

Data Ordinal Hasil Kuesioner Variabel Kualitas Produk

Kualitas Produk										
Responden	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	TOTAL
1.	3	3	3	2	1	2	3	4	3	24
2.	3	3	2	2	2	3	3	3	2	23
3.	3	3	3	2	2	3	3	4	3	26
4.	4	3	2	2	2	3	3	3	2	24
5.	3	3	2	1	2	3	3	4	3	24
6.	4	3	3	2	2	2	2	3	2	23
7.	4	3	3	3	2	3	3	3	2	26
8.	3	3	3	3	2	3	3	3	2	25
9.	3	2	3	2	1	2	3	3	2	21
10.	3	2	3	2	1	2	3	2	3	21
11.	3	2	3	2	1	2	3	2	2	20
12.	2	2	3	1	2	3	3	3	2	21
13.	3	4	3	2	1	3	3	3	3	25
14.	3	3	2	2	1	2	3	3	3	22
15.	3	3	2	3	2	2	3	4	3	25
16.	3	3	3	2	2	3	3	3	3	25
17.	4	3	3	2	2	3	3	3	3	26
18.	4	3	3	2	2	3	3	3	3	26
19.	4	3	3	2	2	2	2	3	3	24
20.	4	3	3	2	2	3	3	3	2	25
21.	4	3	3	3	2	2	2	3	3	25
22.	3	3	3	2	2	3	2	2	2	22
23.	3	2	2	2	1	2	3	3	3	21
24.	3	3	2	2	1	2	2	3	3	21
25.	3	4	3	2	1	2	2	3	4	24
26.	2	3	2	3	2	2	2	3	2	21
27.	2	3	2	2	2	2	3	3	2	21
28.	2	3	2	2	2	2	2	3	2	20

29.	3	2	3	2	2	2	3	3	2	22
30.	3	2	3	1	2	3	3	3	3	23
31.	2	2	3	1	2	3	3	3	3	22
32.	2	2	3	2	2	3	3	3	3	23
33.	3	3	2	2	1	2	2	3	3	21
34.	3	2	3	1	1	2	3	3	3	21
35.	3	2	3	2	1	2	3	3	3	22
36.	3	2	3	2	1	2	3	3	3	22
37.	3	2	3	1	1	2	2	3	3	20
38.	3	2	2	2	2	2	2	3	2	20
39.	3	2	2	2	2	2	2	2	3	20
40.	3	2	3	2	1	2	3	2	2	20
41.	3	2	3	2	2	2	3	3	2	22
42.	3	3	4	3	2	2	3	3	3	26
43.	3	3	3	2	2	2	3	3	2	23
44.	3	2	3	2	1	2	3	3	2	21
45.	3	3	3	2	1	2	3	3	3	23
46.	3	3	2	2	1	3	2	3	2	21
47.	3	2	2	2	1	3	2	3	2	20
48.	3	2	3	2	2	2	3	3	2	22
49.	2	2	3	2	2	3	2	3	3	22
50.	2	2	3	2	2	3	3	3	3	23
51.	3	2	3	2	2	3	3	3	3	24
52.	3	3	4	3	3	3	3	3	2	27
53.	4	3	3	2	3	4	3	3	3	28
54.	4	3	3	2	2	3	2	3	3	25
55.	3	3	3	3	2	3	3	4	3	27
56.	3	4	4	3	3	3	3	3	3	29
57.	3	3	3	3	3	3	3	3	3	27
58.	3	4	3	3	2	2	3	3	2	25

59.	2	3	3	2	2	2	3	3	3	23
60.	2	3	3	2	2	2	3	3	2	22
61.	2	3	3	2	2	2	3	3	2	22
62.	2	3	2	2	2	2	2	3	2	20
63.	3	3	2	2	2	2	2	3	3	22
64.	3	3	3	2	2	2	3	4	3	25
65.	3	3	3	2	2	2	3	3	3	24
66.	3	3	2	2	1	2	3	4	3	23
67.	3	3	2	2	1	2	2	3	2	20
68.	3	3	2	2	1	2	2	3	2	20
69.	2	3	2	2	1	2	3	3	3	21
70.	2	3	3	2	1	2	3	4	3	23
71.	2	3	3	2	1	2	3	4	3	23
72.	2	3	2	2	1	2	3	4	3	22
73.	2	3	3	2	1	1	2	3	3	20
74.	2	3	3	3	2	2	3	3	2	23
75.	3	2	3	2	2	2	3	3	2	22
76.	3	2	3	2	1	1	2	2	2	18
77.	3	3	3	3	2	2	2	3	2	23
78.	3	3	3	2	2	2	3	3	3	24
79.	3	3	3	2	2	2	3	3	3	24
80.	2	3	3	2	1	2	3	3	2	21
81.	2	2	3	2	1	2	2	3	2	19
82.	2	3	2	3	2	2	2	3	3	22
83.	2	2	2	3	2	3	3	3	3	23
84.	2	2	3	2	1	2	3	3	2	20
85.	2	2	2	2	2	3	3	3	3	22
86.	2	3	3	2	1	2	3	3	3	22
87.	2	3	3	3	2	2	3	3	3	24
88.	2	3	3	3	2	2	3	3	3	24

89.	2	2	3	2	2	2	3	3	3	22
90.	3	2	3	3	2	2	3	3	3	24
91.	3	2	3	3	2	2	3	3	3	24
92.	3	3	2	2	1	2	3	3	2	21
93.	3	2	2	2	1	2	3	4	3	22
94.	3	2	2	2	1	2	2	3	2	19
95.	4	3	2	2	2	2	2	3	3	23
96.	3	2	3	2	1	2	2	3	2	20
97.	3	3	2	2	1	2	2	3	3	21
98.	3	3	3	2	1	2	3	3	2	22

