82	1.80	1.77
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93	1.89	1.85	1.82	1.79	1.77
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93	1.89	1.85	1.82	1.79	1.77
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93	1.88	1.85	1.82	1.79	1.77
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.77
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.82	1.79	1.76
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.85	1.81	1.79	1.76
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.79	1.76
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92	1.88	1.84	1.81	1.78	1.76
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92	1.88	1.84	1.81	1.78	1.76
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92	1.88	1.84	1.81	1.78	1.76
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92	1.87	1.84	1.81	1.78	1.76
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.81	1.78	1.75
117	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.84	1.80	1.78	1.75
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.87	1.83	1.80	1.78	1.75