Data Interval Hasil Kuesioner Variabel Kualitas Produk

Kualitas Produk										
Responden	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	TOTAL
1.	3,437	3,519	3,571	2,770	1,000	2,980	3,658	5,676	3,572	30,184
2.	3,437	3,519	2,000	2,770	2,505	4,528	3,658	3,892	2,000	28,310
3.	3,437	3,519	3,571	2,770	2,505	4,528	3,658	5,676	3,572	33,237
4.	4,889	3,519	2,000	2,770	2,505	4,528	3,658	3,892	2,000	29,762
5.	3,437	3,519	2,000	1,000	2,505	4,528	3,658	5,676	3,572	29,896
6.	4,889	3,519	3,571	2,770	2,505	2,980	2,000	3,892	2,000	28,126
7.	4,889	3,519	3,571	4,394	2,505	4,528	3,658	3,892	2,000	32,956
8.	3,437	3,519	3,571	4,394	2,505	4,528	3,658	3,892	2,000	31,504
9.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	3,892	2,000	25,309
10.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	2,000	3,572	24,989
11.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	2,000	2,000	23,417
12.	2,000	2,000	3,571	1,000	2,505	4,528	3,658	3,892	2,000	25,154
13.	3,437	5,191	3,571	2,770	1,000	4,528	3,658	3,892	3,572	31,620
14.	3,437	3,519	2,000	2,770	1,000	2,980	3,658	3,892	3,572	26,830
15.	3,437	3,519	2,000	4,394	2,505	2,980	3,658	5,676	3,572	31,742
16.	3,437	3,519	3,571	2,770	2,505	4,528	3,658	3,892	3,572	31,453
17.	4,889	3,519	3,571	2,770	2,505	4,528	3,658	3,892	3,572	32,905
18.	4,889	3,519	3,571	2,770	2,505	4,528	3,658	3,892	3,572	32,905
19.	4,889	3,519	3,571	2,770	2,505	2,980	2,000	3,892	3,572	29,699
20.	4,889	3,519	3,571	2,770	2,505	4,528	3,658	3,892	2,000	31,333
21.	4,889	3,519	3,571	4,394	2,505	2,980	2,000	3,892	3,572	31,322
22.	3,437	3,519	3,571	2,770	2,505	4,528	2,000	2,000	2,000	26,330

23.	3,437	2,000	2,000	2,770	1,000	2,980	3,658	3,892	3,572	25,311
24.	3,437	3,519	2,000	2,770	1,000	2,980	2,000	3,892	3,572	25,171
25.	3,437	5,191	3,571	2,770	1,000	2,980	2,000	3,892	5,610	30,451
26.	2,000	3,519	2,000	4,394	2,505	2,980	2,000	3,892	2,000	25,290
27.	2,000	3,519	2,000	2,770	2,505	2,980	3,658	3,892	2,000	25,325
28.	2,000	3,519	2,000	2,770	2,505	2,980	2,000	3,892	2,000	23,666
29.	3,437	2,000	3,571	2,770	2,505	2,980	3,658	3,892	2,000	26,814
30.	3,437	2,000	3,571	1,000	2,505	4,528	3,658	3,892	3,572	28,164
31.	2,000	2,000	3,571	1,000	2,505	4,528	3,658	3,892	3,572	26,727
32.	2,000	2,000	3,571	2,770	2,505	4,528	3,658	3,892	3,572	28,497
33.	3,437	3,519	2,000	2,770	1,000	2,980	2,000	3,892	3,572	25,171
34.	3,437	2,000	3,571	1,000	1,000	2,980	3,658	3,892	3,572	25,111
35.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	3,892	3,572	26,882
36.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	3,892	3,572	26,882
37.	3,437	2,000	3,571	1,000	1,000	2,980	2,000	3,892	3,572	23,453
38.	3,437	2,000	2,000	2,770	2,505	2,980	2,000	3,892	2,000	23,585
39.	3,437	2,000	2,000	2,770	2,505	2,980	2,000	2,000	3,572	23,265
40.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	2,000	2,000	23,417
41.	3,437	2,000	3,571	2,770	2,505	2,980	3,658	3,892	2,000	26,814
42.	3,437	3,519	5,406	4,394	2,505	2,980	3,658	3,892	3,572	33,364
43.	3,437	3,519	3,571	2,770	2,505	2,980	3,658	3,892	2,000	28,333
44.	3,437	2,000	3,571	2,770	1,000	2,980	3,658	3,892	2,000	25,309
45.	3,437	3,519	3,571	2,770	1,000	2,980	3,658	3,892	3,572	28,400
46.	3,437	3,519	2,000	2,770	1,000	4,528	2,000	3,892	2,000	25,147
47.	3,437	2,000	2,000	2,770	1,000	4,528	2,000	3,892	2,000	23,628
48.	3,437	2,000	3,571	2,770	2,505	2,980	3,658	3,892	2,000	26,814
49.	2,000	2,000	3,571	2,770	2,505	4,528	2,000	3,892	3,572	26,839
50.	2,000	2,000	3,571	2,770	2,505	4,528	3,658	3,892	3,572	28,497
51.	3,437	2,000	3,571	2,770	2,505	4,528	3,658	3,892	3,572	29,934
52.	3,437	3,519	5,406	4,394	4,134	4,528	3,658	3,892	2,000	34,969
53.	4,889	3,519	3,571	2,770	4,134	6,072	3,658	3,892	3,572	36,078
54.	4,889	3,519	3,571	2,770	2,505	4,528	2,000	3,892	3,572	31,247
55.	3,437	3,519	3,571	4,394	2,505	4,528	3,658	5,676	3,572	34,861
56.	3,437	5,191	5,406	4,394	4,134	4,528	3,658	3,892	3,572	38,213
57.	3,437	3,519	3,571	4,394	4,134	4,528	3,658	3,892	3,572	34,706
58.	3,437	5,191	3,571	4,394	2,505	2,980	3,658	3,892	2,000	31,628
59.	2,000	3,519	3,571	2,770	2,505	2,980	3,658	3,892	3,572	28,468
60.	2,000	3,519	3,571	2,770	2,505	2,980	3,658	3,892	2,000	26,896
61.	2,000	3,519	3,571	2,770	2,505	2,980	3,658	3,892	2,000	26,896
62.	2,000	3,519	2,000	2,770	2,505	2,980	2,000	3,892	2,000	23,666
63.	3,437	3,519	2,000	2,770	2,505	2,980	2,000	3,892	3,572	26,676

64.	3,437	3,519	3,571	2,770	2,505	2,980	3,658	5,676	3,572	31,689
65.	3,437	3,519	3,571	2,770	2,505	2,980	3,658	3,892	3,572	29,905
66.	3,437	3,519	2,000	2,770	1,000	2,980	3,658	5,676	3,572	28,614
67.	3,437	3,519	2,000	2,770	1,000	2,980	2,000	3,892	2,000	23,599
68.	3,437	3,519	2,000	2,770	1,000	2,980	2,000	3,892	2,000	23,599
69.	2,000	3,519	2,000	2,770	1,000	2,980	3,658	3,892	3,572	25,392
70.	2,000	3,519	3,571	2,770	1,000	2,980	3,658	5,676	3,572	28,747
71.	2,000	3,519	3,571	2,770	1,000	2,980	3,658	5,676	3,572	28,747
72.	2,000	3,519	2,000	2,770	1,000	2,980	3,658	5,676	3,572	27,176
73.	2,000	3,519	3,571	2,770	1,000	1,000	2,000	3,892	3,572	23,325
74.	2,000	3,519	3,571	4,394	2,505	2,980	3,658	3,892	2,000	28,519
75.	3,437	2,000	3,571	2,770	2,505	2,980	3,658	3,892	2,000	26,814
76.	3,437	2,000	3,571	2,770	1,000	1,000	2,000	2,000	2,000	19,778
77.	3,437	3,519	3,571	4,394	2,505	2,980	2,000	3,892	2,000	28,298
78.	3,437	3,519	3,571	2,770	2,505	2,980	3,658	3,892	3,572	29,905
79.	3,437	3,519	3,571	2,770	2,505	2,980	3,658	3,892	3,572	29,905
80.	2,000	3,519	3,571	2,770	1,000	2,980	3,658	3,892	2,000	25,391
81.	2,000	2,000	3,571	2,770	1,000	2,980	2,000	3,892	2,000	22,213
82.	2,000	3,519	2,000	4,394	2,505	2,980	2,000	3,892	3,572	26,862
83.	2,000	2,000	2,000	4,394	2,505	4,528	3,658	3,892	3,572	28,550
84.	2,000	2,000	3,571	2,770	1,000	2,980	3,658	3,892	2,000	23,872
85.	2,000	2,000	2,000	2,770	2,505	4,528	3,658	3,892	3,572	26,926
86.	2,000	3,519	3,571	2,770	1,000	2,980	3,658	3,892	3,572	26,963
87.	2,000	3,519	3,571	4,394	2,505	2,980	3,658	3,892	3,572	30,091
88.	2,000	3,519	3,571	4,394	2,505	2,980	3,658	3,892	3,572	30,091
89.	2,000	2,000	3,571	2,770	2,505	2,980	3,658	3,892	3,572	26,949
90.	3,437	2,000	3,571	4,394	2,505	2,980	3,658	3,892	3,572	30,010
91.	3,437	2,000	3,571	4,394	2,505	2,980	3,658	3,892	3,572	30,010
92.	3,437	3,519	2,000	2,770	1,000	2,980	3,658	3,892	2,000	25,257
93.	3,437	2,000	2,000	2,770	1,000	2,980	3,658	5,676	3,572	27,095
94.	3,437	2,000	2,000	2,770	1,000	2,980	2,000	3,892	2,000	22,080
95.	4,889	3,519	2,000	2,770	2,505	2,980	2,000	3,892	3,572	28,128
96.	3,437	2,000	3,571	2,770	1,000	2,980	2,000	3,892	2,000	23,651
97.	3,437	3,519	2,000	2,770	1,000	2,980	2,000	3,892	3,572	25,171
98.	3,437	3,519	3,571	2,770	1,000	2,980	3,658	3,892	2,000	26,828

Data Ordinal Hasil Kuesioner Promosi

Promosi									
Responden	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	TOTAL
1.	4	4	3	3	2	3	3	2	24
2.	4	3	3	3	2	3	3	2	23
3.	4	4	4	3	2	3	3	3	26
4.	4	3	3	3	2	3	3	3	24
5.	4	4	3	3	2	3	3	2	24
6.	4	3	3	2	2	3	2	3	22
7.	4	4	4	3	3	4	3	3	28
8.	4	4	3	3	2	4	3	2	25
9.	3	3	3	2	1	3	3	2	20
10.	4	3	3	2	1	2	3	2	20
11.	3	3	3	2	2	3	2	2	20
12.	3	3	3	2	2	3	2	2	20
13.	4	4	3	3	2	3	3	3	25
14.	3	3	3	2	2	3	2	3	21
15.	3	4	3	3	3	3	3	3	25
16.	4	4	3	3	2	3	3	2	24
17.	4	4	3	3	2	3	4	3	26
18.	4	3	3	3	2	4	4	3	26
19.	4	4	3	2	2	3	2	3	23
20.	4	3	3	3	3	4	3	2	25
21.	4	4	3	3	2	2	3	3	24
22.	3	3	3	3	2	3	3	2	22
23.	3	4	3	2	1	3	3	2	21
24.	4	4	2	2	1	2	3	2	20
25.	4	4	3	3	2	3	3	2	24
26.	4	3	3	2	1	2	3	3	21
27.	3	4	3	2	1	2	3	2	20
28.	4	4	3	2	1	2	2	2	20
29.	3	3	3	3	2	3	3	2	22
30.	4	3	3	3	2	3	3	2	23
31.	4	4	3	2	2	3	2	1	21
32.	3	4	4	3	2	3	2	3	24
33.	3	3	3	3	2	2	3	2	21
34.	3	3	3	3	2	3	3	1	21
35.	3	2	3	3	3	3	3	2	22
36.	4	3	3	3	2	2	3	2	22
37.	4	3	3	3	2	2	3	1	21
38.	3	3	3	3	1	2	3	2	20

39.	3	3	3	3	1	2	3	2	20
40.	3	2	3	3	1	2	3	2	19
41.	3	3	3	3	2	2	3	3	22
42.	3	4	4	3	2	3	4	3	26
43.	3	3	3	3	3	2	3	2	22
44.	4	3	3	3	2	2	3	2	22
45.	4	3	3	3	2	2	3	2	22
46.	3	3	2	3	2	3	3	2	21
47.	3	2	2	3	2	3	3	2	20
48.	3	3	3	2	2	3	2	3	21
49.	3	3	3	2	2	3	2	3	21
50.	4	3	3	2	2	3	2	3	22
51.	3	3	3	3	2	3	3	3	23
52.	4	4	4	3	3	4	3	3	28
53.	4	4	4	3	3	4	3	3	28
54.	4	4	4	3	2	3	3	3	26
55.	4	3	3	3	3	4	3	2	25
56.	3	4	4	4	3	3	4	3	28
57.	3	4	4	4	2	3	4	3	27
58.	4	4	4	3	2	2	3	3	25
59.	3	3	3	3	3	2	3	3	23
60.	4	4	3	2	2	2	2	2	21
61.	4	3	4	2	2	2	2	3	22
62.	3	3	3	2	2	2	2	2	19
63.	4	3	3	3	2	2	3	2	22
64.	4	3	3	3	3	3	3	3	25
65.	3	4	3	3	3	3	3	3	25
66.	3	3	3	3	2	3	3	3	23
67.	3	3	3	2	1	2	2	3	19
68.	3	3	2	3	2	3	3	2	21
69.	3	4	3	2	1	2	2	2	19
70.	3	3	3	3	2	3	3	3	23
71.	3	4	3	2	2	2	3	3	22
72.	3	4	3	3	2	2	3	2	22
73.	2	3	3	3	2	2	3	2	20
74.	3	3	4	3	2	2	3	3	23
75.	3	3	3	2	2	2	2	3	20
76.	3	2	3	2	2	2	2	2	18
77.	4	3	4	3	2	2	3	2	23
78.	3	4	3	3	2	3	3	2	23
79.	3	3	4	3	2	2	3	3	23

80.	2	3	3	3	2	2	3	3	21
81.	2	3	3	2	3	2	2	2	19
82.	4	4	3	2	2	2	2	3	22
83.	4	3	3	3	2	3	3	2	23
84.	3	3	3	3	1	2	3	2	20
85.	3	3	3	3	2	3	3	3	23
86.	3	3	3	3	2	3	3	3	23
87.	3	4	3	2	2	3	2	3	22
88.	3	3	3	3	3	3	3	3	24
89.	3	3	3	2	3	3	2	3	22
90.	3	2	3	3	3	3	3	3	23
91.	3	3	3	3	3	2	3	3	23
92.	3	3	3	3	2	2	3	2	21
93.	3	3	3	3	2	2	3	2	21
94.	3	2	2	3	2	2	3	2	19
95.	4	3	4	3	2	2	2	3	23
96.	4	3	3	2	1	2	2	3	20
97.	3	4	3	3	1	2	3	2	21
98.	3	3	3	3	2	2	3	2	21

Data Interval Hasil Kuesioner Variabel Promosi

Responden	Promosi								TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	
1.	5,194	5,041	3,889	3,601	2,514	3,422	3,581	2,588	29,830
2.	5,194	3,557	3,889	3,601	2,514	3,422	3,581	2,588	28,346
3.	5,194	5,041	5,598	3,601	2,514	3,422	3,581	4,091	33,042
4.	5,194	3,557	3,889	3,601	2,514	3,422	3,581	4,091	29,849
5.	5,194	5,041	3,889	3,601	2,514	3,422	3,581	2,588	29,830
6.	5,194	3,557	3,889	2,000	2,514	3,422	2,000	4,091	26,667
7.	5,194	5,041	5,598	3,601	4,022	4,790	3,581	4,091	35,918
8.	5,194	5,041	3,889	3,601	2,514	4,790	3,581	2,588	31,198
9.	3,677	3,557	3,889	2,000	1,000	3,422	3,581	2,588	23,714
10.	5,194	3,557	3,889	2,000	1,000	2,000	3,581	2,588	23,809
11.	3,677	3,557	3,889	2,000	2,514	3,422	2,000	2,588	23,648
12.	3,677	3,557	3,889	2,000	2,514	3,422	2,000	2,588	23,648
13.	5,194	5,041	3,889	3,601	2,514	3,422	3,581	4,091	31,333
14.	3,677	3,557	3,889	2,000	2,514	3,422	2,000	4,091	25,150
15.	3,677	5,041	3,889	3,601	4,022	3,422	3,581	4,091	31,323
16.	5,194	5,041	3,889	3,601	2,514	3,422	3,581	2,588	29,830
17.	5,194	5,041	3,889	3,601	2,514	3,422	5,338	4,091	33,089

18.	5,194	3,557	3,889	3,601	2,514	4,790	5,338	4,091	32,974
19.	5,194	5,041	3,889	2,000	2,514	3,422	2,000	4,091	28,151
20.	5,194	3,557	3,889	3,601	4,022	4,790	3,581	2,588	31,222
21.	5,194	5,041	3,889	3,601	2,514	2,000	3,581	4,091	29,911
22.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	2,588	26,829
23.	3,677	5,041	3,889	2,000	1,000	3,422	3,581	2,588	25,198
24.	5,194	5,041	2,000	2,000	1,000	2,000	3,581	2,588	23,404
25.	5,194	5,041	3,889	3,601	2,514	3,422	3,581	2,588	29,830
26.	5,194	3,557	3,889	2,000	1,000	2,000	3,581	4,091	25,312
27.	3,677	5,041	3,889	2,000	1,000	2,000	3,581	2,588	23,776
28.	5,194	5,041	3,889	2,000	1,000	2,000	2,000	2,588	23,712
29.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	2,588	26,829
30.	5,194	3,557	3,889	3,601	2,514	3,422	3,581	2,588	28,346
31.	5,194	5,041	3,889	2,000	2,514	3,422	2,000	1,000	25,060
32.	3,677	5,041	5,598	3,601	2,514	3,422	2,000	4,091	29,944
33.	3,677	3,557	3,889	3,601	2,514	2,000	3,581	2,588	25,407
34.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	1,000	25,241
35.	3,677	2,000	3,889	3,601	4,022	3,422	3,581	2,588	26,780
36.	5,194	3,557	3,889	3,601	2,514	2,000	3,581	2,588	26,924
37.	5,194	3,557	3,889	3,601	2,514	2,000	3,581	1,000	25,336
38.	3,677	3,557	3,889	3,601	1,000	2,000	3,581	2,588	23,893
39.	3,677	3,557	3,889	3,601	1,000	2,000	3,581	2,588	23,893
40.	3,677	2,000	3,889	3,601	1,000	2,000	3,581	2,588	22,336
41.	3,677	3,557	3,889	3,601	2,514	2,000	3,581	4,091	26,910
42.	3,677	5,041	5,598	3,601	2,514	3,422	5,338	4,091	33,282
43.	3,677	3,557	3,889	3,601	4,022	2,000	3,581	2,588	26,915
44.	5,194	3,557	3,889	3,601	2,514	2,000	3,581	2,588	26,924
45.	5,194	3,557	3,889	3,601	2,514	2,000	3,581	2,588	26,924
46.	3,677	3,557	2,000	3,601	2,514	3,422	3,581	2,588	24,940
47.	3,677	2,000	2,000	3,601	2,514	3,422	3,581	2,588	23,383
48.	3,677	3,557	3,889	2,000	2,514	3,422	2,000	4,091	25,150
49.	3,677	3,557	3,889	2,000	2,514	3,422	2,000	4,091	25,150
50.	5,194	3,557	3,889	2,000	2,514	3,422	2,000	4,091	26,667
51.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	4,091	28,332
52.	5,194	5,041	5,598	3,601	4,022	4,790	3,581	4,091	35,918
53.	5,194	5,041	5,598	3,601	4,022	4,790	3,581	4,091	35,918
54.	5,194	5,041	5,598	3,601	2,514	3,422	3,581	4,091	33,042
55.	5,194	3,557	3,889	3,601	4,022	4,790	3,581	2,588	31,222
56.	3,677	5,041	5,598	5,581	4,022	3,422	5,338	4,091	36,769
57.	3,677	5,041	5,598	5,581	2,514	3,422	5,338	4,091	35,262
58.	5,194	5,041	5,598	3,601	2,514	2,000	3,581	4,091	31,620

59.	3,677	3,557	3,889	3,601	4,022	2,000	3,581	4,091	28,418
60.	5,194	5,041	3,889	2,000	2,514	2,000	2,000	2,588	25,226
61.	5,194	3,557	5,598	2,000	2,514	2,000	2,000	4,091	26,954
62.	3,677	3,557	3,889	2,000	2,514	2,000	2,000	2,588	22,226
63.	5,194	3,557	3,889	3,601	2,514	2,000	3,581	2,588	26,924
64.	5,194	3,557	3,889	3,601	4,022	3,422	3,581	4,091	31,357
65.	3,677	5,041	3,889	3,601	4,022	3,422	3,581	4,091	31,323
66.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	4,091	28,332
67.	3,677	3,557	3,889	2,000	1,000	2,000	2,000	4,091	22,214
68.	3,677	3,557	2,000	3,601	2,514	3,422	3,581	2,588	24,940
69.	3,677	5,041	3,889	2,000	1,000	2,000	2,000	2,588	22,195
70.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	4,091	28,332
71.	3,677	5,041	3,889	2,000	2,514	2,000	3,581	4,091	26,793
72.	3,677	5,041	3,889	3,601	2,514	2,000	3,581	2,588	26,891
73.	2,000	3,557	3,889	3,601	2,514	2,000	3,581	2,588	23,730
74.	3,677	3,557	5,598	3,601	2,514	2,000	3,581	4,091	28,620
75.	3,677	3,557	3,889	2,000	2,514	2,000	2,000	4,091	23,728
76.	3,677	2,000	3,889	2,000	2,514	2,000	2,000	2,588	20,668
77.	5,194	3,557	5,598	3,601	2,514	2,000	3,581	2,588	28,633
78.	3,677	5,041	3,889	3,601	2,514	3,422	3,581	2,588	28,313
79.	3,677	3,557	5,598	3,601	2,514	2,000	3,581	4,091	28,620
80.	2,000	3,557	3,889	3,601	2,514	2,000	3,581	4,091	25,233
81.	2,000	3,557	3,889	2,000	4,022	2,000	2,000	2,588	22,056
82.	5,194	5,041	3,889	2,000	2,514	2,000	2,000	4,091	26,729
83.	5,194	3,557	3,889	3,601	2,514	3,422	3,581	2,588	28,346
84.	3,677	3,557	3,889	3,601	1,000	2,000	3,581	2,588	23,893
85.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	4,091	28,332
86.	3,677	3,557	3,889	3,601	2,514	3,422	3,581	4,091	28,332
87.	3,677	5,041	3,889	2,000	2,514	3,422	2,000	4,091	26,634
88.	3,677	3,557	3,889	3,601	4,022	3,422	3,581	4,091	29,840
89.	3,677	3,557	3,889	2,000	4,022	3,422	2,000	4,091	26,658
90.	3,677	2,000	3,889	3,601	4,022	3,422	3,581	4,091	28,283
91.	3,677	3,557	3,889	3,601	4,022	2,000	3,581	4,091	28,418
92.	3,677	3,557	3,889	3,601	2,514	2,000	3,581	2,588	25,407
93.	3,677	3,557	3,889	3,601	2,514	2,000	3,581	2,588	25,407
94.	3,677	2,000	2,000	3,601	2,514	2,000	3,581	2,588	21,961
95.	5,194	3,557	5,598	3,601	2,514	2,000	2,000	4,091	28,555
96.	5,194	3,557	3,889	2,000	1,000	2,000	2,000	4,091	23,731
97.	3,677	5,041	3,889	3,601	1,000	2,000	3,581	2,588	25,377
98.	3,677	3,557	3,889	3,601	2,514	2,000	3,581	2,588	25,407

Data Ordinal Hasil Kuesioner Variabel Keputusan Pembelian

Keputusan Pembelian									
Responden	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	TOTAL
1.	3	3	3	3	3	3	3	4	25
2.	4	4	3	3	2	2	3	3	24
3.	4	4	3	3	2	3	4	3	26
4.	3	4	2	3	3	2	3	3	23
5.	3	3	3	4	3	2	3	3	24
6.	3	3	2	3	3	4	3	2	23
7.	3	3	3	4	4	4	3	2	26
8.	2	3	3	4	3	3	3	3	24
9.	2	3	3	3	3	2	3	3	22
10.	3	3	3	3	3	2	2	2	21
11.	3	3	2	3	3	2	2	2	20
12.	2	3	2	3	3	3	3	2	21
13.	3	4	3	4	3	4	3	2	26
14.	3	3	3	3	3	3	3	2	23
15.	3	3	3	4	3	4	3	3	26
16.	3	2	2	4	3	4	3	3	24
17.	3	3	3	3	2	4	4	3	25
18.	3	2	2	3	4	4	4	3	25
19.	3	2	3	3	3	3	3	3	23
20.	4	3	3	4	3	4	2	2	25
21.	3	4	3	4	3	3	2	2	24
22.	3	3	2	3	3	2	3	2	21
23.	3	3	2	3	3	2	3	3	22
24.	2	2	3	4	3	3	3	3	23
25.	2	3	3	3	3	3	4	4	25
26.	3	4	3	2	2	3	3	3	23
27.	3	3	2	3	2	3	3	3	22
28.	2	3	2	3	2	3	3	3	21
29.	3	3	2	3	3	2	3	3	22
30.	3	3	3	4	3	2	3	3	24
31.	3	3	3	3	3	2	3	2	22
32.	4	4	3	3	2	2	3	2	23
33.	3	3	3	3	2	3	3	2	22
34.	3	3	3	3	3	3	2	2	22
35.	2	2	2	3	3	4	4	3	23
36.	2	3	3	3	3	3	3	2	22
37.	2	2	3	3	2	3	3	2	20

38.	3	2	2	3	2	3	3	2	20
39.	2	2	2	3	2	3	3	3	20
40.	3	3	2	3	2	2	2	3	20
41.	4	4	3	3	2	2	2	2	22
42.	3	3	4	4	3	3	3	2	25
43.	2	3	3	3	2	3	2	2	20
44.	2	3	3	3	2	3	3	3	22
45.	3	3	3	3	2	2	3	3	22
46.	3	3	3	3	2	2	3	3	22
47.	3	3	3	3	2	2	3	3	22
48.	3	3	3	4	2	2	3	2	22
49.	2	2	3	4	3	2	3	4	23
50.	2	2	3	4	3	3	3	3	23
51.	2	3	3	4	3	3	3	3	24
52.	3	4	3	4	3	4	4	3	28
53.	3	4	3	4	3	4	4	3	28
54.	3	4	3	4	3	3	3	3	26
55.	3	4	3	4	3	3	4	4	28
56.	3	4	3	4	3	4	4	4	29
57.	3	3	3	4	3	4	4	3	27
58.	4	3	4	3	2	3	4	3	26
59.	3	3	4	3	2	3	3	4	25
60.	3	3	3	3	2	3	3	3	23
61.	2	3	3	3	2	3	3	3	22
62.	3	3	2	3	3	2	2	3	21
63.	3	3	2	3	4	3	2	3	23
64.	3	3	3	4	4	3	2	3	25
65.	3	3	3	4	3	3	3	3	25
66.	3	3	3	4	3	2	3	4	25
67.	3	3	2	3	3	2	3	3	22
68.	3	3	3	3	2	2	3	3	22
69.	3	3	3	3	2	3	3	3	23
70.	2	3	3	4	3	3	4	3	25
71.	2	3	2	3	2	2	4	3	21
72.	2	2	3	3	3	2	4	3	22
73.	1	3	3	4	3	2	3	3	22
74.	1	3	3	4	3	3	3	3	23
75.	2	3	3	3	2	3	3	2	21
76.	2	3	2	3	2	2	3	2	19
77.	3	3	3	4	3	2	3	2	23
78.	3	3	3	4	3	2	3	3	24

79.	3	3	3	4	3	3	3	3	25
80.	3	3	3	3	3	3	3	2	23
81.	2	2	2	2	2	3	3	3	19
82.	3	3	3	3	3	3	4	3	25
83.	4	3	3	3	4	3	3	2	25
84.	3	3	3	3	3	3	3	2	23
85.	3	3	3	2	3	3	3	3	23
86.	3	3	3	3	3	3	3	3	24
87.	3	3	2	3	3	3	3	4	24
88.	3	3	3	4	3	3	3	3	25
89.	3	3	3	4	3	2	2	3	23
90.	3	3	3	4	3	2	2	3	23
91.	3	3	3	4	3	3	2	3	24
92.	2	3	3	3	2	2	3	3	21
93.	2	3	3	3	2	2	3	3	21
94.	2	3	3	3	2	2	3	3	21
95.	3	2	3	4	3	3	3	3	24
96.	3	2	3	3	4	3	2	2	22
97.	3	2	4	3	4	3	2	2	23
98.	3	3	3	3	3	3	2	2	22

Data Interval Hasil Kuesioner Variabel Keputusan Pembelian

Keputusan Pembelian									
Responden	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	TOTAL
1.	3,716	3,574	3,623	3,764	3,477	3,361	3,507	4,995	30,018
2.	5,323	5,161	3,623	3,764	2,000	2,000	3,507	3,473	28,850
3.	5,323	5,161	3,623	3,764	2,000	3,361	5,022	3,473	31,726
4.	3,716	5,161	2,000	3,764	3,477	2,000	3,507	3,473	27,098
5.	3,716	3,574	3,623	5,305	3,477	2,000	3,507	3,473	28,675
6.	3,716	3,574	2,000	3,764	3,477	4,681	3,507	2,000	26,720
7.	3,716	3,574	3,623	5,305	5,014	4,681	3,507	2,000	31,420
8.	2,297	3,574	3,623	5,305	3,477	3,361	3,507	3,473	28,618
9.	2,297	3,574	3,623	3,764	3,477	2,000	3,507	3,473	25,715
10.	3,716	3,574	3,623	3,764	3,477	2,000	2,000	2,000	24,154
11.	3,716	3,574	2,000	3,764	3,477	2,000	2,000	2,000	22,531
12.	2,297	3,574	2,000	3,764	3,477	3,361	3,507	2,000	23,981
13.	3,716	5,161	3,623	5,305	3,477	4,681	3,507	2,000	31,470
14.	3,716	3,574	3,623	3,764	3,477	3,361	3,507	2,000	27,023
15.	3,716	3,574	3,623	5,305	3,477	4,681	3,507	3,473	31,356
16.	3,716	2,000	2,000	5,305	3,477	4,681	3,507	3,473	28,159

17.	3,716	3,574	3,623	3,764	2,000	4,681	5,022	3,473	29,853
18.	3,716	2,000	2,000	3,764	5,014	4,681	5,022	3,473	29,669
19.	3,716	2,000	3,623	3,764	3,477	3,361	3,507	3,473	26,921
20.	5,323	3,574	3,623	5,305	3,477	4,681	2,000	2,000	29,983
21.	3,716	5,161	3,623	5,305	3,477	3,361	2,000	2,000	28,643
22.	3,716	3,574	2,000	3,764	3,477	2,000	3,507	2,000	24,039
23.	3,716	3,574	2,000	3,764	3,477	2,000	3,507	3,473	25,511
24.	2,297	2,000	3,623	5,305	3,477	3,361	3,507	3,473	27,043
25.	2,297	3,574	3,623	3,764	3,477	3,361	5,022	4,995	30,114
26.	3,716	5,161	3,623	2,000	2,000	3,361	3,507	3,473	26,841
27.	3,716	3,574	2,000	3,764	2,000	3,361	3,507	3,473	25,396
28.	2,297	3,574	2,000	3,764	2,000	3,361	3,507	3,473	23,977
29.	3,716	3,574	2,000	3,764	3,477	2,000	3,507	3,473	25,511
30.	3,716	3,574	3,623	5,305	3,477	2,000	3,507	3,473	28,675
31.	3,716	3,574	3,623	3,764	3,477	2,000	3,507	2,000	25,661
32.	5,323	5,161	3,623	3,764	2,000	2,000	3,507	2,000	27,378
33.	3,716	3,574	3,623	3,764	2,000	3,361	3,507	2,000	25,546
34.	3,716	3,574	3,623	3,764	3,477	3,361	2,000	2,000	25,515
35.	2,297	2,000	2,000	3,764	3,477	4,681	5,022	3,473	26,714
36.	2,297	3,574	3,623	3,764	3,477	3,361	3,507	2,000	25,604
37.	2,297	2,000	3,623	3,764	2,000	3,361	3,507	2,000	22,553
38.	3,716	2,000	2,000	3,764	2,000	3,361	3,507	2,000	22,349
39.	2,297	2,000	2,000	3,764	2,000	3,361	3,507	3,473	22,403
40.	3,716	3,574	2,000	3,764	2,000	2,000	2,000	3,473	22,527
41.	5,323	5,161	3,623	3,764	2,000	2,000	2,000	2,000	25,870
42.	3,716	3,574	5,480	5,305	3,477	3,361	3,507	2,000	30,421
43.	2,297	3,574	3,623	3,764	2,000	3,361	2,000	2,000	22,620
44.	2,297	3,574	3,623	3,764	2,000	3,361	3,507	3,473	25,600
45.	3,716	3,574	3,623	3,764	2,000	2,000	3,507	3,473	25,657
46.	3,716	3,574	3,623	3,764	2,000	2,000	3,507	3,473	25,657
47.	3,716	3,574	3,623	3,764	2,000	2,000	3,507	3,473	25,657
48.	3,716	3,574	3,623	5,305	2,000	2,000	3,507	2,000	25,726
49.	2,297	2,000	3,623	5,305	3,477	2,000	3,507	4,995	27,204
50.	2,297	2,000	3,623	5,305	3,477	3,361	3,507	3,473	27,043
51.	2,297	3,574	3,623	5,305	3,477	3,361	3,507	3,473	28,618
52.	3,716	5,161	3,623	5,305	3,477	4,681	5,022	3,473	34,457
53.	3,716	5,161	3,623	5,305	3,477	4,681	5,022	3,473	34,457
54.	3,716	5,161	3,623	5,305	3,477	3,361	3,507	3,473	31,623
55.	3,716	5,161	3,623	5,305	3,477	3,361	5,022	4,995	34,660
56.	3,716	5,161	3,623	5,305	3,477	4,681	5,022	4,995	35,980
57.	3,716	3,574	3,623	5,305	3,477	4,681	5,022	3,473	32,870

58.	5,323	3,574	5,480	3,764	2,000	3,361	5,022	3,473	31,997
59.	3,716	3,574	5,480	3,764	2,000	3,361	3,507	4,995	30,399
60.	3,716	3,574	3,623	3,764	2,000	3,361	3,507	3,473	27,019
61.	2,297	3,574	3,623	3,764	2,000	3,361	3,507	3,473	25,600
62.	3,716	3,574	2,000	3,764	3,477	2,000	2,000	3,473	24,004
63.	3,716	3,574	2,000	3,764	5,014	3,361	2,000	3,473	26,902
64.	3,716	3,574	3,623	5,305	5,014	3,361	2,000	3,473	30,066
65.	3,716	3,574	3,623	5,305	3,477	3,361	3,507	3,473	30,036
66.	3,716	3,574	3,623	5,305	3,477	2,000	3,507	4,995	30,198
67.	3,716	3,574	2,000	3,764	3,477	2,000	3,507	3,473	25,511
68.	3,716	3,574	3,623	3,764	2,000	2,000	3,507	3,473	25,657
69.	3,716	3,574	3,623	3,764	2,000	3,361	3,507	3,473	27,019
70.	2,297	3,574	3,623	5,305	3,477	3,361	5,022	3,473	30,132
71.	2,297	3,574	2,000	3,764	2,000	2,000	5,022	3,473	24,130
72.	2,297	2,000	3,623	3,764	3,477	2,000	5,022	3,473	25,655
73.	1,000	3,574	3,623	5,305	3,477	2,000	3,507	3,473	25,959
74.	1,000	3,574	3,623	5,305	3,477	3,361	3,507	3,473	27,320
75.	2,297	3,574	3,623	3,764	2,000	3,361	3,507	2,000	24,127
76.	2,297	3,574	2,000	3,764	2,000	2,000	3,507	2,000	21,143
77.	3,716	3,574	3,623	5,305	3,477	2,000	3,507	2,000	27,202
78.	3,716	3,574	3,623	5,305	3,477	2,000	3,507	3,473	28,675
79.	3,716	3,574	3,623	5,305	3,477	3,361	3,507	3,473	30,036
80.	3,716	3,574	3,623	3,764	3,477	3,361	3,507	2,000	27,023
81.	2,297	2,000	2,000	2,000	2,000	3,361	3,507	3,473	20,639
82.	3,716	3,574	3,623	3,764	3,477	3,361	5,022	3,473	30,010
83.	5,323	3,574	3,623	3,764	5,014	3,361	3,507	2,000	30,166
84.	3,716	3,574	3,623	3,764	3,477	3,361	3,507	2,000	27,023
85.	3,716	3,574	3,623	2,000	3,477	3,361	3,507	3,473	26,732
86.	3,716	3,574	3,623	3,764	3,477	3,361	3,507	3,473	28,495
87.	3,716	3,574	2,000	3,764	3,477	3,361	3,507	4,995	28,395
88.	3,716	3,574	3,623	5,305	3,477	3,361	3,507	3,473	30,036
89.	3,716	3,574	3,623	5,305	3,477	2,000	2,000	3,473	27,167
90.	3,716	3,574	3,623	5,305	3,477	2,000	2,000	3,473	27,167
91.	3,716	3,574	3,623	5,305	3,477	3,361	2,000	3,473	28,529
92.	2,297	3,574	3,623	3,764	2,000	2,000	3,507	3,473	24,238
93.	2,297	3,574	3,623	3,764	2,000	2,000	3,507	3,473	24,238
94.	2,297	3,574	3,623	3,764	2,000	2,000	3,507	3,473	24,238
95.	3,716	2,000	3,623	5,305	3,477	3,361	3,507	3,473	28,462
96.	3,716	2,000	3,623	3,764	5,014	3,361	2,000	2,000	25,478
97.	3,716	2,000	5,480	3,764	5,014	3,361	2,000	2,000	27,335
98.	3,716	3,574	3,623	3,764	3,477	3,361	2,000	2,000	25,515

